

## The Berlin Alumni Chapter: Interest Area Liaisons Framework

The Berlin Alumni Chapter is our largest Chapter, with over 800 members. To cater to a diverse alumni body and increase engagement within the Chapter is organized into different Interest Areas that are subject to change based on alumni needs and interests. The Areas serve as a platform for networking, knowledge and idea exchange and for staying connected with relevant stakeholders, professors from the Hertie School and our Centres of Competence.

### Interest Areas as of February 2022 include:



- Sustainability, Energy & Climate Policy
- International Relations, Security & Development
- Governmental Affairs & Public Service
- Digitalization, AI & Data Science
- Health Interest Area
- Entrepreneurship Interest Area

## Why become an Interest Area Liaison?

- Get to know more people from the network working in your field
- Have direct contact to Hertie School Management in periodic meetings
- Have the structural and institutional support from the School to organise activities
- Get priority for attending our workshops and conferences
- Organise workshops and events with Hertie Foundation's fellows and friends
- Get a certificate of engagement from the Hertie School

## Interest Area Liaison responsibilities

- Organise 1 event per semester for alumni within their Interest Area
- Act as a spokesperson for the group
- Advise Alumni Affairs on potential activities and relevant speakers
- Suggest potential panelists and speakers
- Moderate events

## Alumni Affairs support

- Organisational and financial support for events & activities
- Website and social media promotion
- Regular exchange with Interest Area Liaisons
- Contact to relevant professors, Centres of Competence and School Management
- Provide software for online activities and rooms at the school for in-person activities (pending availability)

**Interested in becoming an Interest Area Liaison?**

**Reach out to the Alumni Affairs Team: [alumnirelations@hertie-school.org](mailto:alumnirelations@hertie-school.org)**