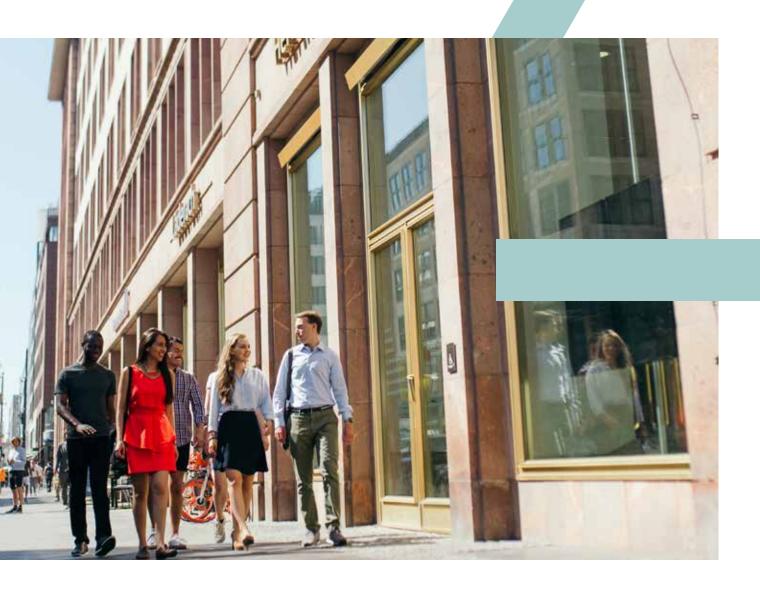
## IIIII Hertie School



# 2018/19

**Annual Report** 

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# The Hertie School at a glance

We prepare exceptional students from all over the world for leadership positions in government, business, and civil society. We offer master's programmes, executive education and doctoral programmes, distinguished by interdisciplinary and practice-oriented teaching. Our faculty and researchers

produce outstanding research in a wide range of policyrelevant fields. We were founded in 2004 by the Hertie Foundation, which remains our major funder. The Hertie School is recognised by the State of Berlin and accredited by the German Science Council.

## **Programmes offered**

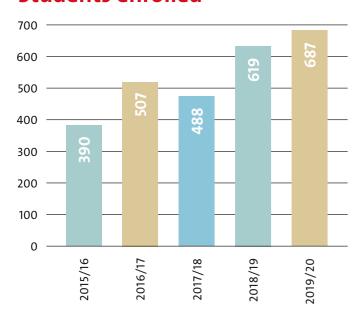
- Master of Public Policy
- Master of International Affairs
- Doctoral programmes
- Executive Master of Public Administration
- Open enrolment and customised programmes

## **Accredited by**





## **Students enrolled**



69

Countries represented among the student body

1.657

Alumni

485

Executive Education participants in 2018/19

**35** 

Dual degree and exchange partners

## 101

Administrative employees

**65** 

Research associates and postdoctoral researchers

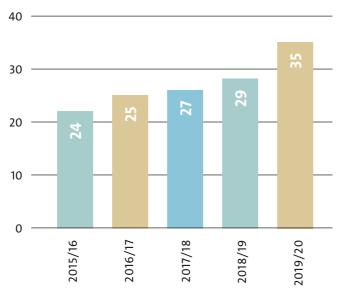
## Member of

- Association of Professional Schools of International Affairs (APSIA)
- CIVICA The European University of Social Sciences
- Global Public Policy Network (GPPN)





## **Faculty**



## **Our Centres of Competence**

Hertie School
Centre for
Digital Governance

Hertie School
Jacques Delors Centre

IIIIII Hertie School
Centre for
International Security

Hertie School
Centre for
Fundamental Rights

Hertie School
Data Science Lab

Hertie School
Centre for
Sustainability\*

## Our alumni pursue careers in all sectors



42 % Private sector

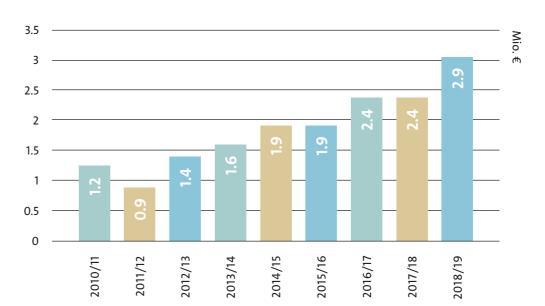


31% Public sector

27% Third sector

## **Third-party funding**

Third-party revenues per year



109
Public and research events

Academic publications in 2019

**22.250** Mio. €

Budget

**9.485** Mio. €

Contribution of the Hertie Foundation Status: 1 September 2019 \*From 2021 Report from management Annual Report 2018/2019 Report from management Hertie School



# Report from management

The Academic Year 2018/19 marked the start of a new chapter for the Hertie School. It kicked off with a new President, a new school leadership, and a new Strategic Plan. The School achieved several important milestones, including the selection of our new home at the Robert Koch Forum, the founding of CIVICA – The European University of Social Sciences, and the development of our Diversity and Inclusion Strategy. We also introduced a new corporate identity. Here are the main changes and highlights from the Academic Year 2018/19.

#### New leadership

On 1 September, Henrik Enderlein became the new President of the Hertie School, taking over from Helmut Anheier, who had been President since 2009. The School has grown significantly since then, which is why we made the choice to introduce a new leadership structure to coincide with the new Presidency. In addition to Henrik Enderlein and Managing Director Axel

Baisch, the School leadership has been expanded to include three Deans: Mark Hallerberg, Dean of Research and Faculty and Professor of Public Management and Political Economy; Andrea Römmele, Dean of Executive Education and Professor of Communication in Politics and Civil Society; and Christine Reh, who joined us in September 2018 as Dean of Graduate Programmes and Professor of European Politics.

## **Our Strategic Plan**

At the start of the Academic Year 2018/19, we launched a new Strategic Plan that foresees significant investments and growth for the School over the next five years. At the heart of this plan is the creation of five new Centres of Competence and a Data Science Lab. The Centres and the Lab combine teaching, research and outreach to strengthen and build the School's expertise on significant governance challenges of our time. The Jacques Delors Centre, the

Centre for International Security, and the Data Science Lab started operations in 2018/19, while the Centre for Fundamental Rights and the Centre for Digital Governance are starting their work in the Academic Year 2019/20. The Centre for Sustainability is currently in the conception phase. The Hertie School's doctoral programme is strengthened by substantially increasing the available PhD stipends. In order to accommodate the expansion in the coming years,

we have been on the lookout for a new home, and are pleased to announce that we have found it: in 2023, the Hertie School will move into the historic Robert Koch Forum (see box).

## **Study programmes**

In the fall of 2018, we welcomed 263 new students and PhD researchers from more than 50 countries to the Hertie School. This included 110 first-year Master of Public Policy (MPP) stu-



## **Robert Koch Forum**

The historic Robert Koch Forum on Berlin's Wilhelmstraße will become the new home of the Hertie School in 2023. The 19th century building lies in the heart of Berlin's government district and has a rich history of research and learning, as the place where Nobel Laureate Robert Koch conducted his pioneering research into bacteriology and microbiology. The Hertie School will be joined in the Robert Koch Forum by the Einstein Centre Digital Future (present in the building since 2017) and the Berlin University Alliance. The building will be extensively renovated over the next three years by the City of Berlin, which has earmarked 42.5 million euros for this purpose.

dents and 71 first-year Master of International Affairs (MIA) students, as well as 51 new dual degree and exchange students from our partner institutions worldwide. It also included 22 new students in the Executive Master of Public Administration (Executive MPA) programme, as well as nine new PhD researchers who began their doctoral studies at the Hertie School. We celebrated the success of 132 students who were awarded the degree of Master of Public Policy, 78 a Master of Arts for the Master of International Affairs programme and 28 a Master of Public Administration. In addition, ten doctoral researchers received their doctoral degrees in 2018/19. All joined the global network and vibrant international community of Hertie School alumni. Our alumni community grows larger every year: including the Class of 2019, the Hertie School now counts 1.657 alumni based all over the world.

