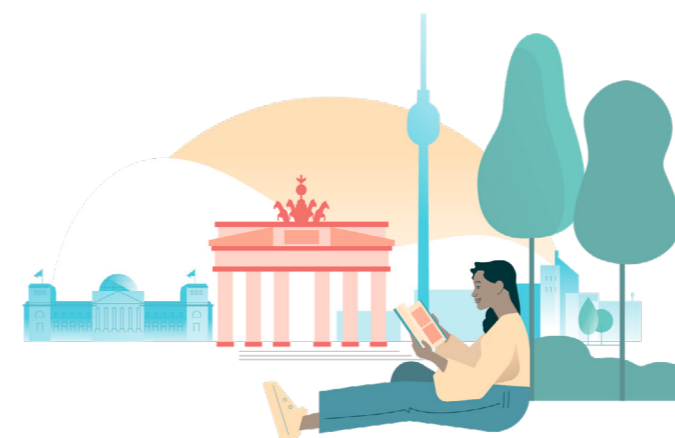


LOOKING BACK TO MOVE FORWARD



TABLE OF CONTENTS

Letter to the Hertie School community	4		
Our year in review			
20 years of the Hertie School:			
A year to celebrate	6		
Hertie School in numbers	12		
Hertie highlights	14		
Hertie School in the media	18		
Behind the scenes with Student Life	19		
Studying at the Hertie School			
Our students	20	Research at the Hertie School	36
Our alliances and exchange partners	22	Third-party funding	37
The Policy Lab and Festival of Ideas	24	Putting theory into practice:	
Master of Public Policy	25	Faculty interviews	38
Master of Data Science for Public Policy	26	Publication highlights	40
Master of International Affairs	27	Centres of Competence	41
PhD programmes	28	Centre for Digital Governance	42
Executive Master of Public Administration	30	Centre for Fundamental Rights	43
Executive Education	31	Centre for International Security	44
Alumni: A global network	34	Jacques Delors Centre	45
		Centre for Sustainability	46
		Data Science Lab	47
		Hertie School: About us	
		Faculty	48
		Join us: Support the Hertie School	50
		Key numbers and financial figures	52
		Committees	54
		Advisory Council	56
		Alumni Council	57
		Contact us	58



DEAR FRIENDS OF THE HERTIE SCHOOL,

If our last academic year was anything, it was *record-breaking*. In the 2023–2024 Academic Year, we celebrated our 20th anniversary – 20 years at the cutting edge of research and teaching on public policy in the heart of Berlin. We hosted the biggest graduation in our history, with about 300 graduates, at the majestic Berliner Philharmonie. Our Centre for International Security received the largest foreign endowment in our university's history, from the Stanton Foundation to research nuclear policy. We hosted more decision-makers than ever before, from current NATO Secretary General Mark Rutte to Finnish President Alexander Stubb. No matter where you looked, our university was buzzing!

Without a doubt, the year was defined by our 20th-anniversary celebrations. The centrepiece of our festivities was the *Hertie Futures Forum*, a series of events designed to bring life to the anniversary's motto *Looking back to move forward*. Co-hosted with our Centres of Competence, we delved into the big policy challenges of the 21st century – democracy, sustainability, security, digitalisation, and human rights – providing thought-provoking discussions that allowed our guests and students to engage with figures like historian Timothy Garton Ash, Head of the German Federal Chancellery Wolfgang Schmidt, and Israel's Supreme Court Justice Daphne Barak-Erez. The festivities culminated in our *Anniversary Forum*, where we brought together friends and fellows from around the world to discuss "Europe at a crossroads". We were honoured and delighted to be joined by esteemed guests such as former EU Commissioner Federica Mogherini, German Defence Minister Boris Pistorius, and political scientist Francis Fukuyama.

We also recognised the very people who form the heart of the Hertie community: our staff, students and alumni. We hosted a special International Alumni Month and launched the student initiative "20 Years, 20 Women", which celebrated female role models who have enriched our community. Furthermore, we asked our students about the "real" challenges of the future in our *Student Essay Competition*. The winners of the contest saw their articles published and were invited to discuss their ideas with politicians and changemakers during our *Anniversary Forum*.

Besides our anniversary celebrations, we were active on other fronts, too. We launched the *Policy Lab*, which offers policy-oriented courses tasking students with resolving

current challenges in public policy decision-making. Another highlight last year was our first-ever *Data4Good* hackathon. Hosted by our Data Science Lab, the event brought together students from across Europe to work on digital approaches to pressing societal issues.

We also made new friends, both at home and abroad. We teamed up with Bucerius Law School in Hamburg to teach legal students as part of their certificate "Law and Politics". We also launched new dual degree programmes with IE University in Madrid and Duke University's Sanford School of Public Policy in Durham, USA to offer more exchange and curricular possibilities to our students.

Our community has also grown with the addition of new leaders and members this year. Asya Magazinnik and Drew Dimmery brought their expertise to our Data Science Lab, assuming the roles of Professor of Social Data Science and Professor of Data Science for the Common Good, respectively. We also welcomed Annette Schavan as the new Chairwoman of the Hertie Foundation and Frank Mattern as Deputy Chairman. We sincerely thank outgoing Chairman Frank-Jürgen Weise for his dedicated support for our institution. Additionally, we were proud that Professor Mark Dawson assumed the role of Academic Co-Director of the Jacques Delors Centre and Professor Daniela Stockmann the Directorship at the Centre for Digital Governance.

While much was new last year, we also carried on traditions close to our heart. We continued to honour our visionary late President Henrik Enderlein by awarding the second Henrik Enderlein Fellowship to former Albanian Minister of Education, Sports and Youth and Hertie alumna Besa Shahini. We also awarded the second Henrik Enderlein Prize, this year to scholars Alexandros Kentikelenis and Filip Kostelka.

Our institution experienced many bright moments last year, but our community was undeniably shocked by the terrorist attacks in Israel on 7 October 2023 and the ensuing military conflict in the Middle East. To help people come together and share their concerns about the conflict, we organised a series of activities, including panel discussions with our faculty and external experts on the region and workshops on antisemitism. We also invited students to share their views with us during a Student Voices panel at our *Anniversary Forum*. You can read more about these activities on our [website](#).



In this photo from left to right:
Prof. Dr Thurid Hustedt, Prof. Mark Hallerberg, PhD, Prof. Dr Cornelia Woll, Prof. Dr Andrea Römmele, Dr Axel Baisch

It was a busy year, but none of it would have been possible without the generous support of our sponsors and the hard work of our students, faculty and staff. One thing is for sure: we felt a lot of #HertieLove last year! As we look forward to the next 20 years, we hope you stay in touch with us, by visiting our [website](#) and social media channels or by subscribing to the many newsletters that we and our centres offer. You can also check the various

options to support our university and students and [help us](#) understand today and shape tomorrow.

Or better yet: just stop by!

The Hertie School Leadership



HAPPY BIRTHDAY, HERTIE SCHOOL!

One year of anniversary celebrations



LOOKING BACK TO MOVE FORWARD

The 2023–2024 Academic Year marked 20 years of the Hertie School. Under the motto “Looking back to move forward”, we invited thought leaders, students, alumni and scholars from around the world to join us for inspiring talks, competitions, and the chance to share fond memories

and bold visions for the future. The centrepiece of our celebrations was the *Hertie Futures Forum*, a series of events showcasing the academic diversity of the school and designed to explore the major challenges of the 21st century.

Opening of the Academic Year: Kick-off for 20 years of the Hertie School

6 September 2023

A special panel including Hertie School President **Cornelia Woll**, former President Helmut Anheier and founding Dean **Michael Zürn**, as well as former adviser to Hillary Clinton **Anne-Marie Slaughter**, looked back on 20 years of Hertie history – and forward to the next 20. The discussion was moderated by journalist **Jan-Martin Wierda**.



Hertie Futures Forum Sustainability

23 November 2023

Looking back to move forward: Exploring innovative approaches for international climate policy



Panellists

Jennifer Morgan

State Secretary at the German Federal Foreign Office and Germany's Special Envoy for International Climate Action

Laurence Tubiana

CEO of the European Climate Foundation (ECF)

Ottmar Edenhofer

Director and Chief Economist at the Potsdam Institute for Climate Impact Research and Director of the Mercator Research Institute on Global Commons and Climate Change

Moderator: Christian Flachsland

Professor of Climate Policy and Director of the Centre for Sustainability

Hertie Futures Forum Democracy

13 December 2023

Panellists

Wolfgang Schmidt

Head of the German Federal Chancellery and Federal Minister for Special Tasks

Andrea Römmele

Hertie School Vice President and Professor of Communication in Politics and Civil Society

Lilli Fischer

Deputy Faction Leader of the CDU in the Erfurt City Council

Steffen Mau

Professor of Macrosociology, Humboldt University

Moderator: Melinda Crane-Roehrs

Deutsche Welle TV's Chief Correspondent

Closing address: Helmut K. Anheier

Senior Professor of Sociology, Hertie School

Democracy on trial: Will 2024 change the face of democracy?



Hertie Futures Forum Fundamental Rights

8 February 2024

Constitutional challenges – Judging under pressure



Panellists

Daphne Barak-Erez

Justice, Supreme Court of Israel

Ivana Jeli

Judge, European Court of Human Rights

Andreas Paulus

Former Justice of the German Federal Constitutional Court

Daniela Salazar Marín

Justice, Constitutional Court of Ecuador

Moderators: Başak Çalı

Director of the Centre for Fundamental Rights and Professor of International Law

Nora Markard

Professor of International Public Law and International Human Rights, University of Münster

Hertie Futures Forum International Security

14 February 2024

Panellists

Timothy Garton Ash

Professor of European Studies at Oxford University

Constanze Stelzenmüller

Director of the Centre on the United States and Europe at the Brookings Institution

Moderator: Anita Gohdes

Professor of International and Cyber Security at the Centre for International Security

Europe at a turning point: Reckoning with a new era of geopolitical (in)securities



Hertie Futures Forum Digital Governance

6 March 2024

*Too smart to regulate?
How AI challenges good governance*



Panellists

Carla Hustedt

Director of the Centre for Digital Society at Stiftung Mercator

Jan Hiesserich

Vice President Strategy & Communications at Aleph Alpha

Matthias Spielkamp

Co-founder and Executive Director of AlgorithmWatch

Kai Zenner

Digital Policy Adviser, European Parliament

Moderators: Daniela Stockmann

Professor of Digital Governance and Director of the Centre for Digital Governance

Lynn Kaack

Assistant Professor of Computer Science and Public Policy at the Data Science Lab

20 Years, 20 Women: Celebrating Hertie women shaping tomorrow

Spearheaded by a student initiative, the Hertie community honoured 20 outstanding women in the history of the Hertie School whose talents and achievements have inspired past, present and future generations.



Student Essay Competition

Okay, Boomer – what will the next generation of policymakers do differently?



The Hertie School and its student magazine *The Governance Post* invited Hertie students to submit essays on how they envision the world of public policy in 20 years.

1st place: Eden Tadesse (MPP 2025):

“A path to self-sovereign identity, data control, and privacy in displacement camps”

2nd place: Johann Paetzold (MPP 2024):

“How future policymakers should shape political communication”

3rd place: David Schäfer (MIA 2025):

“Between fragility and resistance – The need for democratic literacy”

Anniversary Alumni Events

Our global alumni network celebrated the school’s 20th anniversary with an alumni panel, the launch of new Alumni Chapters and Local Groups, and special themed events around the world featuring Hertie School faculty.