## **Faculty and research**

As our student numbers have grown, so has our faculty. We welcomed seven new faculty members last year. In the fall semester, we were not only joined by Christine Reh, but also by Thurid Hustedt, Professor of Public Administration and by Management. Five more faculty members joined us in the spring: Anita Gohdes, Professor of International and Cyber Security; Slava Jankin, Professor of Data Science and Public Policy and the Director of the Hertie School's new Data Science Lab; Arjun Appadurai, Professor of Anthropology and Globalisation; Leonardo Iacovone, Professor of Economics; and Mujaheed Shaikh, Assistant Professor of Health Governance

Our faculty continued to publish their research in key academic journals such as the American Journal of Political Science,

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Report from management Annual Report 2018/2019 Report from management Hertie School

the Public Administration Review, and the European Law Journal. Faculty at the Hertie School also succeeded in obtaining research grants from major funders in competitive calls. Examples of major collaborative research projects that gained funding in 2018/19 include:

- SCRIPTS: In October 2018, the Hertie School was chosen as part of an eight-member consortium of Berlin universities for funding through the German federal and state governments' Excellence Strategy. The Cluster of Excellence 'Contestations of the Liberal Script' (SCRIPTS) researches challenges to the liberal model of political and economic order.
- DYNAMICS: The German Research Foundation (DFG) approved the graduate programme 'The Dynamics of Demography, Democratic Processes and Public Policies' (DYNAMICS) in November 2018. The programme is a joint endeavour of the Humboldt Universität and the Hertie School, which investigates the consequences of demographic change for democracy. The programme will start with 35 doctoral students in the Academic Year 2019/20.

A new Faculty Activity Fund established last year enables our faculty to pursue various initiatives and to foster interdisciplinary collaboration. Activities in 2018/19 included a pilot study and workshop on climate change and health (Slava Jankin, Simon Munzert), an event series examining research on populism (Hanna Schwander, Christian Flachsland), and a series of research seminars on social policy (Michaela Kreyenfeld). In June 2019, the Hertie School was selected by the European

Commission to be funded under the European Universities Initiative along with its partners in CIVICA – The European University of Social Sciences (see box). CIVICA is a notable step in the history of the Hertie School, and we are proud to be a partner in this European network of top universities.

#### Diversity and inclusion

Diversity and inclusion are at the heart of the Hertie School's identity as an international university for public policy. That's why at the start of Henrik Enderlein's Presidency, he initiated a Diversity and Inclusion Strategy (see box).

## Student and alumni highlights in 2018/19

Our student and alumni community continued to shine through 2018/19. In spring 2019, the Hertie School's moot court team won the German championship of the Jessup International Law Moot Court Competition and went on to compete in the international rounds in Washington, DC. Hertie School students also took home two awards for projects they presented at the Global Public Policy Network (GPPN) conference in Singapore. In addition, our students organised the 11th European Public Policy Conference (EPPC), which took place in Madrid with the theme of 'Syncing Societies', sponsored by the IPLI Foundation.

The 2019 Alumni Achievement Award was presented to Besa Shahini (MPP 2009), the Minister for Education, Sport and Youth in Albania. Her achievement represents a milestone in our alumni community as the first Hertie School alumna to reach a ministerial post.



# CIVICA – The European University of Social Sciences

In June 2019, the European Commission chose the university alliance CIVICA to be funded as one of 17 European Universities. The aim is to promote the emergence of a European educational area. CIVICA – The European University of Social Sciences was founded by the Hertie School together with Bocconi University (Italy), Central European University (Hungary), the European University Institute (Italy), the National School of Administration and Political Science (Romania), Sciences Po (France) and the Stockholm School of Economics (Sweden). The seven CIVICA universities have also established a close partnership with the London School of Economics and Political Science (United Kingdom). As a European interuniversity campus with a broad scope, CIVICA aims to combine study, teaching and research in the social sciences, humanities, political science and business administration across cultural, linguistic and national borders. The alliance brings together 38.000 students, 7.000 researchers and over 3.000 administrative staff.



## **Diversity and Inclusion Strategy**

At the start of 2018/19, we launched a School-wide Diversity and Inclusion Strategy. President Henrik Enderlein appointed a Task Force, chaired by our Ombudsperson for Diversity, Professor of International Law Başak Calı, bringing together all the School's stakeholders. The Task Force identified key challenges and defined concrete goals for the School's core action areas. A climate survey was conducted among students and staff to take stock of the School's current environment with respect to diversity and inclusion. Based on these results and the work of the task force, we are now implementing 82 new measures in order to make the Hertie School an even more diverse and inclusive place.

## Outreach

The Hertie School places a high value on public outreach and dialogue as an extension of its research and teaching. In 2018/19, faculty members and researchers were frequently cited in international media and served in advisory roles for governments and other institutions.

Together with its partners from academia, media and the public sector, the Hertie School hosted over 100 events with leading thinkers and decision-makers in 2018/19. Among the prominent speakers were European Central Bank President Mario Draghi, German Minister of Finance Olaf Scholz, WTO Director Pascal Lamy, CEO of the New America Foundation Anne-Marie Slaughter, former US Ambassador to NATO Nicholas Burns, Facebook VP Nick Clegg, and French State Secretary for Digital Affairs Mounir Mahjoubi.

The Hertie School also formed a new partnership with the Global Solutions Initiative (GSI) under the leadership of Dennis Snower, Professor of Macroeconomics and Sustainability (as of 2019/20), which bundles and disseminates research-based advice for the G20.

The Academic Year 2018/19 brought many changes for the Hertie School. We extend our warmest thanks to the Hertie Foundation, whose generous support has allowed us to embark on such an ambitious new growth path. With the Academic Year 2019/20 already off to a promising start, we look forward to seeing what our outstanding community of students, staff, faculty and researchers will achieve over the coming year.

**Prof. Dr. Henrik Enderlein** President

**Dr. Axel Baisch, MBA**Managing Director

Programmes, students and alumni Programmes, students and alumni Hertie School



# Programmes, students and alumni

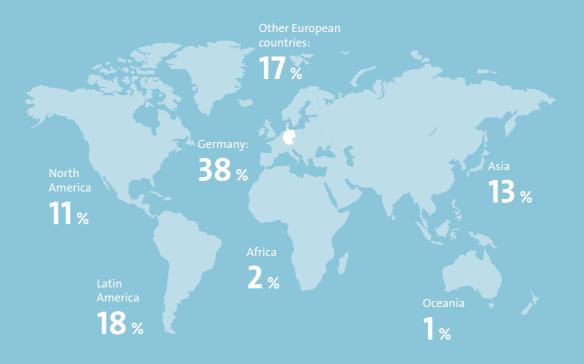
The Hertie School prepares exceptional students for leadership positions in government, business, and civil society. Its Master of Public Policy, Master of International Affairs and PhD programmes equip students and young researchers to work at the cutting edge of governance and public policy. Experienced professionals can deepen their skills in the fields of public management and public policy through a range of Executive Education offers.

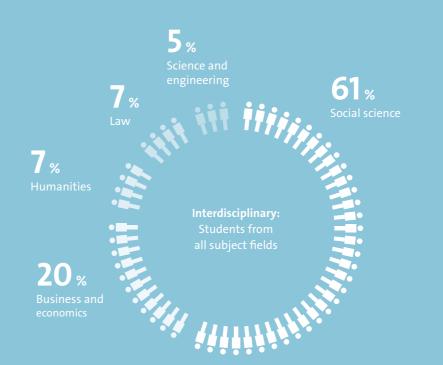
The Hertie School's greatest asset is the quality of its students. Since the school was established, we have welcomed students from over 95 countries. Their rich and diverse backgrounds find expression in a host of initiatives, making campus life much more than just a classroom experience.

A degree from the Hertie School opens up career perspectives in public institutions, international organisations, companies and NGOs. Graduates stay in touch through an active, ever-growing network. Alumni chapters can be found in Berlin, Brussels, London, Washington, DC, and other key international hubs.

# Master of Public Policy

The two-year **Master of Public Policy** programme is geared towards students with a bachelor's degree who wish to expand their knowledge of global or European governance, economic and social policy, public management, and democratic governance. These statistics are based on the last three MPP cohorts (2017-2018-2019).







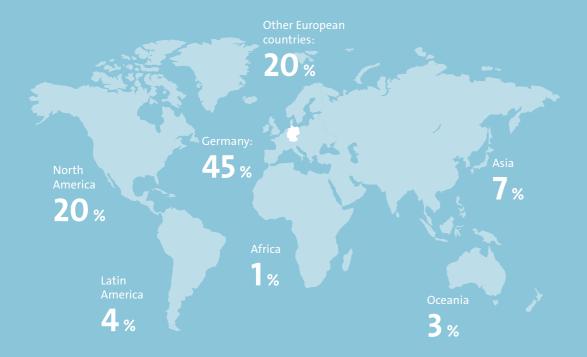
"The practical perspective is what I like the most about the Hertie School. In the MPP, you apply the knowledge that you have learned to real-world cases and in scenarios you encounter in daily life."