Anniversary Forum

10–11 June 2024

Europe at a crossroads: Looking back to move forward



A climax to the year’s celebrations, this two-day event focussed on the EU’s main challenges, inviting scholars, politicians, alumni and students from around the globe. Guests included political scientist **Francis Fukuyama**, former EU foreign policy chief **Federica Mogherini**, and German Federal Minister of Defence **Boris Pistorius**. The event also gave the winners of our student essay competition the chance to discuss public policy with thought leaders and featured a Student Voices panel for students to address their concerns about the role of universities in our troubled times.

For more on these and other events, visit our anniversary website



HERTIE SCHOOL IN NUMBERS

At the Hertie School, we prepare exceptional students from all over the world for leadership positions in government, business and civil society. We offer master's programmes, executive education and doctoral programmes that are distinguished by interdisciplinary and practice-oriented teaching. Our faculty members and researchers produce

outstanding work in a wide range of policy fields. We were founded in 2004 by the Hertie Foundation, still our principal source of funding. The Hertie School is recognised by the State of Berlin and accredited by the German Science and Humanities Council.

Students and alumni*



836

students from over 70 countries



1,073

participants in our Executive Education programmes



3,125

alumni worldwide

Faculty and research*



36

faculty members



67

PhD researchers



46

articles in peer-reviewed journals**



6

Centres of Competence

Budget**



30

million euros overall budget



11.5

million euros from the Hertie Foundation



6.3

million euros in third-party funding



Alumni careers in all sectors*



31%

public sector



26%

third sector



43%

private sector

Outreach: media and events**



7,500

overall appearances in national and international media



200

public and research events

Master's programmes accredited by



Institutional accreditation and right to confer doctoral degrees accredited by



*as of August 2024
**in the 2023–2024 Academic Year

HERTIE HIGHLIGHTS



19 Sept.

Besa Shahini awarded Henrik Enderlein Fellow

Former Albanian Minister of Education and 2019 Alumni Achievement Award Winner Besa Shahini is awarded the Henrik Enderlein Fellowship.

17 Jan.

Hertie School and Bucerius Law School cooperate on law and politics

To narrow the gap between law curricula and public policy, the Hertie School joins forces with the Hamburg-based university to teach legal students as part of their certificate "Law and Politics".

13 Mar.

New dual degrees with IE University and Duke University

The Hertie School teams up with IE University and Duke University's Sanford School of Public Policy to offer new joint degrees in international relations and public policy.

13 Mar.

"How Hermann Tietz became Hertie" – historic study launched

Authors Johannes Bähr and Ingo Köhler present their book on campus discussing the "Aryanisation" of the Hermann Tietz group during the Third Reich and the role of Georg Karg, who later served as CEO of the Hertie department store group and laid the groundwork for the Hertie Foundation.

Sept. '23

Dec. '23

Jan. '24

Feb. '24

Mar. '24

6 Sept.

Opening of the Academic Year, kick-off for 20 years celebrations

With 280 new students, 12 new PhD researchers, and two new faculty members, the Hertie School kicks off the new academic year and marks the start of its 20 years anniversary celebrations.



19 Dec.

Stanton Foundation endows nuclear security

Through the biggest foreign endowment the Hertie School has ever received, the US foundation will strengthen the Centre for International Security's research, teaching and policy outreach.



11 Dec.

Dutch Prime Minister Mark Rutte discusses EU sovereignty

The Prime Minister answers questions from Hertie students and international guests about challenges facing the EU.

23 Feb.

Annette Schavan becomes Chairwoman of the Hertie Foundation

The former German Federal Minister for Education and Research is inaugurated. She replaces Frank-Jürgen Weise, who had led the Hertie Foundation for the previous nine years.

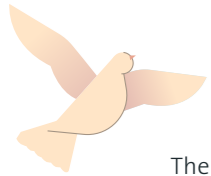


21 Mar.

Hertie School welcomes Swedish Foreign Minister Tobias Billström

Shortly after Sweden's official accession to NATO, the Hertie School, together with the Centre for International Security, hosts Billström to discuss European security challenges.

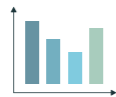
HERTIE HIGHLIGHTS



19–21 Apr. Data Science Lab holds first Data4Good Festival

The hackathon brings together 150 students representing 50 European universities to find innovative solutions to pressing societal issues using data-driven approaches.

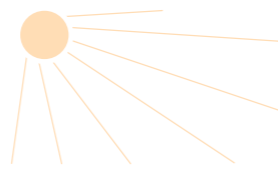
Apr. '24



11 Apr.

All-female team wins “Best Use of Outside Data” at DataFest Germany

Master of Data Science for Public Policy students Xiaohan Wu, Jennifer Estigene, Anzhelika Belozero, Leticia Collado, and Gayatri Shejva win the award at a 48-hour hackathon at the University of Mannheim.



3 May

Hertie School is top ranked

In the CHE University Ranking, Germany's biggest independent ranking, the Hertie School receives high marks for its share of students finishing their degrees in the appropriate period of study and its third-party funding per researcher.



May '24



8 May

Finnish President Alexander Stubb gives keynote about comprehensive security

In an event co-hosted with the Centre for International Security, President Stubb lays out Finland's approach to security in the 21st century.



6 June

Hertie School inaugurates Policy Lab with Festival of Ideas

The Festival of Ideas officially launches the Hertie School Policy Lab, in which students develop policy ideas in project courses with the guidance of faculty and experts from the field.

June '24

11 June

Henrik Enderlein Prize 2024

The prize is awarded to social scientists Alexandros Kentikelenis and Filip Kostelka. Digital governance scholar Roxana Radu receives a commendation.

10–11 June

Hertie School celebrates Anniversary Forum

The university brings together international thought leaders and decision-makers, including political scientist Francis Fukuyama and German Defence Minister Boris Pistorius.



5–6 July

2024 Hertie Summit & Alumni Reunion

Around 500 attendees from across the world gather for the three-day event. Faruk Tuncer, Master of Public Policy graduate (2016), is awarded the 2024 Alumni Achievement Award.



July '24



24 June

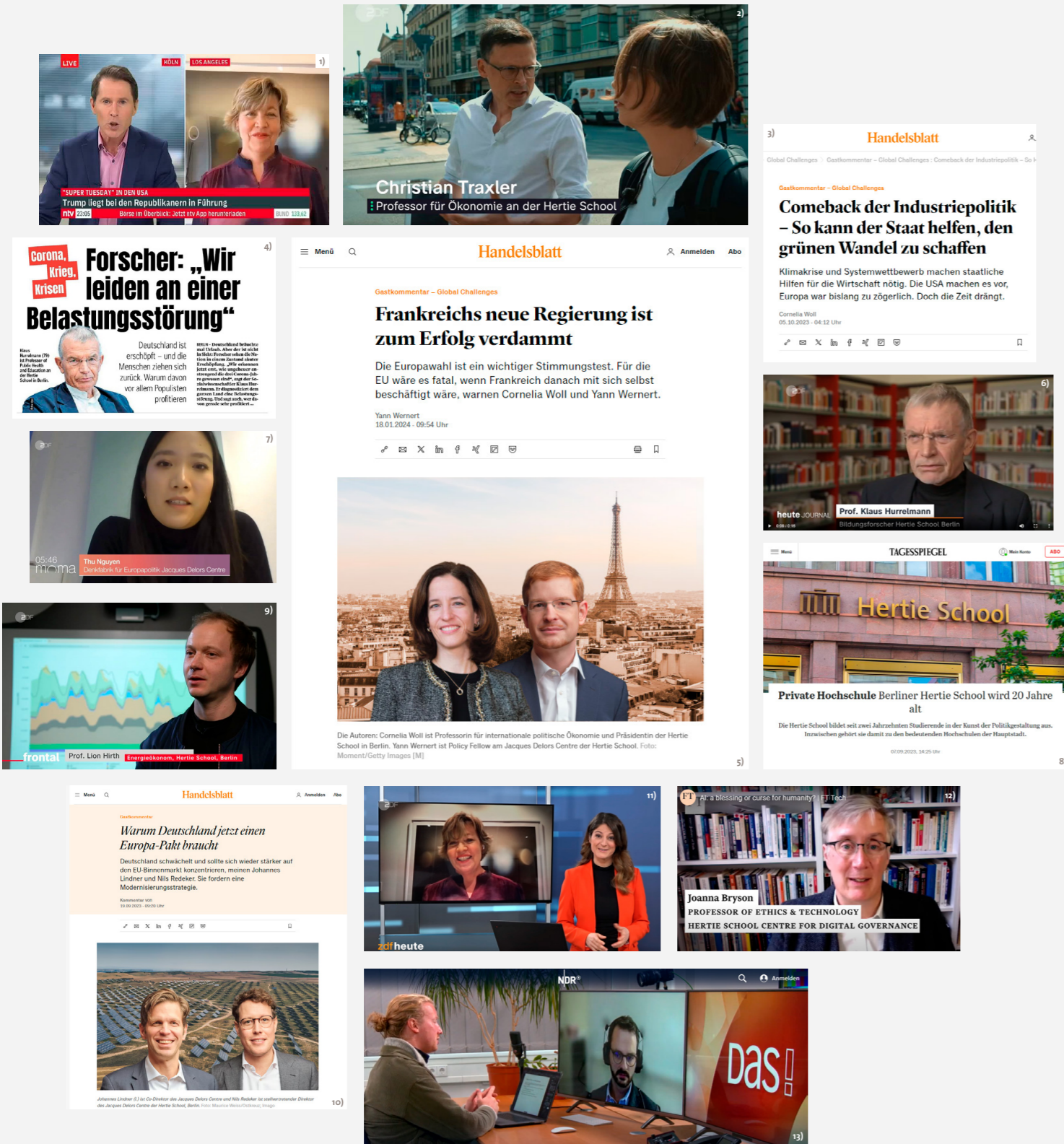
Graduation of the Class of 2024

Hertie School faculty and family celebrate over 300 graduates at the iconic Berliner Philharmonie.



HERTIE SCHOOL IN THE MEDIA

2023 / 2024



1) Andrea Römmele, ntv | 2) Christian Traxler, ZDF Frontal | 3) Cornelia Woll, Handelsblatt | 4) Klaus Hurrelmann, BILD | 5) Cornelia Woll and Yann Wernert, Handelsblatt
6) Klaus Hurrelmann, heute journal | 7) Thu Nguyen, ZDF | 8) Hertie School wird 20, Tagesspiegel | 9) Lion Hirth, ZDF Frontal | 10) Johannes Lindner and Nils Redeker, Handelsblatt
11) Andrea Römmele, ZDF heute | 12) Joanna Bryson, Financial Times | 13) Julian Wucherpfenning, NDR



BEHIND THE SCENES WITH STUDENT LIFE

Since the Hertie School was established, we have welcomed over 3,000 students from 120 countries. Their rich and diverse backgrounds find expression in a host of initiatives, making campus life much more than just a classroom experience. Whether it is assistance in finding housing, supporting students in launching new clubs and initiatives, or simply offering a space to unwind after a challenging exam period, the **Student Life office** is dedicated to creating a supportive and enriching experience for our students.

We sat down for a chat with the Director of Student Life, **Judith Zylla-Wöllner**, who joined the Hertie School in 2007.

What is your team's job in the Student Life office?

We assist students in navigating their non-academic paths at the Hertie School in particular, and life in Berlin and Germany in general. One of our main tasks is to support students and help them prepare for their studies in Germany, arrive in Berlin, and above all, find their way around German bureaucracy. Once students have settled in at Hertie, we focus on their (mental) well-being by providing student counsellors, peer advice, a De-Stress Fest, exam care, excursions, country presentations, and cultural outings. Alongside these responsibilities,

our international office manages all study-abroad options for in- and outbound students. We also organise and monitor special projects initiated by students, like the European Public Policy Conference, an annual student-managed conference, and Hertie Helps, a student volunteering project.

How does Student Life work with the student community?

We have a close relationship with our students and the Hertie student representatives, who give feedback to the management of the school about students' needs and challenges. We help students set ideas and projects in motion quickly so that current students can benefit from them. Students come with a backpack full of ideas, dreams and hardships, which we as a team are eager to tackle. This offering is one of the Hertie School's unique selling points and sets it apart from many public universities.

I feel incredibly proud to have worked for more than 15 years with such an enthusiastic and engaged student-facing team, which has developed and shaped the Student Life department into the holistic and smooth-running unit it is today.

OUR STUDENTS



EMPA | 48 students
Executive Master of Public Administration

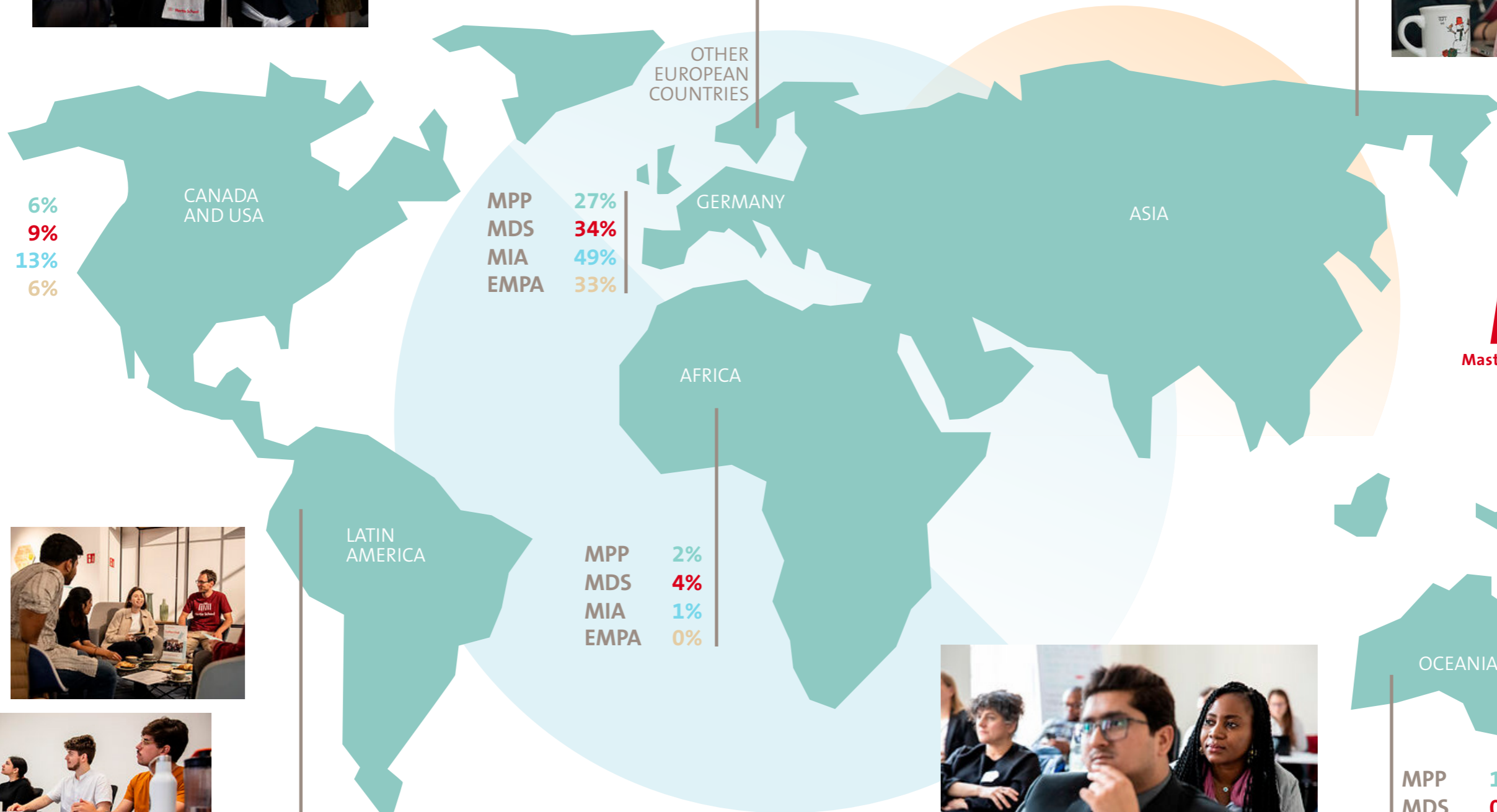
MPP 32%
MDS 24%
MIA 7%
EMPA 10%

MPP | 308 students
Master of Public Policy



MPP 18%
MDS 12%
MIA 23%
EMPA 21%

MPP 6%
MDS 9%
MIA 13%
EMPA 6%



MDS | 76 students
Master of Data Science for Public Policy



MPP 13%
MDS 17%
MIA 6%
EMPA 29%

MIA | 290 students
Master of International Affairs



OUR ALLIANCES AND EXCHANGE PARTNERS

Dual degree programmes

Our dual degree programmes allow students to spend one year at the Hertie School and another year at one of

our partner institutions around the world. Students earn a degree from both institutions.

- **BOCCONI UNIVERSITY, MILAN**
- **GRADUATE SCHOOL OF PUBLIC POLICY, UNIVERSITY OF TOKYO**
- **IE UNIVERSITY, MADRID**
- **LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE, LONDON**
- **MAXWELL SCHOOL, SYRACUSE UNIVERSITY, NEW YORK**
- **MUNK SCHOOL OF GLOBAL AFFAIRS AND PUBLIC POLICY, UNIVERSITY OF TORONTO**
- **SANFORD SCHOOL OF PUBLIC POLICY, DUKE UNIVERSITY, DURHAM**
- **SCHOOL OF PUBLIC AFFAIRS, SCIENCES PO, PARIS**
- **SCHOOL OF INTERNATIONAL AND PUBLIC AFFAIRS AT COLUMBIA UNIVERSITY, NEW YORK**

Our main exchange partners

Through our networks, the Hertie School offers exchange opportunities with 40 partner institutions worldwide.



Partners

The Hertie School is extremely grateful to the foundations, companies and other organisations that provide financial support for the university and its students. In addition to the Hertie Foundation, our founder and core funder, our partners finance full professorships, broader initiatives and scholarship programmes for Hertie School students. Our project partners cooperate with us on smaller-scale projects, research initiatives and outreach activities. A selection of partners is listed below.

- Adobe, Inc.
- Alexander von Humboldt-Stiftung
- Banque de France
- Dieter Schwarz Stiftung gGmbH
- Ernst & Young GmbH
- European Climate Foundation
- International Policy and Leadership Institute
- KPMG AG Wirtschaftsprüfungsgesellschaft
- McKinsey & Company, Inc.
- NXP Semiconductors Germany GmbH
- Open Society Foundations
- PD – Berater der öffentlichen Hand GmbH
- Santander Consumer Bank AG
- Sopra Steria SE
- Stanton Foundation
- Stiftung Mercator
- República.org
- Robert Bosch Stiftung GmbH
- VolkswagenStiftung

International alliances

CIVICA

CIVICA – The European University of Social Sciences brings together ten leading European higher education institutions in the social sciences with the aim of building an inter-university campus that provides joint and long-lasting opportunities in teaching, research and innovative learning. CIVICA was selected by the European Commission as one of the pilot European Universities in 2019 and confirmed as a successful alliance in 2022 for its full rollout under the Erasmus+ programme.

CIVICA members are: Bocconi University, Central European University, the European University Institute, the Hertie School, IE University, the National University of Political Studies and Public Administration, Sciences Po, SGH Warsaw School of Economics, the Stockholm School of Economics, and the London School of Economics and Political Science. Read more on civica.eu.



The Hertie School joined the Open Society University Network in April 2021. OSUN envisions a new model of global higher education, characterised by an extensive network. Member institutions work together on programming, research and civic engagement.



The Hertie School joined the OECD Network of Schools of Government in 2022. It provides direct access to OECD governance expertise and enables exchange of schools' experiences and good practices in ensuring that public sector employees have the skills and competencies to address current and future priorities.

APSIA

The Hertie School is the only German member of the Association of Professional Schools of International Affairs (APSIA), which includes 40 top International Affairs programmes from the US, Europe and Asia. These include Yale University, Georgetown University, Harvard University and the University of St. Gallen.



The Global Public Policy Network (GPPN) is a network of eight top public policy schools from around the world. Its mission is to address the most pressing public policy challenges of the 21st century.

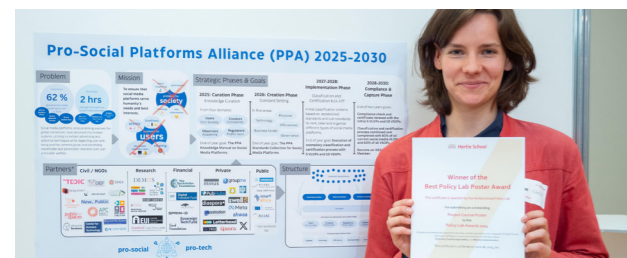
THE POLICY LAB AND FESTIVAL OF IDEAS

Bridging research and practice at the Hertie School

Envisioned by Hertie School President Cornelia Woll, the **Policy Lab** was established in the 2023–2024 Academic Year as part of the Hertie School's broader commitment to putting "academic research at the service of society". The lab was further developed by a working group of faculty and administrative staff members, who provided input and direction on linking research, teaching and outreach. Building on a long-standing collaboration with the Hertie School, the Policy Lab is supported financially by PD, a private/public consulting firm and founding partner.

Fully operational within the Curricular Affairs unit, the lab now has a dedicated Policy Lab Team, responsible for making the implementation and operation of the lab possible. It offers a unique environment where academic insights meet real-world challenges. Students engage directly with intricate governance and policy issues under the guidance of seasoned practitioners, gaining hands-on experience that hones essential skills for today's dynamic job market. For practice partners, the lab provides access to Hertie's diverse, multicultural student body – individuals who bring fresh perspectives and innovative approaches to complex problems.

The highlight of the Policy Lab's collaborative spirit is the annual **Festival of Ideas**. This flagship event allows students to publicly showcase their work on policy challenges through a poster exhibition and to present solutions they have devised in their project courses. The event also includes a panel discussion where Policy Lab instructors reflect on students' achievements, contributing to a rich networking experience with faculty, alumni, practice partners, and the wider Hertie community.



Empowering students with practical skills and real-world insight

Through a range of activities – project courses, policy sprints, evening practitioner events, and the Festival of Ideas – students work alongside practice partners to confront today's most pressing policy and governance challenges. Emphasising a practice-oriented approach



of "learning by doing", the lab fosters critical skills such as problem solving, analysis and creativity. As well as developing expertise, the lab enables students to make significant contributions to policy even before entering the workforce. **Project courses** for the Master of Public Policy (MPP) introduce our students to the complexities of policy and governance issues, allowing them to explore possible approaches to problems while gaining a practical understanding of skills learned in the classroom. Open to students from the MPP, Master of International Affairs (MIA), and Master of Data Science for Public Policy (MDS) programmes, **policy sprints** offer an immersive experience where students tackle real-world challenges with support from our expert staff, building transferable skills like teamwork, communication and resilience. **Evening practitioner events** provide a relaxed and open space for students to explore practical career paths, gaining insights from practitioners who teach at the Hertie School in fields like international organisations, government and tech policy.