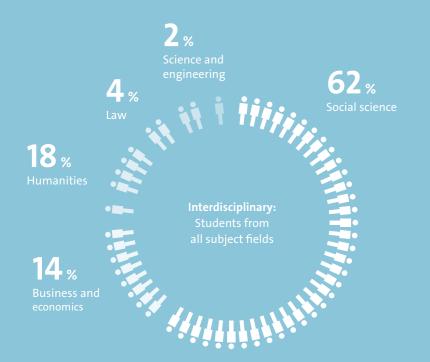
MPP 2020

Programmes, students and alumni Annual Report 2018/2019 Programmes, students and alumni Hertie Schoo

# Master of International Affairs

The two-year **Master of International Affairs** programme focuses on international relations and prepares candidates for positions requiring a profound understanding of today's governance challenges in a global multi-level system. These statistics are based on the last three MIA cohorts (2017-2018-2019).







"One of the best things about Hertie is its small but very international student body. Having so many different perspectives in one room always led to compelling and eye-opening discussions."

Julia Black (USA)

MIA 2017, Project Coordinator at International

Organization for Migration

## **Doctoral education**

The Hertie School provides doctoral education in an international and multidisciplinary setting. The Doctoral Programme in Governance started in 2012, and more than three dozen PhD researchers have defended their theses since then.

As a lively part of our academic community, PhDs regularly discuss their research with peers and faculty and present their findings at international conferences. They contribute to research projects at the School and at its Centres of Competence, working closely with advanced scholars in their areas of study.

To connect with the global academic community, many undertake research stays at leading universities in Europe and beyond, including Oxford, Cambridge, Stanford and the European University Institute in Florence, among many others. As a recipient of the Korea Foundation's prestigious 'Fellowship for Field Research', PhD candidate Casper Claassen was a Visiting Student Researcher at Seoul National University (South Korea) in 2018/19.

The doctoral journey at the Hertie School combines academic excellence with the skills and knowledge needed to address today's social, political and economic challenges. Our PhD researchers carry out research at the highest academic standard and are introduced to cutting-edge social science methods. The Hertie School offers a unique space for researchers with different backgrounds to exchange views and develop their own thinking on the way to becoming versatile professionals

In addition to the Doctoral Programme in Governance, the Hertie School offers doctoral education in partnership with

- The Berlin Graduate School for Global and Transregional Studies (BGTS), the graduate school of the Excellence Cluster 'Contesta tions of the Liberal Script' (SCRIPTS), an eight-member consortium offering doctoral training focused on challenges to the liberal model of political and economic order. The SCRIPTS doctoral programme is hosted at the Freie Universität and was chosen in 2018/19 for funding by the German Research Foundation (DFG) as part of the German government's Excellence Strategy.
- As a partner of the research training group 'The Dynamics of Demography, Democratic Processes and Public Policy' (DYNAMICS), financed by the German Research Foundation (DFG) and founded in 2018/19 with the Humboldt-Universität, the Hertie School provides doctoral researchers with training in heories and research methods of demography, democracy and public policy.
- The Hertie School collaborates with the Berlin School of Economics (BSE), a joint programme with the Humboldt-Universität zu Berlin, Freie Universität Berlin, Technische Universität Berlin, European School of Management and Technology (ESMT), WZB Berlin Social Science Center, and DIW Berlin.

## **Selected thesis topics**

#### Sarah Förster

Philanthropic Foundations and Socia Welfare. A Comparative Study of Germany, Sweden and the United Kingdom (England)

## Patrick Gilroy

EU Think Tanks: Innovation, Independence and Impact

#### Valentin Kreilinger

National Parliaments in Europe's Post-crisis Economic Governance

#### Janina Mangold

Philanthropic Foundations in Higher Education – Comparative Perspectives from the United States and Germany

#### Jonas Markgraf

Politicians as Bankers: The Mechanism and Consequences of Politically Influenced Banking

#### Ashley Metz

Valuation Beyond the Market: Power, Concepts and Categories

#### Viebke Rabe

nterests, Institutions and Provincial Dutward FDI in China: Evidence from iangsu and Zhejiang

#### Jochen Rehmei

Selecting the Right Type of Personnel.
The Role of Party Membership in
Shaping the Behavior of Candidates

#### Alessio Terz

Essays on Economic Growth Institutions and Policies

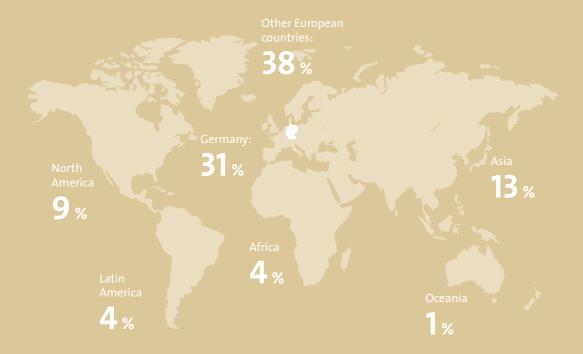
#### Julian Zube

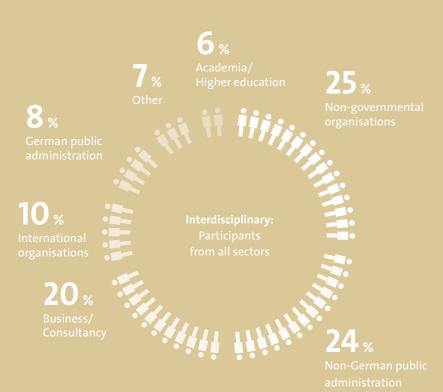
awls for Realists: An Empirical ovestigation of the Relationship etween National Attachment and

Programmes, students and alumni Annual Report 2018/2019 Programmes, students and alumni Hertie School

# **Executive Master of Public Administration**

The Executive MPA is designed for leaders seeking a solid foundation in the principles of governance, public policy and management, empowering them to lead teams and organisations, shape decision-making and manage change in the workplace. The programme can be studied full-time in one year or part-time in two to four years. These statistics are based on the last three Executive MPA cohorts (2017-2018-2019).







"At the Hertie School, we were inspired to seek change. The courses provided essential tools and ideas to guide us. The passion shown by professors was outstanding. I have no doubt that many lives of students have been touched and many careers enriched."

Sandy Quimbaya (USA)
Executive MPA 2019, Tanzania Country Director
at National Democratic Institute (NDI)

# Open enrolment and customised programmes

In the ever-developing world of public affairs, life-long learning is key. Besides the flexible Executive MPA degree programme, Executive Education at the Hertie School offers a range of short courses for mid-career professionals and customised seminars for institutional clients. Executives from across sectors and over 60 countries have participated so far. All programmes are practice-oriented and focus on the fields of public management, governance, leadership, communication, decision-making and digital transformation.

In the Academic Year 2018/19, 485 participants took part in open enrolment courses and customised programmes. The Executive Education team organised 30 customised programmes, combining policy insights, innovation in governance and administration, and capacity development through leadership and management skills.

## **Selected programmes**



Human Rights Litigation
Summer School 2019
Open Society Justice Initiativ

Human right lawyers from 23 different countries participate in a week-long module on litigation strategies and advocacy with the Open Society Justice Initiative's leading advocacy and campaigning experts and renowned litigators – covering topics such as LGBTQI+ rights, environmental issues and children's rights, as well as indigenous rights, gender-based violence and the inclusion of people with disabilities.

## Public Sector Champions KPMG AG

Wirtschaftsprüfungsgesellschaft

The Hertie School, in cooperation with the Public Governance Institute in Germany, runs the 'Public Sector Champions' training programme for KPMG, which prepares young talents in the public sector for decision-making functions and processes, strengthening their proactive entrepreneuria thinking and acting. The programme interlinks participants across functions and helps them prepare for long-term engagement in the public sector KPMG segment.



**African Delegation Seminars** Gesellschaft für Internationale Zusammenarbeit (GIZ)

In summer 2019, we welcomed GIZ delegations from Benin, Burkina Faso, Madagascar, Mozambique and South Africa who started their visit in Germany with seminars at the Hertie School. Our faculty and other experts introduced them to the German political and federal system.

## **Smart Governance a**nd **Politics Course 2019** CivesSolutions

In June 2019, we welcomed participants from Costa Rica, in Irgentina, Peru and Colombia for a five-day module on key hallenges of smart cities and how to overcome them. The rogramme featured various experts on smart solutions, eviewing key conceptual debates and exploring the ractices of smart cities. The full programme takes place in Buenos Aires, Berlin and Vienna in partnership with

Programmes, students and alumni Annual Report 2018/2019 Programmes, students and alumni Hertie School

## **Alumni: A global network**

Hertie School graduates pursue careers around the globe as leaders and experts in the public sector, business, civil society and research. This highly engaged network of changemakers stays in touch through the School's 11 Alumni Chapters, located in Berlin, Brussels, London, Washington, DC, and other key international hubs.



## 1.657 alumni worldwide

1.229

245

PP Executive MPA

**147** 

36

## **Alumni Council**

The Alumni Council serves as an advisory body to the management of the Hertie School. As a reflection of the diverse Hertie School alumni body, the council consists of members from all programmes and cohorts, each appointed to a three-year term. They meet at least once a year to discuss current strategic issues.

Alumni Council members are listed on page 34.



"The School has taken big steps to strengthen alumni relations. The Alumni Council now serves as an advisory body on strategy. Chapters around the world are becoming more organised and effective, helping alumni develop lifelong, mutually beneficial connections with the School."

Javier Guillot (Colombia)

MPP 2015, Chief Strategy Officer

## **Alumni highlights**

**Oct 2018:** A DAAD-sponsored workshop took place in London on "Public Trust in Governments, Policy Makers and Experts", attended by over 40 local and international alumni, Managing Director Axel Baisch and Professor of Sociology Helmut Anheier.

**Nov 2018:** The Berlin Alumni Chapter launched the lunch series "Hertie alumni off-the-record", where alumni can speak privately about their work and career paths.

Apr 2019: The Alumni Council was broadened to include 20 alumni who serve a three-year term. The new council reflects greater diversity in regard to study programmes, gender, age and sectors. In addition, Hertie School alumna Claudia Müller joined the Hertie School Board of Trustees as a representative of the Alumni Council.

May 2019: The Alumni Reunion 2019 brought together 170 alumni from 34 countries for networking events, workshops and social gatherings. The reunion also included a DAAD workshop on UN Sustainable Development Goals (SDGs) and the 10th Reunion of the Class of 2009.

May 2019: A lakeside retreat was held for 22 Executive MPA graduates who shared ideas for alumni engagement at the two-day event with Professor of Public and Financial Management Gerhard Hammerschmid and Managing Director Axel Baisch.

**May 2019:** A DAAD-sponsored workshop took place in Mexico City on "Public Policy Challenges for Entrepreneurship and Innovation" with over 25 local and international alumni, Professor of Economics Leonardo Iacovone, and Managing Director Axel Baisch.

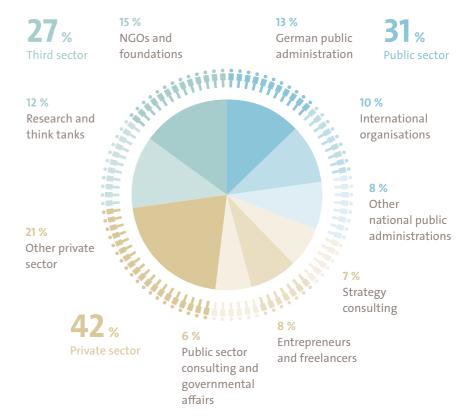


## **Alumni Achievement Award**

Besa Shahini, Minister for Education, Sport and Youth in Albania and Master of Public Policy graduate from the Class of 2009, was honoured with the 2019 Alumni Achievement Award for her outstanding service and engagement for the common good.

# Intersectoral: Careers in all fields\*

After more than a decade of equipping our students with strategies for forging new frontiers in governance, our graduates are working at the cutting edge of policymaking in government, business and international organisations.



<sup>\*</sup>Total number of alumni: 1.657 Statistics based on 91% of alumni

## **Faculty**



Prof. Helmut K. Anheier, PhD Professor of Sociology, Past President



Prof. Arjun Appadurai, PhD Professor of Anthropology and Globalisation Since February 2019



Prof. Dr. Kerstin Bernoth **Professor of Economics** 



Prof. Başak Çalı, PhD **Professor of International** Law and Director, Centre for **Fundamental Rights** 



Prof. Dr. Luciana Cingolani **Assistant Professor of Public** Administration



Prof. Mark Dawson, PhD Professor of European Law and Governance



Prof. Dr. Henrik Enderlein President, Professor of Political Economy and Director, **Jacques Delors Centre** 



Prof. Dr. Christian Flachsland **Professor of Sustainability** 



Prof. Dr. Anita Gohdes **Professor of International** and Cyber Security Since February 2019



Prof. Dr. Lukas Graf Assistant Professor of **Educational Governance** 



Prof. Mark Hallerberg, PhD Dean of Research and Faculty and Professor of Public Management and Political Economy



Prof. Dr. Lion Hirth Assistant Professor of Governance of Digitalisation and Energy Policy



Prof. Dr. Gerhard Hammerschmid Professor of Public and Financial Management and Director, Centre for Digital Governance



Prof. Dr. Anke Hassel **Professor of Public Policy** 



Prof. Marina Henke, PhD Professor of International Relations Since September 2019



Prof. Dr. Klaus Hurrelmann Professor of Public Health and Education



Prof. Dr. Thurid Hustedt Professor of Public Administration and Management



Prof. Leonardo Iacovone, PhD **Professor of Economics** Since February 2019



Prof. Dr. h.c. Wolfgang Ischinger **Professor of Security Policy** and Diplomatic Practice and Founding Director, Centre for International Security



Prof. Dr. Markus Jachtenfuchs Professor of European and Global Governance and Director, Jacques Delors Centre



Prof. Slava Jankin, PhD Professor of Data Science and Public Policy and Director, Data Science Lab Since February 2019



Prof. Mark Kayser, PhD Professor of Applied Methods and **Comparative Politics** 



Prof. Dr. Michaela Kreyenfeld Professor of Sociology



Prof. Johanna Mair, PhD Professor of Organization, Strategy and Leadership



Prof. Alina Mungiu-Pippidi, PhD Professor of Democracy Studies



Prof. Dr. Simon Munzert **Assistant Professor of Data** Science and Public Policy Since September 2019



Prof. Jean Pisani-Ferry Professor of Economics and **Public Management** 



Prof. Dr. Christine Reh Dean of Graduate **Programmes and Professor** of European Politics



Prof. Dr. Andrea Römmele Dean of Executive Education and Professor of **Communication in Politics** and Civil Society



Prof. Dr. Mujaheed Shaikh Assistant Professor of Health Governance Since May 2019



Prof. Dennis Snower, PhD **Professor of Macroeconomics** and Sustainability Since September 2019



Prof. Daniela Stockmann, PhD Professor of Digital Governance



Prof. Dr. Christian Traxler **Professor of Economics** 

The following faculty members left the School during 2018/19:

**Claudia Kemfert** Professor of Energy **Economics and Sustainability** 

Mareike Kleine Professor of European and Global Governance

Hanna Schwander Professor for Public Policy



Prof. Dr. Kai Wegrich Professor of Public Administration and **Public Policy** 

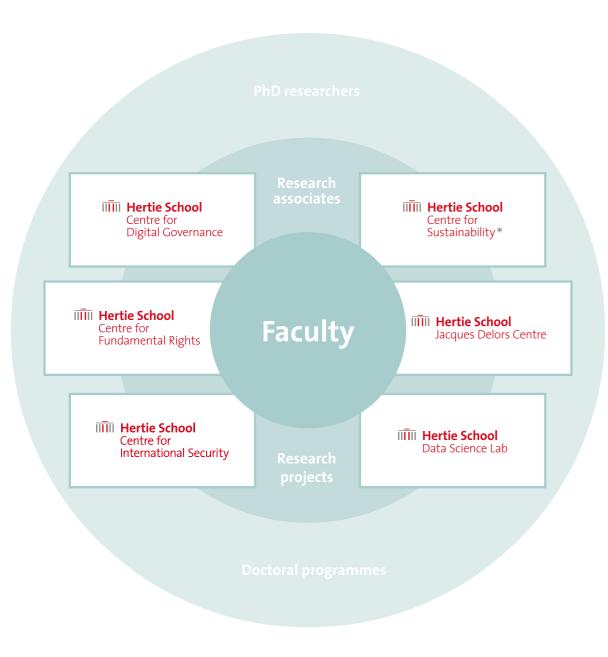


Prof. Dr. Julian Wucherpfennig Professor of International Affairs and Security

Status: 1 September 2019

Research Annual Report 2018/2019 Research Hertie School

## Research structure



## **Doctoral programmes**

- Doctoral Programme in Governance
- Berlin Graduate School for Global and Transregional Studies (BGTS)
- The Dynamics of Demography, Democratic Processes and Public Policies (DYNAMICS)
- Berlin School of Economics (BSE)

## Research initiatives and projects

- Initiatives include: Dahrendorf Forum, European Research Centre for Anti-Corruption and State-Building (ERCAS), Knowledge Initiative on Organisations and Society (KIOS)
- Project funders include: European Research Council, German Research Council (DFG), Horizon 2020, German Federal Ministry of Education and Research

\*From 2021

## **Centres of Competence**

The Hertie School is currently expanding its expertise in important policy areas with five new Centres of Competence and a Data Science Lab. The Centres deal with issues crucial to the future in the following areas: EU governance, security, fundamental rights, digital governance and sustainability. In the Centres, professors, postdoctoral researchers and doctoral students work together on these topics, which they incorporate into teaching and make accessible to the public through publications and events.