Looking ahead: Expanding the Policy Lab's reach

By the 2025–2026 Academic Year, the lab aims to expand its impact across all Hertie master's programmes, with offerings including **negotiation courses** for MIA students, **practice courses** for MDS students, and **skills courses** for Executive Master of Public Administration (EMPA) students. Through this expansion and its regular roster of activities and events, the Policy Lab will ensure that students from all programmes benefit from firsthand learning experiences, equipping them with the skills and perspectives needed for successful global careers in policy and governance.

Find out more about the Policy Lab



MASTER OF PUBLIC POLICY

In the **Master of Public Policy (MPP)**, students gain knowledge and experience in how to promote effective policies in all sectors. Core courses in economics, the policy process, statistics, public management, and law provide a strong interdisciplinary foundation for understanding modern policymaking.

MPP students choose between two areas of concentration: **policy analysis** and **governance and leadership**. In the **policy analysis** strand, students are given a thorough grounding in quantitative analysis methods that are essential for assessing the impact of public policies, and learn to apply cutting-edge quantitative methods to interdisciplinary policy challenges.

Meet recent graduate Sumit Anand

Why did you choose to study the Master of Public Policy at the Hertie School?

I chose this particular programme because I wanted to scale my work from the state to the global level. My goal was to proactively use data in education policy and conduct research using quantitative methods. The courses offered at Hertie gave me an excellent opportunity to really take a deep dive into quantitative and data-driven approaches. As well as that, Hertie's strong reputation and its extensive international alumni network were key factors that influenced my decision. It was this combination of coursework and networking opportunities that made Hertie the perfect choice for me.

What do you like most about the programme?

As someone who loves working with numbers, I thoroughly enjoyed the quantitative and data science classes in the programme. I started from scratch with statistics and now have a solid foundation. The different labs and theory classes provided a good balance between theoretical concepts and practical applications.

The course I liked most was Applied Research Methods with Professor Mujahed Shaikh. This class made all the different research methods so much clearer to me and especially how to apply them in my own research.

In the **governance and leadership** strand, students study foundational aspects of management, leadership and strategy in modern organisations, with a focus on organisational behaviour, policymaking and implementation. Students in this concentration focus on how to lead organisations, promote change and drive innovation.

The MPP is a highly flexible degree – in their second year, MPP students choose their six electives from over 70 possible courses. Overall, the MPP has a strong practical focus, equipping students with analytical, managerial and leadership skills to make a difference in a wide range of policy fields. MPP students can also obtain extra-curricular certificates in Digital Governance, Sustainability, and Economic Policy.

What are your plans for the future?

I plan to work in the field of AI in education, with a focus on democratising AI for disadvantaged communities. This aligns with my past work with Teach for All and Teach for India, as well as my thesis, which explored the use of generative AI in classrooms in low-income schools in India. I'm really looking forward to start working at the World Bank as a consultant, where I can delve further into the issue of how to apply AI in education in low- and middle-income countries. As a long-term goal, I aim to pursue a PhD focussing on the impact of AI on educational outcomes in low-income communities.



Find out more about the Master of Public Policy



MASTER OF DATA SCIENCE FOR PUBLIC POLICY

Today's complex issues call for a new generation of policy-makers and problem-solvers who can use data to make more effective policy decisions, combining the perspectives of government, civil society and the private sector.

The **Master of Data Science for Public Policy (MDS)** brings together passionate students from both technical and social science backgrounds to deepen their analytical skills and develop an in-depth understanding of the policy world. During this two-year master's programme, students learn to collect and analyse data – numbers, text and images – to tackle some of the most complex governance challenges of our time.

The programme combines cutting-edge methodological training in data science and state-of-the-art training in public policy, economics, law and governance, and management. MDS students examine how data can be used to drive policies and promote the public good in preparation for a career at the interface between public policy and data science.

MDS students can also obtain extra-curricular certificates in Digital Governance, Sustainability, and Economic Policy.



Find out more about the Master of Data Science for Public Policy

Meet recent graduate Alvaro Guijarro

Why did you choose to study the Master of Data Science for Public Policy at the Hertie School?

After working for almost two years as a data analyst in my home town of Barranquilla in Colombia, I decided to start looking for options to improve my data science skills. That's when I found the Master of Data Science at the Hertie School. I was immediately drawn to its innovative programme and the mix of data science and public policy, and I fell in love with the possibility of having the next chapter of my life unfold in one of the most important capitals in the world, Berlin. Between that and having the opportunity to make friends from all over the world, I was hooked.

What course(s) have you liked best and why?

What I enjoyed most about the programme is the diverse range of courses and data science tools we're introduced to each semester. We explored machine learning, deep learning, text to data, programs like R, Python and SQL, as well as web scraping, large language models, AI, and ethics. It's impressive how the curriculum stays up to date with advances in the field. But I'd say my favourite aspect is the non-technical side, particularly

classes like Digital Governance and Power & Influence. These have really highlighted for me the value of a balanced programme and how to effectively use hard and soft skills in both the private and public sectors.

What are your plans for the future?

After doing an internship at the WHO Hub for Pandemic and Epidemic Intelligence in Berlin for 6 months (an amazing opportunity!), I'll be going back to Colombia to work.

I was offered a great chance to lead the digital transformation of the commercial branch of the company I used to work with, in the coffee-making region of the country. It will be an incredible chance to apply all the technical and managerial skills I've developed during my time at Hertie.



MASTER OF INTERNATIONAL AFFAIRS

The **Master of International Affairs (MIA)** prepares students for careers that call for an acute understanding of how countries, organisations and societies interact across borders to tackle complex policy challenges. MIA students attend courses in global politics, economics, international law, and statistics, as well as practical courses in international negotiation that simulate real-life conditions.

MIA students choose between one of three areas of concentration: **international security, European**

governance, and human rights and global governance. Each strand has three specialised courses, which students take in the second semester of their first year of study. In their second year, students take three elective courses in their area of concentration and develop further expertise in their respective thematic field. MIA students also take three free (portfolio) electives in their second year, which enable them to customise their educational experience according to their professional interests and goals.

MIA students can also obtain extra-curricular certificates in Digital Governance, Sustainability, and Economic Policy.



Find out more about the Master of International Affairs

Meet student Elise Schermers

Why did you choose to study the Master of International Affairs at the Hertie School?

I chose to study the Master of International Affairs specifically because of the programme's focus on human rights and global governance. For my bachelor's I studied both Dutch and international law, and I found studying human rights law both extremely interesting and important. For my master's I wanted to continue studying human rights, but from different perspectives, not just a legal one.

What do you like most about the programme?

The first thing that I really like about the programme is how it focusses on teaching practical skills in addition to academic teaching. I really enjoyed participating in the skills workshops in the first year and the fact that many courses require us to write policy analysis papers or memos rather than traditional essays. What I also liked about the programme was that it gave me the chance to choose a lot of the courses and to create a programme that aligns with my interests.



My favourite course so far is Governance in Areas of Limited Statehood because of how interactive it is. We have very engaging and interesting class debates where we discuss fascinating case studies. I also like the fact that the course focusses on applying the theory that we learn to real-world situations through case study presentations, as well as through the policy analysis papers that we eventually research and write.

What are your plans for after you finish your degree?

I don't have any concrete plans for after my degree yet, but I would like to find a job maybe in a government department or with a non-profit organisation either in Germany or the Netherlands.

PHD PROGRAMMES

Offering doctoral education puts the Hertie School on the map of research universities in Berlin and around the world. In addition to its Doctoral Programme in Governance, the school runs three joint doctoral programmes with leading universities and research centres in Berlin in the social sciences field. These include the graduate school DYNAMICS funded by the Deutsche Forschungsgemeinschaft, the doctoral school Berlin Graduate School for Global and Transregional Studies of the Excellence Cluster SCRIPTS,

Publication highlights

PhDs published almost 30 peer-reviewed journal articles and other works during the last academic year.

Published dissertations (books)

Lohse, Anna P. (2024). *Higher education in an age of disruption*. Palgrave Macmillan.

Peer-reviewed publications (highlights)

2023

Auz, Juan (2023). *Climate crisis and the testing of international human rights remedies: Forecasting the Inter-American Court of Human Rights*. In: J. Peel and S. M. Dubois (eds.), *The Hague Academy of International Law (Centre for Studies and Research in International Law and International Relations Series)*. Volume 26. Brill.

Finnerty, Joseph (2023). *When is a state's 'hidden agenda' proven? The role of the Merabishvili's three-legged evidentiary test in the Article 18 Strasbourg case law*. *European Convention on Human Rights Law Review*, 1–26.

Koranyi, Kinga (2023). *Power of the weak? Framing strategies in fiscal redistribution negotiations*. *Regional & Federal Studies*, 1–26.

2024

Auz, Juan (2024). *The political ecology of climate remedies in Latin America and the Caribbean: Comparing compliance between national and Inter-American litigation*. *Journal of Human Rights Practice*, Volume 16, Issue 1, February 2024, 182–207.

Brehm, Johannes and Gruhl, Henri (2024). *Leveraging machine learning to understand opposition to environmental tax increases across countries and over time*. *Environmental Research Letters*, 19(8), 084035.

Koch, Elias, Daniel Kühlen, Jochen Müller and Christian Stecker (2024). *Eine Datenbank zu den Mitgliedern von Regierungen und Parlamenten in den 16 Bundesländern*. *Politische Vierteljahresschrift (PVS)*, 65, 759–783.

and the Berlin School of Economics (BSoE). The Hertie School also cooperates closely with its European partners on doctoral education within CIVICA, the European University of Social Sciences, funded through Erasmus+.



Michel, Cynthia L. (2024). *Unraveling how intermediary-beneficiary interaction shapes policy implementation*. *Regulation & Governance*.

Rackwitz, Maïke and Raffer, Christian (2024). *Shifts in local governments' corporatization intensity: Evidence from German cities*. *Journal of Public Administration Research and Theory*, Volume 34, Issue 3, July 2024, 371–386.

Ramos, V. J. (2024). *Extreme lockdowns and the gendered informalization of employment: Evidence from the Philippines*. *Work, Employment and Society*, 38(5), 1197–1222.

Schmauk, Sarah and Kridahl, Linda (2024). *Who receives most? Gendered consequences of divorce on public pension income in West Germany and Sweden*. *Ageing and Society*, 1–24.

Schumann, Maurice P. and Bara, Corinne (2024). *A new era: Power in partnership peacekeeping*. *International Studies Quarterly*, Volume 67, Issue 3, September 2023.

Costello, Cathryn and **Wriedt, Vera** (2024). *Regional human rights courts and migration*. In: Chetail, Vincent (ed.), *Elgar Concise Encyclopedia of Migration Law* (forthcoming). Edward Elgar Publishing.



Find out more
about the
PhD programme

PhD graduates in the 2023–2024 Academic Year

Sixteen PhD researchers successfully defended their dissertations at the Hertie School and now work in academic positions and outside academia across the world.



Tom Arend is a **Researcher** at **OECD**. Dissertation: *Voting with your wallet? Essays on accountability and the economic vote*



Korinna Lindemann is a **Research Fellow** at the **Mannheimer Zentrum für Europäische Sozialforschung (MZES)**. Dissertation: *The indelible past: The effects of authoritarianism on political behaviour*



Lisa Oswald is a **Postdoctoral Researcher** at the **Max Planck Institute for Human Development**. Dissertation: *Public discourse in online environments*



Rónán Riordan is an **Assistant Professor of European Law** at **Maastricht University**. Dissertation: *Shadows and shelter: The doctrinal influence of the Court of Justice on European Union law-making in the field of services*



Juan Auz is a **Postdoctoral Researcher** at **Tilburg Law School**. Dissertation: *Dissecting the Inter-American human rights system in the age of climate change*



Anna Prisca Lohse is a **Postdoctoral Researcher** at **TU Berlin**. Dissertation: *Higher education in an age of disruption*



Raffaele Sgarlato is **Team Lead Data Science** at **ison GmbH**. Dissertation: *Weather-driven electricity systems*



Sara Daub is a **Postdoctoral Fellow** at **Johns Hopkins University**. Dissertation: *External diaspora sponsorship to rebel organizations. Causes and consequences*



Haytham Mones is a freelance **Project Manager and Consultant**. Dissertation: *Unveiling the dynamics of public value creation on social media: A New Zealand perspective*



Alexander Sorg is a **Postdoctoral Research Fellow** at the **Harvard Kennedy School**. Dissertation: *Understanding foreign deployed nuclear weapons*



Lukas Jerg is an **Adviser** at the **Berlin Senate Department for Education, Youth and Family**. Dissertation: *New forms of economic risk and political attitudes*



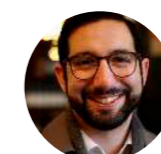
Tabea Naujoks is a **Research Associate** at **Rostock University**. Dissertation: *The division of labor in couples with children: A dyadic analysis in the German context*



Julius Stoll is an **Economic Analyst** at **Frontier Economics**. Dissertation: *A microeconomic study of snacks, beer, and real estate agents*



Allison Koh is a **Research Fellow** at the **University of Birmingham**. Dissertation: *Platformed power plays: Authoritarian adaptations in foreign social media spaces*



Panayiotis Nicolaidis is **Director of Research** at the **Paris School of Economics**. Dissertation: *Essays on the economics of taxation*



Maria Uttenthal is an **Academic Counsellor and Lecturer** at the **Hertie School**. Dissertation: *Trust in democratic societies*

EXECUTIVE MASTER OF PUBLIC ADMINISTRATION

The **Executive Master of Public Administration** (**Executive MPA** or **EMPA**) is designed for leaders and mid-career professionals who want to advance their knowledge to better address the challenges of modern governance. The programme provides participants with a solid foundation in principles of governance, public policy and management, and empowers them to lead teams and organisations, shape decision-making and manage change in the workplace.

Executive MPA students choose one of three areas of concentration: **leading innovation and managing change**, **digitalisation and big data**, and **global governance**

challenges, areas of increasing relevance for managers, decision-makers and leaders working in the public sector, business and civil society. Through tailored workshops, students get a firsthand look either at EU policymaking in Brussels or German federal government policymaking in Berlin. Students learn not only from renowned international faculty members and practitioners, but also from their fellow students' expertise. Far more than just a course of seminars and assignments, the Executive MPA is a forum for active and engaged exchange among participants who join from all over the world and from various industries and sectors.

Interview with Olga Matskevich, Executive MPA alumna and Hertie School employee

Why did you choose to do the Executive MPA at the Hertie School?

Three factors influenced my decision. First, I was eager to learn from the Hertie School faculty. Second, the programme's format allowed me to combine my studies with work, at the same time giving me the opportunity to immediately apply my knowledge in my professional field. I believe this programme is ideally tailored for working professionals who don't want to take a break from their careers. Finally, I found the costs to be quite reasonable compared to similar programmes of this level in other European countries.

How are you using what you learned in the programme today?

My area of concentration was *leading innovation and managing change*. One thing I'm most proud of is the knowledge I gained about change management, especially crisis management. I've applied this knowledge not only to my professional life but also to my personal life. By sharpening my analytical and forecasting skills, I've learned to ask the right questions when facing change. This has enabled me to always consider and evaluate my options, allowing me to make complex and non-obvious decisions. I now view every change and the uncertainty it brings as an opportunity for growth and embrace it.



Find out more about our Executive Master of Public Administration



EXECUTIVE EDUCATION

In our ever-changing world, lifelong learning is key. Executive Education at the Hertie School offers a range of short courses for mid-career professionals, a flexible executive degree programme and customised seminars for institutional clients. Our programmes are practice-oriented and focus on the fields of public management, governance, leadership, communication, decision-making, and digital transformation.

Our professional development programmes offer tailor-made online and on-site seminars for clients across all sectors: public administration, international organisations, non-profits, the media, the corporate sector, think tanks and academia. Programmes combine policy insights and innovation in governance and administration with capacity development through leadership and management skills.

EXECUTIVE EDUCATION COURSE HIGHLIGHTS



1 Transformational Certificate

in cooperation with the Intersectoral School of Governance Baden-Württemberg (ISoG BW)

The Transformational Certificate is a unique capacity-building initiative for the next generation of leaders in Germany, designed by the Hertie School and the Intersectoral School of Governance Baden-Württemberg (ISoG BW), as well as a third partner institution that changes every year. This certificate was developed in response to the German government's announcement in autumn 2021 that the "Great Transformation" towards a society that is more ecologically, economically and socially sustainable would be a top agenda item for the years to come. In 2023–2024, we partnered with the Wissenschaftscampus NRW (WICA), NRW School of Governance, and Universität Duisburg-Essen to deliver three modules in Berlin, Heilbronn and Oberhausen, introducing professionals from German public administration, civil society and the private sector to concepts and dimensions of systemic transformation. We look forward to working with Bucerius Law School this coming academic year for the third round of the programme.

2 Advanced PoAd Certificate for Myanmar's interim governance institutions

in cooperation with International IDEA

The Advanced Certificate for Policy Advisers in Myanmar's interim governance institutions (IGIs) is a modular skills- and capacity-enhancing programme designed in cooperation with International IDEA. Officials from Myanmar's IGIs developed a strong understanding of governance in crisis and transnational settings. Through both online and in-person components, they acquired the skills and knowledge to address the challenges and uncertainties surrounding future constitutional arrangements. Given the specific circumstances in Myanmar, this programme was customised to match the participants' skill sets and address their security and real-world limitations.



See what we're up to on LinkedIn



3 Executive Programme on Data Science and Evidence-Based Policymaking

in cooperation with Gesellschaft für Internationale Zusammenarbeit (GIZ)

The Executive Programme on Data Science and Evidence-Based Policymaking is an immersive three-part programme developed in cooperation with the GIZ for Georgian public sector officials. The modules focused on using evidence in the policymaking process, leveraging data science in public policy planning, and adult education methodologies, allowing participants to act as multipliers of the knowledge they gained over the course of the three modules and boosting the impact of the overall programme. An additional advanced programme on Data Management in the Public Sector was also implemented for public sector officials from the Eastern Partnership countries. The programme's teaching faculty featured the Hertie School Data Science Lab, international experts, and data management specialists and practitioners.



Find out more about Executive Education at the Hertie School

4 Beruf:Politik

in cooperation with the Hertie Foundation

The aim of the Beruf:Politik (Profession:Politics) project is to investigate factors that lead to citizens' sense of alienation from politicians to foster greater trust between the two groups, and to encourage German citizens to play a greater role in representative institutions like councils, parliaments and political parties. Together with the Hertie Foundation, Hertie School Executive Education has invited politically interested people from various backgrounds to workshops – each with different topics relevant to the individual groups. Participants engage with experts on the diverse challenges of political work. The programme encompassed a broad range of workshops that focussed on the interaction of politics with various key issues, including municipal policy, single parenthood, and migration history, with even more planned for the 2024–2025 Academic Year.

ALUMNI: A GLOBAL NETWORK

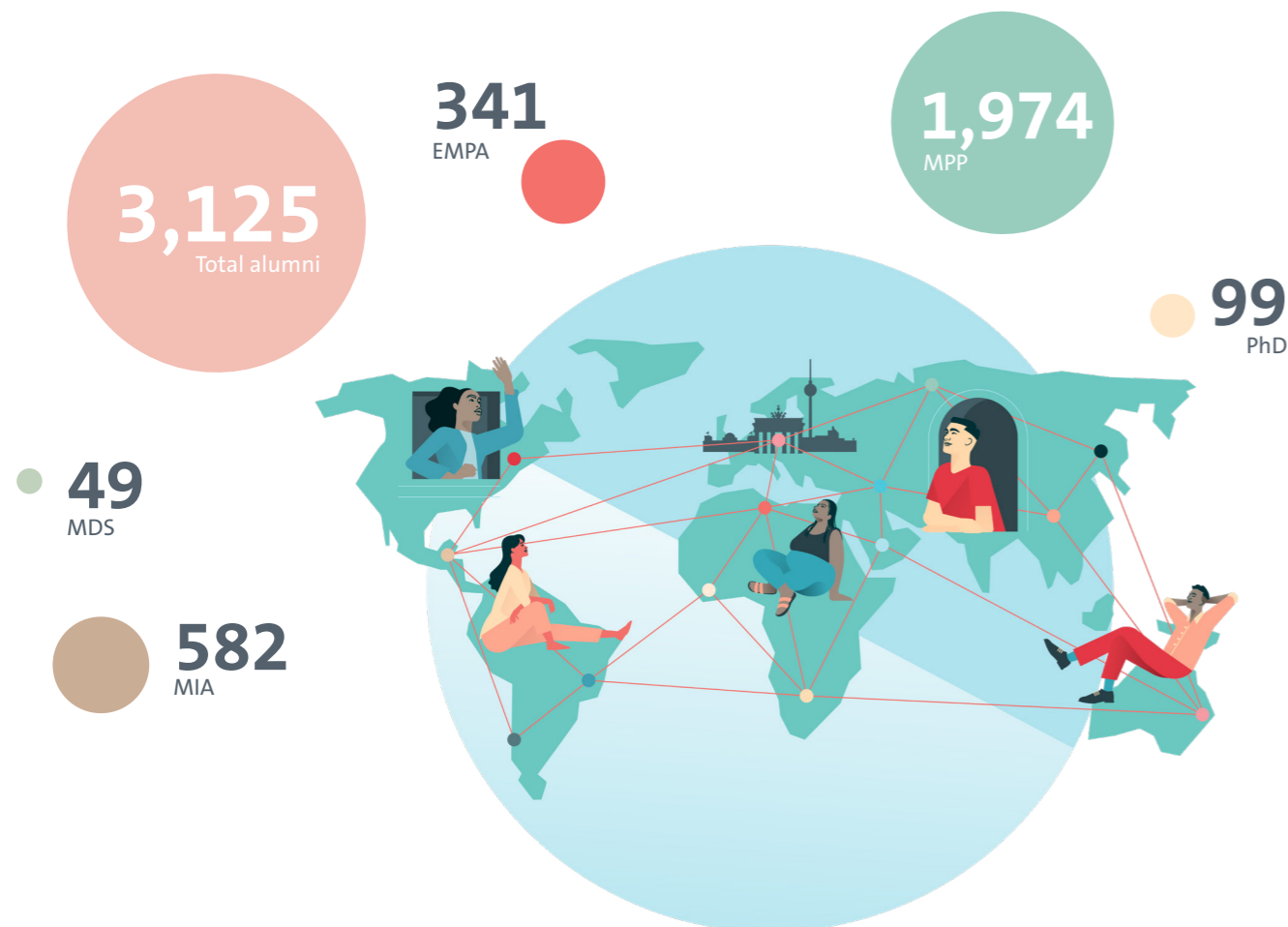
Whether they go back to Brussels or Bogotá or stay in Berlin, graduates from the Hertie School don't end their journey with us when they receive their diplomas.