The Jacques Delors Centre became a Hertie School Centre of Competence in 2018/19. The Centre combines academic research with think-tank work and engages with major challenges facing the European Union. It is headed by Henrik Enderlein and Markus Jachtenfuchs.

Highlight: The conference, Making **Europe's Economic Union work**, with ECB President Mario Draghi, Jacques Delors Institut President Enrico Letta and German Minister of Finance Olaf Scholz, was co-hosted with the Bertelsmann Stiftung on 19 September.



The **Centre for International Security** also became a Centre of Competence in 2018/19, led by **Wolfgang Ischinger**. The Centre promotes understanding of the complex security challenges of the 21st century, especially in Germany and Europe.

Highlight: On 9 November, the Chairperson of the German government's Advisory Council on Digitalisation **Katrin Suder**, Brookings Senior Fellow **Constanze Stelzenmüller** and **Wolfgang Ischinger** debated defence in the digital age and the future priorities for German and European security policy.



The **Data Science Lab**, which promotes data-based methods of social research and policy advice, took up its work in February 2019. Under the direction of **Slava Jankin**, it promotes innovations in data science and artificial intelligence that can serve the common good.

Highlight: On 25 March, the Lab won a 15.000-euro prize from the Stifterverband and the Dieter Schwarz Foundation. The Lab was among eight finalists in the InnovationHubs@Campus competition, which began with 90 entries from 85 institutions.

The **Centre for Fundamental Rights**, run by **Başak Çalı**, focuses on the resilience, relevance, and future-proofing of fundamental rights under changing political and economic conditions. It was established at the start of the Academic Year 2019/20.

The **Centre for Digital Governance** focuses on the opportunities and challenges posed by digitalisation, particularly in the public sector. Under the direction of **Gerhard Hammerschmid**, the Centre offers research insights to advance the digital transformation. The Centre was established at the beginning of the Academic Year 2019/20.

The **Centre for Sustainability** will focus on the environmental, economic, social and political dimensions of sustainability policy. It is currently in the conception phase and will be opened in 2021.

Explore the Timeline (pages 26-31) for more information about Centre events and highlights from the past Academic Year.

Research Annual Report 2018/2019 Research Hertie School

# Research projects and publications

## Selected research projects

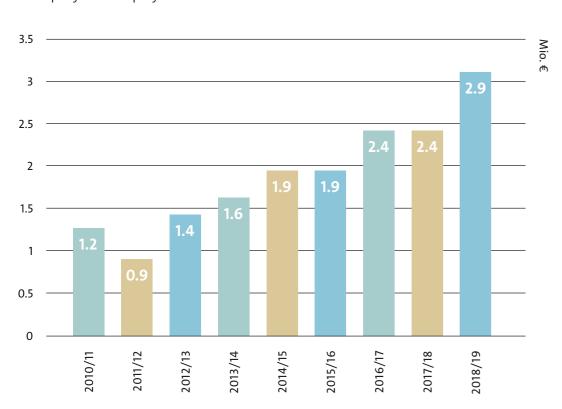
DFG-funded Cluster of Excellence 'Contestations of the Liberal Script' (SCRIPTS) with seven other universities and research centres to examine challenges to the liberal model of political and economic order. Starting in 2019, the joint project will be funded for seven years with up to ten million euros annually.

DFG-funded PhD programme 'The Dynamics of Demography, Democratic Processes and Public Policies' (DYNAMICS) with the Humboldt-Universität zu Berlin in cutting-edge quantitative methods and advanced theories of demography, democracy and public policy. The graduate research programme will receive 3.3 million euros over four and a half years.

**'Sustainable Energy Transitions Laboratory' (SENTINEL)**, a large research project comprising partners from both academia and industry. It is financed by the European Commission as part of the Horizon 2020 programme and comes with a grant of 4.9 million euros over four years.

## **Third-party funding**

Third-party revenues per year



## **Publication highlights**

Krlev, Gorgi; **Anheier, Helmut K.**; Mildenberger, Georg (2018) *Social Innovations: Comparative Perspectives*, Routledge.

Ripoll, Guillem; **Breaugh, Jessica\*** (2019) "At their wits' end? Economic stress, motivation and unethical judgement of public servants". *Public Management Review*, 21 (10), 1516-1537.

Çalı, Başak; Cunningham, Stewart (2018) "Judicial Self Government and the Sui Generis Case of the European Court of Human Rights". *German Law Journal*, 19 (7), 1978-2006.

Dawson, Mark; Bobić, Ana\*\*; Maricut-Akbik, Adina\*\* (2019) "Reconciling Independence and accountability at the European Central Bank: The false promise of Proceduralism". European Law Journal, 25, 75–93.

Biber, Eric; Burtraw, Dallas; Edenhofer, Ottmar; **Flachsland, Christian**; Kelsey, Nina; Meckling, Jonas; Pahle, Michael; Zysman, John (2018) "Sequencing to ratchet up climate policy stringency". *Nature Climate Change*, 8, 861–867.

Freudlsperger, Christian\*\* (2019) "More Voice, Less Exit: Sub-Federal Resistance to International Procurement Liberalisation in the European Union, the United States and Canada". *Journal of European Public Policy*, 25 (11), 1686-1706.

Copelovitch, Mark; Gandrud, Christopher; Hallerberg, Mark (2018) "Financial Data Transparency, International Institutions, and Sovereign Borrowing Costs".

International Studies Quarterly, 62, 23–41.

George, Bert; Hammerschmid, Gerhard; Van de Walle, Steven (2019) "Institutions or Contingencies? A Cross-Country Analysis of Management Tool Use by Public Sector Executives". *Public Administration Review*, 79 (3), 330-342.

Bulkeley, Marisa; **Hirth, Lion**; Mühlenpfordt, Jonathan (2018) "The ENTSO-E Transparency Platform. An assessment of Europe's most ambitious electricity data platform". *Applied Energy*, 225, 1054–1067. **Hurrelmann, Klaus**; Quenzel, Gudrun (2018) *Developmental Tasks in Adolescence*, Routledge.

Hustedt, Thurid (2019) "Studying policy advisory systems: beyond the Westminster-bias?". *Policy Studies*, 40 (3-4), 260-269, https://doi.org/.10.1080/01442872.2018.1557627.

Ferro, Esteban; **Iacovone, Leonardo**; Pereira-López, Mariana; Zavacka, Veronika (2019) "Banking crises and exports: Lessons from the past". *Journal of Development Economics, 138 (C)*, 192-204.

Carmody, Pádraig; Dasandi, Niheer; Jankin, Slava (2019) "Power Plays and Balancing Acts: The Paradoxical Effects of Chinese Trade on African Foreign Policy Positions". *Political Studies*, https://doi.org/10.1177/0032321719840962.

Jugl, Marlene\* (2018) "Finding the Golden Mean: Country Size and the Performance of National Bureaucracies". Journal of Public Administration Research and Theory, 29(1), 118-132.

Kayser, Mark; Peress, Michael (2019), "Benchmarking across Borders: An Update and Response". *British Journal of Political Science*, 10, 1-4. https://doi:10.1017/S0007123418000625.

Kreyenfeld, Michaela; Vatterott, Anja (2018) "Salmon migration and fertility in East Germany – An analysis of birth dynamics around German reunification". ZfF – Zeitschrift für Familienforschung / Journal of Family Research, 30, 247–268.

Mair, Johanna; Seelos, Christian (2018) "Mastering System Change". Stanford Social Innovation Review, Volume 16, Number 4.

Reischauer, Georg; Mair, Johanna (2018) "How Organizations Strategically Govern Online Communities: Lessons from the Sharing Economy". Academy of Management Discoveries, 4, 220–247.

Markgraf, Jonas\*; Rosas, Guillermo (2019) "On Board With Banks: Do Banking Connections Help Politicians Win Elections?". The Journal of Politics, 81 (4), 1357-1370. Mungiu-Pippidi, Alina (2018) "Seven Steps to Control of Corruption: The Road Map". *Daedalus*, 147, 20–34.

Benassy-Quere, Agnes; Coeure, Benoit; Jacquet, Pierre; **Pisani-Ferry, Jean** (2018) *Economic Policy: Theory and Practice*, Second Edition, Oxford University Press.

Bressanelli, Edoardo; Koop, Christel; **Reh, Christine** (2018) "When politics prevails: Parties, elections and loyalty in the European Parliament". *European Journal of Political Research*, 57, 563–586.

Römmele, Andrea (2019) Zur Sache! Für eine neue Streitkultur in Politik und Gesellschaft, Aufbau Verlag.

Shaikh, Mujaheed; Gandjour, Afschin (2019) "Pharmaceutical expenditure and gross domestic product: Evidence of simultaneous effects using a two-step instrumental variables strategy," *Health Economics*, 28, 101–122.

**Stockmann, Daniela** (2018) "Toward Area-Smart Data Science: Critical Questions for Working With Big Data From China". *Policy & Internet*, 10 (4), 369-371.

Albrecht, Felix; Kube, Sebastian; **Traxler, Christian** (2018) "Cooperation and norm enforcement - The individual-level perspective". *Journal of Public Economics*, 165, 1–16.

Bach, Tobias; **Wegrich, Kai** (2018) "The Blind Spots of Public Bureaucracy and the Politics of Non-Coordination", Palgrave Macmillan.

Bormann, Nils-Christian; Cederman, Lars-Erik; Gates, Scott; Graham, Benjamin A.T.; Hug, Simon; Strom, Kaare; **Wucherpfennig, Julian** (2018) "Power-sharing: Institutions, Behavior, and Peace". *American Journal of Political Science*, 63 (1), 1-264.

> \* PhD researcher \*\*Postdoctoral researcher

Partners Annual Report 2018/2019 Partners Hertie School

## **Academic partnerships**



# Our dual degree partners:

- Graduate School of Public Policy, University of Tokyo
- · London School of Economics and Political Science (LSE)
- Maxwell School, Syracuse University, New York
- Munk School of Global Affairs and Public Policy, University of Toronto
- Sciences Po, Paris
- School of International and Public Affairs at Columbia University, New York
- Universita Bocconi, Milan

## **GPPN**

The Hertie School is a member of the Global Public Policy Network, a partnership of the world's seven leading public policy schools. The other members are the School of International and Public Affairs (SIPA) at Columbia University, the Business Administration School of São Paulo at the Getulio Vargas Foundation, the Graduate School of Public Policy at the University of Tokyo, the Lee Kuan Yew School of Public Policy at the National University of Singapore, the Institute of Public Affairs at LSE and the School of Public Affairs at Sciences Po.

# Our exchange partners:

Centro de Investigación y Docencia Económicas; Copenhagen Business School (CBS); Crawford School of Public Policy, Australian National University; Elliott School of International Affairs, George Washington University; Escola de Administração da Fundação Getulio Vargas, São Paulo; ESCP Europe; Faculty of Arts and Social Sciences, Sabanci University; Graduate Institute of International and Development Studies: Graduate School. Bocconi University: Graduate School of Asia-Pacific Studies, Waseda University; Graduate School of Public Policy (GraSPP), University of Tokyo; Institut Barcelona d'Estudis Internacionals; Lee Kuan Yew School of Public Policy, National University of Singapore; Luskin School of Public Affairs, University of California (UCLA); Libera Università Internazionale degli Studi Sociali (LUISS); Lyndon B. Johnson School of Public Affairs, University of Texas; McCourt School of Public Policy, Georgetown University; Munk School of Global Affairs, University of Toronto: National Research University Higher School of Economics (HSE); Paris School of International Affairs, Sciences Po; Sanford School of Public Policy, Duke University; School of Advanced International Studies, Johns Hopkins University; School of Global Affairs and Public Policy, American University, Cairo; School of International Relations and Public Affairs. Fudan University: School of Public Affairs, American University, Washington; School of Public Affairs, Sciences Po; School of Public Policy and Management, Tsinghua University; Sol Price School of Public Policy, University of Southern California (USC); Universidad de Los Andes; University of Bern (UniBe); University of British Columbia; Walsh School of Foreign Service, Georgetown University

## Our funding partners

The Hertie School is extremely grateful to the foundations, companies and other organisations that provide financial support for the School and its students.

Our core funders finance either full professorships, larger initiatives, or scholarship programmes for Hertie School students. Our project partners cooperate with us on smaller scale projects, research initiatives or outreach activities. A selection of partners are listed below.



## **Core funders**

- Dieter Schwarz Stiftung gGmbH
- Friede Springer Stiftung
- Robert Bosch Stiftung GmbH
- Karl Schlecht Stiftung (KSG)
- PD Berater der öffentlichen Hand GmbH
- NXP Semiconductors Germany GmbH
- Stiftung Mercator
- KPMG AG Wirtschaftsprüfungsgesellschaft
- Republica.org

## **Project partners**

- Ernst & Young GmbH
- Santander Consumer Bank AG
- International Policy and Leadership Institute (IPLI)
- Alexander von Humboldt-Stiftung
- McKinsey & Company, Inc.
- Mangold Consulting GmbH



The Hertie School was founded in 2004 by the Hertie Foundation, which remains its major partner.

Timeline Annual Report 2018/2019 Timeline Hertie School

## **Timeline**

## September 2018

## 1 September

Henrik Enderlein, Professor of Political Economy, is inaugurated as President of the Hertie School. Enderlein succeeds Helmut Anheier, Professor of Sociology, who led the university since 2009.

The previous two-person management, consisting of one Academic Director and one Managing Director, expands to include three Deans. The new Dean of Research and Faculty is Mark Hallerberg, Professor of Public Management and Political Economy. Andrea Römmele, Professor of Communication in Politics and Civil Society, serves as Dean of Executive Education. Christine Reh is appointed as Dean of Graduate Programmes and Professor of European Politics.

Thurid Hustedt joins the Hertie School as Professor of Public Administration and Management from the Freie Universität Berlin. The new position is funded by PD – Berater der öffentlichen Hand GmbH (Partnerschaft Deutschland).



The Hertie School celebrates the success of 28 graduates of the Executive MPA Class of 2018 with commencement speaker Julie Smith, former Deputy National Security Advisor to the Vice President of the United States.



## 27 September

The Hertie School is part of an eight-member consortium of Berlin universities chosen for funding through the German federal and state governments' Excellence Strategy. The Cluster of Excellence, Contestations of the Liberal Script (SCRIPTS), will research challenges to the liberal model of political and economic order.



#### 6 September

The Academic Year 2018/19 opens with 263 students from over 50 countries.



## 19 September

The Hertie School, its Jacques Delors Centre and the Bertelsmann Stiftung co-host the conference "Making Europe's Economic Union work" with ECB President Mario Draghi, German Minister of Finance Olaf Scholz, Elga Bartsch, Head of Economic and Markets Research, BlackRock Investment Institute, former WTO Director General Pascal Lamy, Enrico Letta, President, Jacques Delors Institute in Paris and Dean of the School of International Affairs at Sciences Po, Paris, and others.

## October 2018



#### 8 October

Anne-Marie Slaughter, President of New America Foundation and former Director of Policy Planning under US Secretary of State Hillary Clinton, is presented the Hertie School's 2018 Michael Endres Prize by former German President Horst Köhler as chairman of the jury. The 50.000-euro research prize honours academics who have helped bridge academic research and policymaking.

## **November 2018**



## 9 November

Hertie School Senior Fellow Katrin Suder, Chairperson of the Advisory Council on Digitalisation to the Federal Government, Constanze Stelzenmüller, Senior Fellow, Brookings, and Ambassador Wolfgang Ischinger, Professor for Security Policy and Diplomatic Practice, discuss defence in the digital age and the future priorities for German and European security policy in a public panel discussion. Hosted by the Centre for International Security.