Read about our alumni community on the web



A growing community of graduates

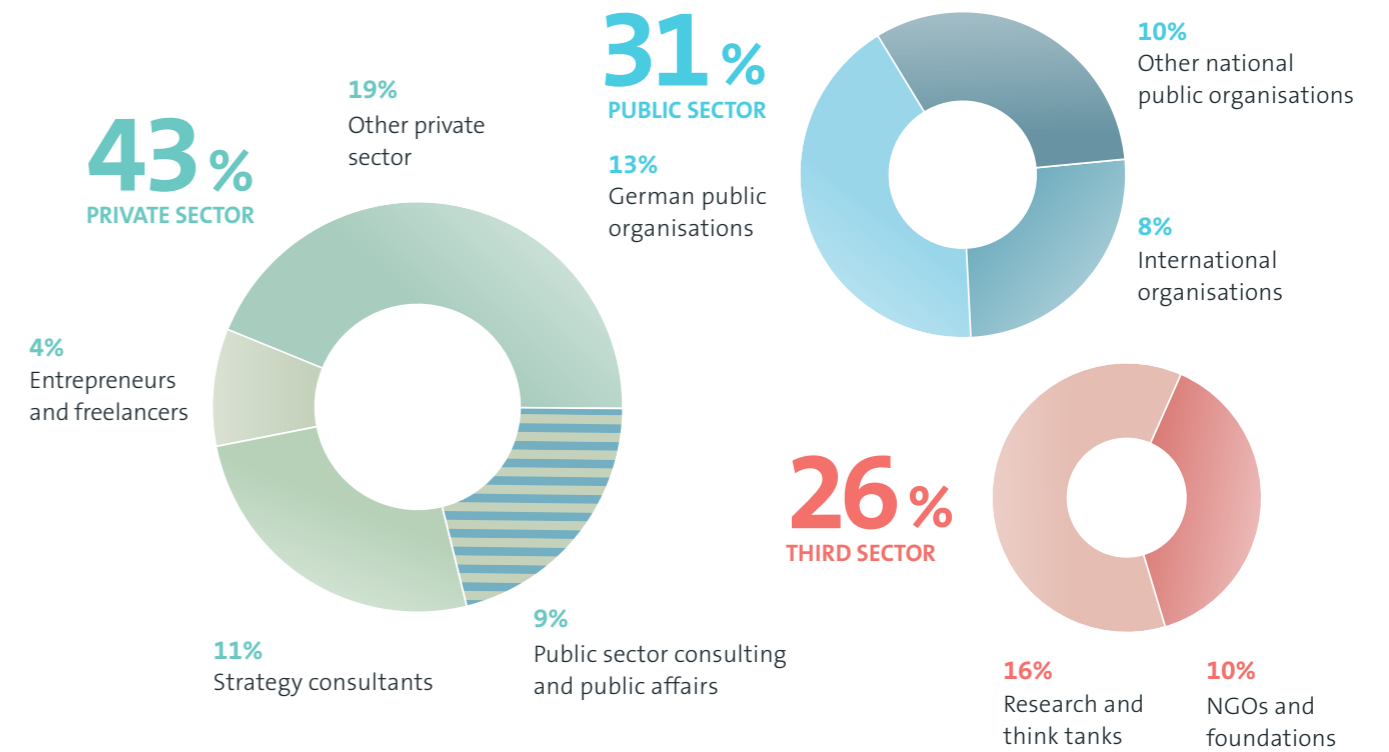


as of 1 September 2024

Intersectoral: Careers in all fields

After almost two decades of equipping our students with strategies for exploring new frontiers in governance, our

graduates are working at the cutting edge of policymaking in government, business and international organisations.



Statistics from 90% of alumni, as of 1 August 2024

Our alumni community was bustling in the 2023–2024 Academic Year

This year, the Hertie School's alumni community grew to over 3,000 members, representing almost 120 nationalities. The alumni network also expanded with the launch of a new chapter in northern Italy and four new Local Groups in Rome, São Paulo, Madrid, and Amsterdam, bringing the total number of Alumni Chapters and Local Groups to 20. We also introduced a new Interest Area Group in Education Policy, increasing the number of Interest Area Groups to seven. Throughout the year, over 200 alumni volunteers supported the Hertie School as local Chapter Leads, mentors, speakers, recruitment ambassadors and Alumni Council members.

The celebration of the Hertie School's 20th anniversary also brought the community many highlights, including an alumni virtual panel reflecting on the school's journey, as well as events with faculty in key chapters around the world, including in São Paulo, Amsterdam, Washington D.C., and Vienna. Throughout the year,

over 200 alumni volunteers contributed in roles such as Chapter Leads, mentors and recruitment ambassadors, and nearly 50 global alumni events took place across 17 cities, drawing together 730 participants.

The year culminated in the largest Hertie Summit and Alumni Reunion to date with about 500 attendees, including Hertie School alumni, current students and faculty, as well as fellows and experts from the Hertie Foundation. The event, co-organised with the Hertie Foundation's Fellows & Friends Programme, also honoured Faruk Tuncer (MPP 2016) with the Alumni Achievement Award 2024 for his exceptional contribution to making public administration fit for the future. The summit featured more than 20 alumni speakers, as well as Hertie School faculty, who engaged with the participants in discussions on some of today's most pressing social and political issues.



RESEARCH AT THE HERTIE SCHOOL

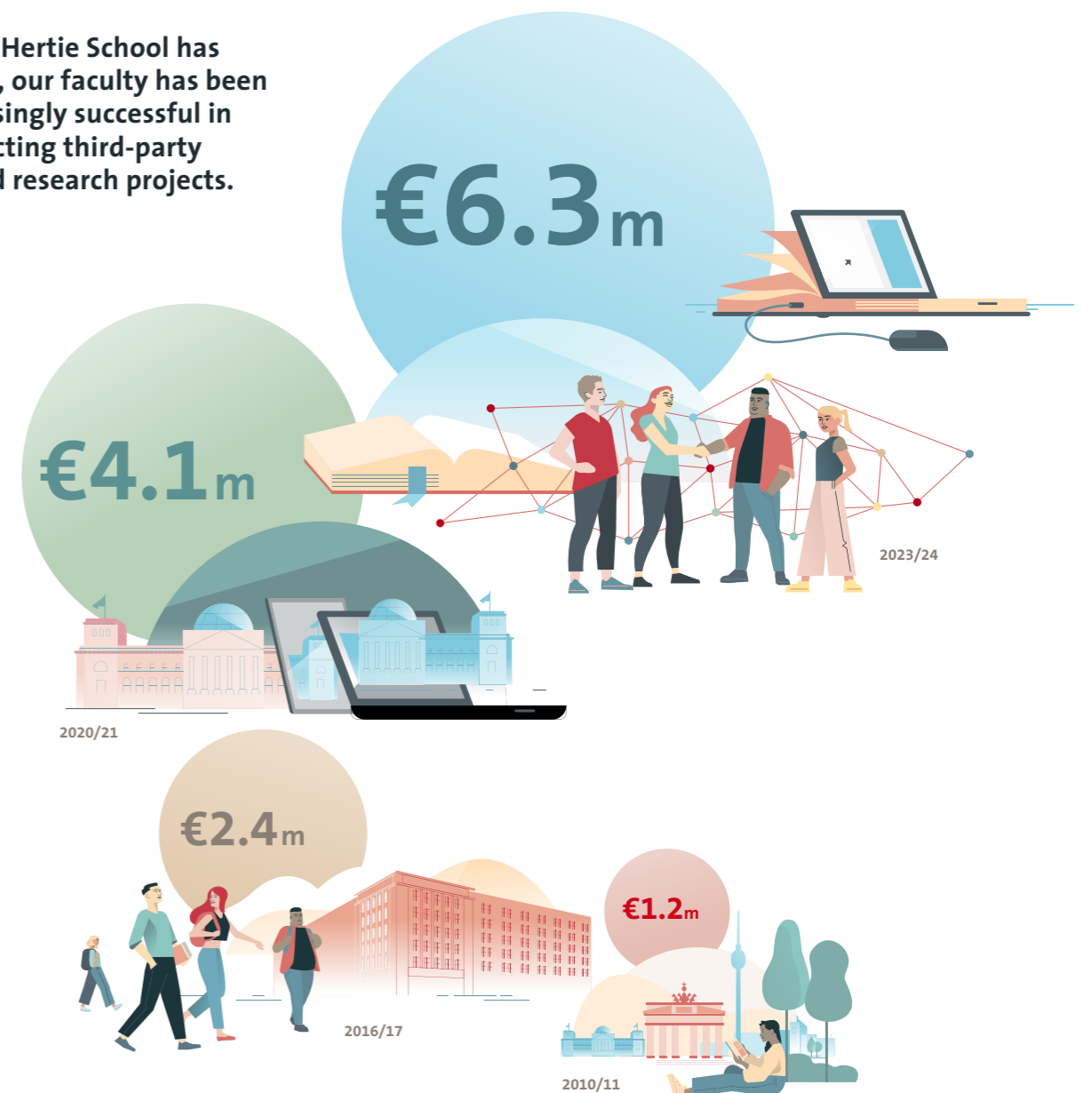
The Hertie School's interdisciplinary research examines real-world public policy issues. Our core focus – governance – requires interdisciplinary, intersectoral and international perspectives.

The university's faculty members, adjuncts, visiting faculty, researchers and doctoral students work on diverse problems, like tackling corruption, regulating the sharing economy, public sector reform, security issues, and the

future of the euro. Many projects are designed to engage or collaborate directly with the public and private sectors as well as with civil society organisations. Our faculty publish in leading international journals, contribute to academic and policy conferences, and are regularly called upon for their expertise by government and media bodies. Hertie School researchers also cooperate closely on research projects across Europe, both independently and in the context of the EU's CIVICA initiative.

THIRD-PARTY FUNDING

As the Hertie School has grown, our faculty has been increasingly successful in conducting third-party funded research projects.



PUTTING THEORY INTO PRACTICE

Along with teaching, research is the backbone of any university, enabling an institution to gain international recognition, ignite public debate, and eventually attract the next generation of bright minds.

We sat down with four Hertie School Professors to find out what they're working on.



Christian Traxler
Professor of Economics

Nudging people toward cleaner cars

What project are you currently working on?

One of my main research projects studies the effects of government programmes that aim to reduce air pollution by keeping old, high-emission cars off the road. Using a comprehensive administrative data set that covers all the cars registered in Germany, I'm evaluating the impact of the 2009 car-scrapping scheme – the *Abwrackprämie*. Like the US's Car Allowance Rebate Scheme, the German programme subsidised car owners who got rid of their old car and bought a new one.

The research is part of the project “[Banning, scrapping, and taxing cars](#)”, funded by the Deutsche Forschungsgemeinschaft, and joint work with Markus Gehrsitz at the University of Strathclyde, Glasgow.

What are your key findings?

While the US programme only pulled forward car purchases and, beyond a short-lived boost, did not stimulate people to buy additional cars, we find stronger and persistently positive effects for the German programme. According to our study, people were encouraged to trade in their older, dirtier cars for newer, cleaner ones, and others bought new cars even when they didn't trade in their old one first.