## 15 November

MPP student Victor Ortiz Rivera receives the 2018 DAAD Prize. The prize is awarded by universities in Germany to honour international degree-seeking students who have excelled academically and shown remarkable social or intercultural engagement.

#### 17 October

The Hertie School's Governance Report 2018 is launched on the occasion of the opening of the new Secretariat of the Global Solutions Initiative (GSI), housed at the Hertie School. The GSI, under the leadership of Dennis J. Snower, Professor of Macroeconomics and Sustainability (from 2019/20), bundles and disseminates research-based advice for the G20 from members of leading global research institutions. Ten years after the onset of the global financial and economic crisis, the Governance Report unpacks lessons learned.

## 12 November

The German Research Foundation (DFG) approves the graduate programme "The Dynamics of Demography, Democratic Processes and Public Policies (DYNAMICS)", a joint endeavour of the Humboldt Universität and the Hertie School. From fall 2019, 35 doctoral students will address this topic. The research programme will receive 3.3 million euros over four and a half years.

## **December 2018**

## 4 December

As part of its initiative "Restart: A health care reform workshop" (Neustart!), the Robert Bosch Stiftung GmbH will fund a professorship in health governance at the Hertie School to contribute academic research to policymaking. The aim is to achieve a more sustainable healthcare system, as called for in the UN SDGs.

Timeline Annual Report 2018/2019 Timeline Hertie School

## 5 December

An international symposium on "The Political in the Economy and its Law" convenes experts from Europe and the US to honour Christian Joerges, Professor Emeritus of Law and Society at the Hertie School.

## February 2019



## 1 February

At a press briefing, Governing Mayor of Berlin Michael Müller announces that the historic Robert Koch Forum on Berlin's Wilhelmstraße will become the Hertie School's new home in 2023. The 19th century building, where Nobel Laureate Robert Koch once pioneered bacteriology and microbiology, will be extensively renovated by the city of Berlin. "We want the Robert Koch Forum once again to become a central place for science in Berlin and to enter into a wide-awake dialogue with the city," says Müller.



## 18 February

The annual Post-Munich Security Conference discussion features keynote speaker Nicholas Burns, former US Ambassador to NATO and Professor of Diplomacy and International Relations at Harvard Kennedy School, and Daniela Schwarzer, Director of the German Council on Foreign Relations as discussant. Hosted by the Centre for International Security.

## 25 February

Hertie School students are the national champions of the German Jessup International Moot Court competition, which took place on 21-24 February in Hamburg, besting last year's second place title.

## January 2019

## 1 January

The Hertie School welcomes two new members to its Board of Trustees: Brigid Laffan, Director and Professor at the Robert Schuman Centre for Advanced Studies of the European University Institute in Florence, and Catharine de Vries, Westendijk Chair and Professor of Political Behaviour in Europe at the Vrije Universiteit Amsterdam, where she is also the Director of the VU Interdisciplinary Centre for European Studies.

## 1 February

Four new faculty members: The Hertie School welcomes Arjun Appadurai, Paulette Goddard Professor of Media, Culture, and Communication at New York University, as Professor of Anthropology and Globalisation. Anita Gohdes joins the Hertie School as Professor of International and Cyber Security from the University of Zürich. This new professorship is funded by NXP Semiconductors Germany. Gohdes will be part of the Hertie School's Centre for International Security. World Bank Lead Economist Leonardo Iacovone is appointed as Professor of Economics. Slava Jankin joins the faculty as Professor of Data Science and Public Policy and Director of the Hertie School's new Data Science Lab. Jankin was previously at the University of Essex.



## 25 February

France's State Secretary for Digital Affairs Mounir Mahjoubi discusses the digital priorities of the EU Commission in the run-up to the European Parliament elections.



## 26 February

2019 Kapuscinski Development Lecture with José Ramos-Horta, former President of the Republic of Timor-Leste and a Nobel Peace Prize Laureate, on "Taking peacebuilding to the world, our responsibilities and failures." Co-hosted by the United Nations Development Programme and the European Commission.

#### 14 March

Radosław Sikorski, former Defense and Foreign Minister of Poland and Speaker of the Polish Parliament and Céline Jurgensen, Director for Strategy and Policy at the Military Applications Division of the French Atomic Energy Commission, discuss alternatives to the US nuclear deterrent. Hosted by the Centre for International Security.



### 28 March

Daniela Stockmann, Professor of Digital Governance, is part of Federal President Frank-Walter Steinmeier's delegation to China, focusing on ethics and digitalisation, a topic closely related to Stockmann's research.

## **April 2019**

#### 3 April

The Leibniz Association approves a second phase of funding for the Berlin Centre for Consumer Policies (BCCP), a joint project of seven Berlin research institutions, including the Hertie School, where Professor of Economics Christian Traxler is the project lead. Daniela Stockmann, Professor of Digital Governance, and Lion Hirth, Assistant Professor of Governance of Digitalisation and Energy Policy are also involved.

## **March 2019**



#### 4 March

Hertie School students bring home awards from the Global Public Policy Network (GPPN) conference in Singapore for their creative, applied solutions for UN SDGs. The annual conference connects leadership and students of seven renowned international public policy schools.

#### 25 March

Hertie School Data Science Lab wins a 15.000-euro prize from the Stifterverband and the Dieter Schwarz Foundation and becomes a member of their Innovation Club.

## 29 March

The 11th European Public Policy Conference (EPPC), organised by Hertie School students takes place in Madrid. This year's theme is "Syncing societies: Exploring the intersections of tech and policy". The EPPC conference is supported by the IPLI Foundation.

Timeline Annual Report 2018/2019 Timeline Hertie School

## 8 April

Anne-Marie Slaughter, CEO of the New America Foundation and 2018 recipient of the Michael Endres Prize, discusses work, care-giving and how to bring about real equality in today's world, together with Andrew Moravcsik, Professor of Politics and Director of the European Union Program at Princeton University, and Ana-Cristina Grohnert, Chairperson of Charta der Vielfalt e.V.

## 6 May

Launch of the study, "Youth, Savings, Finances", published by MetallRente under the direction of Klaus Hurrelmann, Professor of Public Health and Education, and Christian Traxler. Professor of Economics.



#### 26 May

Around 400 guests attend the European election night at the Hertie School with media partner ARTE and partners fellows & friends, Schwarzkopf Stiftung Junges Europa, Junge Europäische Föderalisten Deutschland e.V., Polis180, Dahrendorf Forum, and Das Progressive Zentrum. The programme included live links to Sciences Po in Paris and five other universities around Europe.

#### 13 June

Wolfgang Kaleck, founder and Secretary General of the European Center for Constitutional and Human Rights (ECCHR), James A. Goldston, Executive director of the Open Society Justice Initiative, and Başak Çalı, Professor of International Law, debate the future of strategic human rights litigation and how it can promote longlasting human rights change.

## **May 2019**

## 1 May

Mujaheed Shaikh joins the School as Assistant Professor of Health Governance from the Vienna University of Economics and Business. The professorship is funded by the Robert Bosch Stiftung GmbH as part of the project "Restart: A Heath Care Reform Workshop" (Neustart!).

## 10 May

Besa Shahini, Minister for Education, Sport and Youth in Albania, is awarded the Hertie School's 2019 Alumni Achievement Award for her outstanding service and engagement for the common good. The School's annual Alumni Reunion brings together 170 graduates from 34 countries for a weekend of networking and nostalgia.

## **June 2019**



#### 7 lune

The Hertie School pays tribute to 220 graduates at the MPP, MIA and PhD Graduation 2019, hosted at the Konzerthaus Berlin. Former Director General of the World Trade Organization, Pascal Lamy, delivers the commencement speech.



#### 24 June

"How to regulate the internet?" asks Nick Clegg, Vice President of Global Affairs and Communications at Facebook, in a talk at the Hertie School. He is joined by Benoit Loutrel, former Director General of France's Electronic Communications and Postal Regulatory Authority (Arcep), Daniela Stockmann, Professor of Digital Governance at the Hertie School, and Katrin Bennhold, The New York Times Berlin bureau chief.

#### 27 June

For the fifth time running the Hertie School is re-certified as family-friendly university by the audit "familiengerechte hochschule".

## 30 July

Professor for Organization, Strategy and Leadership Johanna Mair and Hertie School Adjunct Christian Seelos are winners of the 2019 research book prize given by the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) for their book Innovation and Scaling for Impact (Stanford Business Books, 2017).