What impact will this research have?

Scrapping and subsidy programmes are a policy tool regularly discussed in the political realm, whether that's about the transition to e-vehicles or in the context of the economic crisis Volkswagen is facing. This research will provide a novel evidence base for discussing the efficacy of such programmes for stimulating car purchases.



Ruth Dittmann
Professor of Psychology and Public Policy

Strengthening commemoration culture

What project are you currently working on?

Along with Oguzhan Turkoglu at the Hertie School and Berenike Firestone from the Berlin Social Science Center, I'm researching whether learning about historical inter-group atrocities mobilises us to act for better inter-group relations. The research looks at whether taking part in a project dealing with historical atrocities motivates people both to get involved in similar historical projects and to make the connection to causes around social justice today. The research is part of a larger project funded by the VolkswagenStiftung and is being conducted with the Arolsen Archives.

What are your key findings?

Our research suggests that participating in a digital history project tends to increase people's motivation to engage in collective action, especially when it comes to further commemoration and countering antisemitism and (less strongly) to supporting democracy. We can still observe the effects for commemoration and countering antisemitism more than a fortnight later.

What impact will this research have?

We hope that our research inspires other practitioners in this field to develop similar digital, participatory memory projects. The project showcases the impact that these endeavours can have in motivating members of civil society to be catalysts of an active commemoration culture. If we want past atrocities to be remembered, we need people to engage with collective memory; otherwise, this memory is just consigned to old history books on a dusty library shelf.



Johanna Mair
Professor of Organisation, Strategy and Leadership

Rebalancing capitalism and democracy

What project are you currently working on?

One of my main projects, which I'm working on with Professor Sébastien Mena, is *REBALANCE*, a Horizon Europe project that aims to rebalance capitalism and democracy. Our part of the project focusses on alternative forms of organisation within the food system, such as social enterprises, and examines whether and how these organisations can strengthen democracy from within the economy. We hope to understand which practices reproduce democratic elements internally and how enterprises can affect democratic organising beyond their organisation.

What are your key findings?

We see that democratic principles promoted within organisations, such as transparency, participation and inclusion, have an impact outside them. That is, if you organise yourself more democratically internally, this will carry over to your collaborative relationships with other organisations like suppliers, and might even have an empowering effect on them beyond your direct collaboration.

What specific steps can organisations take to strengthen democracy?

1. Stand up for (your) values when democracy is under threat. But only engage in democracy work if you're in it for the long haul.
2. Work for democracy internally by listening to your employees, providing training and creating spaces for sharing, and identifying and supporting champions.
3. Work for democracy externally by explaining your company's stance internally before speaking out externally. Advocate only on specific socio-political issues that are complemented by broad support for civic engagement, and partner with others – companies, civil society and academia.



Shubha Kamala Prasad
Assistant Professor of International Relations

Insurrections and state sovereignty

What is your current research about?

My current research looks at how insurgencies affect a country's foreign policy. I analyse how insurrections pose different types of threats to a state's sovereignty, which in turn can influence how governments conduct their foreign policy.

What are your key findings?

The main finding is that insurgencies seriously threaten how a state's representatives perceive its own sovereign power. In turn, nations seek to fortify their sovereignty in foreign policy issues. One example of how insurgencies constrain a state's foreign policy can be seen in the relationship between insurgencies and how a country votes in the UN Human Rights Council. In [research with Irfan Nooruddin at Georgetown University](#), we found that states undergoing insurgencies are far less likely to support resolutions that target other countries for their governments' human rights transgressions. Such states normally counter opponents with repression and policies that might violate international human rights commitments. If these countries vote in favour of certain UN resolutions, they face the risk of being called out on their own human rights violations.

What impact will this research have?

This research helps connect domestic security issues with international relations. We often separate these two policy realms, but I think these findings show us that domestic security concerns do in fact feed into foreign policy decision-making. Understanding how insurgencies influence state behaviour may even help us to anticipate possible voting patterns on the international stage.

PUBLICATION HIGHLIGHTS

Hertie School expertise has appeared in numerous prestigious publications, handbooks, manuals, monographs, and original articles in highly influential peer-reviewed journals.

Bryson, J. (2024). Governing society with flexible AI. In *Science*, 383(6688), 1185.

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Van den Brink, M., Dawson, M., Zglinski, J. (2023). Revisiting the asymmetry thesis: Negative and positive integration in the EU. In *Journal of European Public Policy*. Advance online publication.

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Asimovic, N., Ditzmann, R. K., Samii, C. (2024). Estimating the effect of intergroup contact over years: Evidence from a youth program in Israel. In *Political Science Research and Methods*, 1–19.

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Palmié, M., Miehé, L., Mair, J., Wincent, J. (2024). Valuation entrepreneurship through product-design and blame-avoidance strategies: How Tesla managed to change the public perception of sustainable innovations. In *Journal of Product Innovation Management*. Advance online publication.

Stoetzer, L. F., Kayser, M. A., Mena, S., Parker, S. (2024). The temporal structuring of corporate sustainability. In *Journal of Business Ethics*. Advance online publication.

Ash, E., Chen, D. L., Ornaghi, A. (2024). Gender attitudes in the judiciary: Evidence from U.S. circuit courts. In *The American Economic Journal: Applied Economics*, 16(1), 314–350.

Prasad, Shubha Kamala; Savatic, Filip (2023): Diasporic foreign policy interest groups in the United States: Democracy, conflict, and political entrepreneurship. In *Perspectives on Politics*, 21 (3), pp. 831–848.

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CENTRES OF COMPETENCE

The Hertie School has substantially expanded its expertise in key policy fields by creating six Centres of Competence. Our centres focus on key governance

challenges in European affairs, international security, fundamental rights, sustainability, digital governance, and data science.



Centre for Sustainability

Centre for Fundamental Rights

Centre for Digital Governance

Data Science Lab

Centre for International Security

Jacques Delors Centre

CENTRE FOR DIGITAL GOVERNANCE

The **Centre for Digital Governance** is a Berlin-based gateway to the governance of digital transformation. The centre aims to promote digitalisation where appropriate to improve public well-being. We promote discourse linking academic researchers with regulators, policymakers, civil servants, and civil society advocates. Our goal is to establish positive feedback loops that promote evidence-based policy (design, evaluation and implementation), but also build up academic scholarship inspired by applied questions.

Centre activities aim to identify potential pathways for advancing how digitalisation can support the public good



In 2023, Columbia World Projects and the Centre for Digital Governance launched the collaborative initiative Digital Governance for Democratic Renewal with support from the Knight Foundation. The network brings together researchers, regulators, policymakers, journalists, technologists and civil society advocates from the US and Europe to address the challenges that large digital platforms pose to democracy and to engage the public in the debates around Big Tech.

From September 2023 to May 2024, the network held a series of meetings that brought together over 80 experts to discuss ways to support the implementation of two major European regulatory frameworks: the Digital Services Act and the Digital Markets Act. Discussions focussed on how the new rules could affect how online platforms operate in the US and the EU, as well as their broader influence on society and the economy. The group also explored how these novel EU regulations might be adapted for the US, and how similar efforts in the US could in turn benefit the EU.

The centre's activities focus on three areas: how civil servants deal with digital transformation and how governments can adapt new technologies to improve policymaking; how to govern those who provide digital services, with a particular focus on platform governance and social media; and how trends in digitalisation affect society and how to produce positive outcomes for human development, concentrating on artificial intelligence.

In March 2024, the centre co-hosted "Too smart to regulate? How AI challenges good governance" with the Data Science Lab and the Hertie School, a public discussion about the challenges in regulating AI against the backdrop of the EU AI Act. Moderated by Centre Director Professor Daniela Stockmann and Professor Lynn Kaack, the panel of experts from the private and public sector highlighted the need for accountability and a general lack of digital literacy among the public as risks that new models of AI present. They argued that the EU AI Act, though imperfect, was nevertheless an important regulatory step forward, and that AI regulation ought to be undertaken by a variety of stakeholders from the public policy and civil society realms.

Researchers from the centre also examined, in a policy brief written in collaboration with Deloitte, how women were represented in leadership roles within Germany's public sector bodies tasked with putting the digital transformation into effect. They assessed women's current status in this field and proposed opportunities for improvement, concluding that women were still under-represented in leadership positions, especially in roles related to digitalisation, with a noticeable gap at the regional-state level. The researchers recommended measures to promote equality, including tailored recruitment processes, employee development, increased flexibility, and the introduction of quotas. They presented their findings at an event in June 2024.

Learn more about the Centre for Digital Governance



CENTRE FOR FUNDAMENTAL RIGHTS

Founded in 2020, the **Centre for Fundamental Rights** is an academic centre for interdisciplinary research, research-driven teaching and public engagement on fundamental rights in domestic, regional, and global law and governance. The centre addresses contemporary and emerging challenges to the protection of fundamental rights and the role of law and governance in addressing

these issues. Currently, research and teaching at the centre focus on human rights and migration, human rights and new technologies, and human rights and the climate crisis. Thanks to our close relationships with partners, the centre also regularly organises study visits to human rights organisations in Berlin, as well as hosting events on human rights policy and practice.

The centre gathers high court judges in Berlin and launches new collaborative projects

The standout event this academic year was the international conference "Constitutional challenges – Judging under pressure", hosted in collaboration with the University of Münster and the Integrative Research Institute Law & Society at Humboldt University, and convened by Professors Başak Çalı, Nora Markard (University of Münster) and Cathryn Costello (University College Dublin and Hertie School). Funded by the Fritz Thyssen Stiftung, the event was hosted as part of a series of events to mark the Hertie School's 20th anniversary.

The conference opened with a conversation on "Judging in a Constitutional Democracy", featuring justices from around the world. The discussion touched upon the role of judges in safeguarding freedom of speech as a cornerstone of democracy, adapting to the information age, and the need to safeguard democratic ideals through legal institutions, as well as the role of courts in defending minorities. The conference continued with a full-day symposium on "Current Challenges to Constitutional Law", bringing current and former high court judges together with established and early-career scholars of constitutionalism and human rights. Following a keynote speech by Prof. Catharine A. MacKinnon, the conference included roundtable discussions that addressed three pressing challenges to constitutional law: "Persistent Inequalities", "Democratic Backsliding" and "The Climate Crisis".

This year also featured the launch of the [Tech Litigation Database](#) by the [AFAR research project](#). This new online resource is dedicated to translating, summarising and collating case law records on the use of new technologies in the public sphere. Containing judgements and decisions from national and international courts, as well as data protection authorities, the database aims to disseminate legal knowledge about how courts around the world have adjudicated the use of new technologies.



As part of the centre's contribution to policymaking, its Director Prof. Başak Çalı and PhD Researcher Joseph Finnerty contributed this year to the online resource "[Evaluating digital open-source imagery: A guide for judges and fact-finders](#)". This pioneering collaborative initiative aims to equip judges, fact-finders and decision-makers with the means and skills to effectively assess digital open-source evidence. The guide covers a range of key issues relevant to the evaluation of digital open-source imagery, such as authenticity verification, metadata analysis, and source validation. It is available in various languages to ensure its findings are accessible to a global audience.

Find out more about the Centre for Fundamental Rights



CENTRE FOR INTERNATIONAL SECURITY

The **Centre for International Security** represents a vital hub for examining and debating the intricate security challenges currently affecting our continent and beyond. Combining academia, teaching and practical engagement, the centre prioritises systematic, evidence-based and policy-relevant research across four areas: grand strategy, nuclear policy, states and

non-state actors, and digital technology and security. It strives to reach a global audience interested in German and European security issues, connect scholars with policymakers and civil society groups, inspire new minds in the field of security, and foster the next generation of creative and innovative decision-makers.