#### 26 June

The university alliance CIVICA is chosen as one of 17 "European Universities" by the European Commission. The aim is to promote the emergence of a European educational area. The Hertie School founded CIVICA – The European University of Social Sciences together with Bocconi University (Italy), Central European University (Hungary), the European University Institute (Italy), the National School of Administration and Political Science (Romania), Sciences Po (France) and the Stockholm School of Economics (Sweden). The seven CIVICA universities have also established a close partnership with the London School of Economics and Political Science (United Kingdom).

## **July 2019**

### 1 July

The Hertie School welcomes two new members to its Board of Trustees: Janina Kugel, Chief Human Resources Officer and Member of the Managing Board at Siemens AG, and Hertie School alumna Claudia Müller, founder and head of the Female Finance Forum, an institution that educates women in money management and sustainable investment.

Key numbers and financials Annual Report 2018/2019 Key numbers and financials Hertie School

# **Key numbers** and financials

Students	AY 2018/19	AY 2019/20*
Total number of enrolled students	619	687
MPP students	297	335
from:		
Germany	34,93 %	32,11 %
Europe	14,84 %	13,71 %
Other	50,23 %	54,18 %
Male	44,54 %	40,13 %
Female	55,45 %	59,87 %
MIA students	179	202
from:		
Germany	47,93 %	53,75 %
Europe	19,00 %	20,63 %
Other	33,07 %	25,63 %
Male	49,58 %	48,13 %
Female	50,42 %	51,88 %
Executive MPA students	56	50
from:		
Germany	35,71 %	40,82 %
Europe	39,29 %	24,49 %
Other	25,00 %	34,69 %
Male	51,79 %	63,27 %
Female	48,21 %	36,73 %
Exchange inbound	28	37
PhD researchers	59	63
BTS (from 2019 BGTS)	6	8
Doctoral Programme in Governance	53	52
DYNAMICS	_	3

Graduates	Class of 2019
MPP	132
MIA	78
Doctoral programmes	10
Executive MPA	28
Alumni career paths	Status: 1 September 2019
Total number of alumni	1.657
Public sector	31 %
Private sector	42 %
Third sector	27 %

Number of employees	2018/19	2019/20*
Professors		35
thereof:		
full-time employed	23	28
part-time employed	6	7
Male	16	22
Female	13	13
Employees	146	166
(incl. research staff; excl. student assistants)		
Profit and loss statement (K €)	Actuals 2018/19	First forecast 2019/20*
Revenues	6.862	7.893
Master of Public Policy	2.967	3.412
Master of International Affairs	2.101	2.369
Executive Master of Public Administration	505	532

Executive Master of Public Administration	505	532
Executive Education	663	1.443
Contract research	261	59
Other revenues	365	78
Income from grants		
Shareholder Hertie Foundation	8.223	9.485
Other grant authorities	4.036	4.780
Costs		
Costs of teaching, research and school services	12.472	15.246
Costs of administration	6.570	6.849
Other income, expenses	79	63
Self-financing ratio (%)	58 %	58 %
Profit/Loss	0	0

\*Status: 1 September 2019

**32** 33 Committees Annual Report 2018/2019 Committees Hertie School

## **Committees**

## **Hertie School Leadership**

Management of the Hertie School gGmbH



**Prof. Dr. Henrik Enderlein**President, Professor of Political Economy and Director, Jacques Delors Centre



**Dr. Axel Baisch, MBA**Managing Director

## Deans



Prof. Mark Hallerberg, PhD

Dean of Research and Faculty and

Professor of Public Management and

Political Economy



**Prof. Dr. Christine Reh**Dean of Graduate Programmes and
Professor of European Politics



Prof. Dr. Andrea Römmele

Dean of Executive Education and

Professor of Communication in Politics
and Civil Society

## **Supervisory Board**

#### **Bernd Knobloch**

(Chairman); Deputy Chairman, Hertie Foundation; former Member of the Board, Commerzbank AG

## Prof. Dr. Sascha Spoun (Deputy Chairman); President, Leuphana University

**Dr. h. c. Frank-J. Weise**Chairman of the Hertie Foundation;
former Chairman of the Executive Board,
German Federal Employment Agency

## **Board of Trustees**

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(Chairman); Managing Director at Frank Mattern Advisory and Investments; Director Emeritus at McKinsey & Company

## Prof. Dr. h. c. Wolfgang Schön (Deputy Chairman); Director, Max Planck Institute for Tax Law and Public Finance; Vice President, Max Planck Society

# **Prof. Dr. Kurt Biedenkopf** (Honorary Chairman); former Minister President of Saxony

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## Franz Baumann, PhD Assistant Secretary-General (ret.),

United Nations, New York

## Prof. Dr. Catherine E. de Vries

Westendijk Chair and Professor of Political Behaviour in Europe, Vrije Universiteit Amsterdam

### Dr. Michael Endres

Honorary Chairman of the Board of Trustees of the Hertie Foundation; former member of the Board of Deutsche Bank AG

# **Prof. Marcel Fratzscher, PhD**President of DIW Berlin (German Institute for Economic Research)

## **Dr. Peter Frey**Editor-in-chief, ZDF

## Dr. Anna Herrhausen

Executive Director of the Alfred Herrhausen Gesellschaft

## Janina Kugel

Chief Human Resources Officer and Member of the Managing Board, Siemens AG

## Prof. Brigid Laffan

Director and Professor at the Robert Schuman Centre for Advanced Studies, European University Institute

## Prof. Dr. Christoph Möllers

Professor of Public Law and Jurisprudence, Faculty of Law, Humboldt-Universität zu Berlin; Permanent Fellow at the Institute for Advanced Study Berlin

#### Claudia Müller

Founder. Female Finance Forum

## **Thomas Oppermann**

Member of the German Parliament; Head of SPD Parliamentary Group, German Bundestag; former Minister for Science and Culture, Lower Saxony

## Dr. Norbert Röttgen

Member of the German Parliament; Chairman of the Foreign Affairs Committee; former Federal Minister for the Environment, Nature Conservation and Nuclear Safety

## Dr. Katrin Suder

Chairperson, Advisory Council on Digitalisation to the German Federal Government

## Dr. Hans-Jürgen Urban

Executive Member of the Managing Board, IG Metall

#### Dr. h.c. Frank-J. Weise

Chairman of the Hertie Foundation; former Chairman of the Executive Board, German Federal Employment Agency

Status: 1 September 2019

Committees Committees Committees Hertie School

## **Alumni Council**

The Alumni Council serves as an advisory body to the management of the Hertie School. Its members are alumni of all programmes and cohorts, and are appointed to three-year terms. The Alumni Council meets at least once a year to discuss strategic issues with the management team.

### Jennifer Beckermann

Director, Executive Office, High Commission of Canada to the United Kingdom MPP Class of 2009

## Julia Black

Missing Migrants Project Coordinator, International Organization for Migration MIA Class of 2017

### **Johannes Boege**

Chief Revenue Officer, NZZ Mediengruppe MPP Class of 2007

## **Elias Brumm**

Desk Officer for the Policy Planning Unit, German Federal Foreign Office Doctoral Programme in Governance Class of 2012

## **Javier Guillot**

Chief Strategy Officer, Radikal MPP Class of 2015

Executive MPM Class of 2008

## **Christoph Gusovius**

Head of Department, Ministry of Education of the state of North Rhine-Westphalia

## Riefqah Jappie

ITC Representative to the UN, New York, International Trade Center Executive MPA Class of 2013

#### Katri Kemppainen-Bertram

Head of External Relations, The Global Financing Facility (GFF), The World Bank MPP Class of 2007

## Harmke Kruithof

Programme Manager, Forced
Displacement and Migration at the
European Commission, DirectorateGeneral for International Cooperation
and Development
MPP Class of 2014

#### Dr. Fabian Leber

Spokesperson and Deputy Office Manager for Christian Lindner, Chairman of the Free Democratic Party's Parliamentary Group Executive MPA Class of 2015

## Siddharth Merchant

Programme Analyst for the Environment, Natural Resources and Energy Global Practice, World Bank South Asia MPP Class of 2016

## Claudia Müller

Founder, Female Finance Forum MPP Class of 2012

## Bidjan Nashat

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Publisher
Hertie School
Iriedrichstraße 180
0117 Berlin
49 (0)30 259 219-0
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#### Photo:

ın Hillnhütter Naurice Weiss (Ostkreuz)

#### Print

gger.medien.gmbh

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