Building bridges: The Centre for International Security's role in transforming European security through collaboration



In the 2023–2024 Academic Year, the centre partnered with the Stanton Foundation, the Munich Security Conference, NATO ACT, and others to reshape European security strategies in response to evolving global challenges. These collaborations expanded the centre's research, teaching and policy outreach on European nuclear strategy, arms control, and the broader reconfiguration of Europe's security landscape. The centre's research, published in leading journals, addresses critical international and humanitarian security issues. Notable examples include studies on the impact of sea rescues on refugee movements and the influence of major sporting events on the soft power of authoritarian host regimes, both of which sparked global public debate.

The centre's most significant achievement was a generous endowment from the Stanton Foundation, a partnership that will support the centre's research on nuclear strategy and arms control and enable deeper engagement with political, military and academic leaders. In collaboration with the Munich Security Conference, the centre aims to strengthen Europe's role in global nuclear security discussions, addressing key threats in today's volatile

geopolitical landscape. The Stanton Foundation's confidence in the centre marks a major step forward in enhancing Europe's voice in nuclear security debates.

Another important cooperation was the high-level workshop on the European dimension of the "Zeitenwende" (inflection point) in security and defence policy, co-organised with the Bundeswehr Centre for Military History and Social Sciences from 29 February to 1 March 2024. This event brought together 30 security policy experts and 15 participants from across Europe to analyse how security policies have adapted in response to Russia's war in Ukraine. A public roundtable, "A Zeitenwende for the European Security Architecture?", highlighted the urgent need for restructuring Europe's security landscape, with contributions from NATO, the EU and the OSCE.

To address Europe's future amid geopolitical tensions, in May 2024 the centre partnered with the Henry A. Kissinger Center for Global Affairs at Johns Hopkins University. Supported by the German Academic Exchange Service (DAAD), this initiative brought together 30 international experts to examine the EU's struggles to establish a common security policy. The two-day conference concluded with a public panel discussion featuring experts from NATO, Harvard University and the French Ministry of Defence, who shared their insights on the reforms needed to buttress the EU's security and defence policy. This collaboration reinforced the centre's influence on international security debates.

Learn more about the Centre for International Security



JACQUES DELORS CENTRE

The **Jacques Delors Centre** promotes a stronger Europe, inspired by its namesake, Jacques Delors, former President of the European Commission. It develops forward-looking EU policies and fosters European research and debate. The centre brings together experts from academia, civil society, business and politics, creating a dynamic space for policy innovation. Policy Fellows at the centre offer independent,

non-partisan recommendations to decision-makers and the public. Their analyses provide crucial insights into European processes and help shape EU policies. Meanwhile, Research Fellows closely monitor European integration, conducting empirical research into legal, political and economic issues. Together, policy and research teams offer a comprehensive understanding of the challenges facing Europe today.

Connecting Europe through Franco-German dialogue



In May 2024, the centre had the honour of engaging with French President Emmanuel Macron and German President Frank-Walter Steinmeier during the Festival of Democracy, celebrating the 75th anniversary of Germany's Basic Law. This meeting underlined the importance of Franco-German cooperation in addressing Europe's key challenges, reaffirming the centre's role as a bridge between the two nations.

As part of its mission, the centre was especially active around the 2024 European elections, providing in-depth analysis through publications, podcasts and events. These efforts focussed on exploring opportunities and expectations relating to the elections, presenting insights from the centre's EU-wide survey, "Uncovering European Voters' Climate Preferences", and analysing election results. These research efforts offered valuable perspectives on Europe's pre-election landscape and what the outcomes implied for the future direction of the EU.

A cornerstone of the Jacques Delors Centre's mission is to advance European policy and especially Franco-German cooperation. In its annual flagship event series, the Pariser Platz Dialogue (PPD), the centre gathered French and German leaders to discuss the theme "De-risk and Decarbonise – Carving a Common Path Towards a Green and Resilient EU". Among other highlights, this year's PPD featured a spotlight event with key figures Garance Pineau, former adviser to President Macron, and Tobias Lindner, Minister of State at the German Federal Foreign Office, who emphasised the importance of Franco-German leadership in European defence.

The centre also hosts, in collaboration with the German and French embassies, the Research meets Politics series, which explores topics such as EU competitiveness and artificial intelligence with the help of insights from prominent French and German experts. In June 2024, the series included a summer event at the German Embassy in Paris, focussing on EU competitiveness with a discussion of Enrico Letta's Capital Markets Union report. A second event, held in October 2024 at the French Embassy in Berlin, featured a Franco-German panel discussing how collaborative leadership could position the EU as a global leader in AI innovation.



Find out more about the Jacques Delors Centre



CENTRE FOR SUSTAINABILITY

The **Centre for Sustainability** is a hub for teaching, research and policy analysis that educates future leaders and informs the design of effective public policies for environmental sustainability through evidence-based recommendations. One focus of the centre's work is the global transition to net-zero greenhouse gas emissions, which calls for a transformation of energy systems, robust climate policies and governance at all levels of government, and sustainability transitions in many sectors.

The centre takes an international and interdisciplinary approach to research and prepares master's students to be at the forefront of the transition towards global sustainability. It collaborates with partners from all over Europe, combining economic approaches with insights from policymaking, computer science, and engineering. Its main research areas are climate policy, energy policy, AI and climate technology, and environmental economics. It offers corresponding courses alongside extra-curricular activities such as research colloquia, mentoring programmes, and networking and career-focussed events.

The centre continues to lead academic and public debates on sustainability



In the 2023–2024 Academic Year, the centre's activities reflected its continuing work in shaping policy, fostering global collaboration, and promoting innovative ways to address challenges surrounding climate change and energy use. In September 2023, the centre received €1.33 million from the German Federal Ministry for Education and Research (BMBF) to extend the Ariadne Project, focussing on climate policy and energy transition. This new phase will include analyses of policy reforms to research ways to accelerate Germany's net-zero transition in an unstable geopolitical world. Ariadne reports over the past year have focussed on building effective climate and energy governance and policy architectures across climate institutions in Germany, the United Kingdom, Sweden, and Australia and an analysis of how EU diplomacy communicated the design and launch of the Carbon Border Adjustment Mechanism (CBAM) to third countries.

In November 2023, the centre hosted an expert panel as part of the Hertie Futures Forum, focussing on how previous international climate negotiations could inform

strategies for COP28 and beyond. Panellists included Jennifer Morgan, State Secretary and Special Representative for International Climate Policy at the German Federal Foreign Office, and Laurence Tubiana, CEO of the European Climate Foundation. The discussion addressed the tasks of balancing social justice, economic realities and climate policy enforcement, and underscored the importance of worldwide cooperation in tackling today's most pressing climate challenges.

Centre researchers also spearheaded public discourse on electricity markets and energy policy. In November 2023, Professor Lion Hirth gave expert testimony before the Bundestag's Committee on Climate Protection and Energy. Hirth addressed reforms to the Energy Industry Act and advocated for dividing Germany into electricity price zones. His comments were quoted in German media including the *Frankfurter Allgemeine Zeitung (FAZ)*. In July 2024, Hirth opened this debate on the German electricity market to the public with an op-ed in *FAZ*, co-authored with some of the country's leading economists in energy policy. Professor Hirth and others proposed local electricity pricing in Germany, highlighting how location-based pricing could enhance grid efficiency and integrate renewable energy policies more effectively, which would in turn support Germany's climate goals for achieving net zero.

Learn more about the Centre for Sustainability



DATA SCIENCE LAB

The **Data Science Lab** is committed to addressing societal challenges using computational and data-intensive methods. By fostering excellence in research, education and real-world applications of data science, the lab contributes to more effective decision-making for the

common good. It also plays a crucial role in supporting students in the Master of Data Science for Public Policy (MDS) programme, equipping them to take on leadership roles in government, business and civil society through improved application of data science and AI tools.

Creating impact through learning, research and collaboration

This year, the lab organised its first-ever *Data4Good Festival*, which took place from 19 to 21 April 2024. The event brought together 150 participants from 50 universities across Europe, with 36 teams collaborating on data challenges focussing on urban innovation and the journeys of migrants. Through workshops and teamwork, participants gained hands-on experience applying data science to real-world problems. The event also introduced prospective students to the Hertie School and its mission. Several projects from the event are being followed up on by 'challenge owners', reflecting the festival's potential to contribute to actionable outcomes in areas of particular concern.

We are also proud of the second cohort of MDS programme graduates, who are now going on to secure positions in the public and private sectors, as well as in international organisations. Some graduates have returned to their home countries to work in government, while others are pursuing further studies. The first cohort of the programme has also seen alumni acquiring positions in the German Federal Ministry and the OECD, among a host of other institutions. The continuous improvement of resources and teaching is reflected in high student satisfaction reported in course evaluations, and in the upcoming year the programme will welcome its largest cohort yet, highlighting its growing appeal.

The lab's research efforts continue to make progress, with four grants totalling €1,790,000. These grants are helping to advance knowledge in areas such as climate action, AI applications in the energy sector, and election forecasting. A notable recent project, AI-EFFECT, led by Professor Lynn Kaack, is focussing on creating a testing facility for AI applications in the energy sector. Through her political and international engagement, Professor Kaack has been a constant and prominent voice advocating for the lab's external activities. Her work with Climate

Change AI, a non-profit organisation she co-founded and co-leads, continues to make waves and contribute to international dialogue at the intersection of machine learning and climate change. The lab's ongoing research continues to provide valuable insights that help support data-informed decision-making for the benefit of the public, for government and for society as a whole.



From left to right:

1. *Data4Good Festival* teams
2. Director Simon Munzert welcomes the *Data4Good* teams to the Hertie School
3. Professor Lynn Kaack's keynote at the opening of the AI Laboratory at the German Federal Environment Agency
4. MDS farewell dinner with the second cohort of the programme

Find out more about the Data Science Lab



FACULTY



Prof. Helmut K. Anheier, PhD
Senior Professor of Sociology;
past President



Prof. Drew Dimmery, PhD
(as of 1 January 2024)
Professor of Data Science for
the Common Good



Prof. Dr Anke Hassel
Professor of Public Policy



Prof. Lynn Kaack, PhD
Assistant Professor of Computer
Science and Public Policy



Prof. Dr Simon Munzert
Professor of Data Science and Public
Policy; Director of the Data Science Lab



Prof. Daniela Stockmann, PhD
Professor of Digital Governance;
Director, Centre for Digital Governance



Prof. Dr Johanna Arlinghaus
(as of 1 August 2024)
Associate Professor of
Economics and Sustainability



Prof. Ruth Dittmann, PhD
Professor of Psychology
and Public Policy



Prof. Marina Henke, PhD
Professor of International Relations;
Director, Centre for International Security
(as of 1 August 2024)



Prof. Mark Kayser, PhD
Professor of Applied Methods and
Comparative Politics



Prof. Arianna Ornaghi, PhD
Assistant Professor of Economics



Prof. Dr Christian Traxler
Professor of Economics



Prof. Joanna Bryson, PhD
Professor of Ethics and Technology



Prof. Dr Christian Flachsland
Professor of Sustainability;
Director, Centre for Sustainability



Prof. Dr Lion Hirth
Professor of Energy Policy



Prof. Dr Michaela Kreyenfeld
Professor of Sociology



Prof. Shubha Kamala Prasad, PhD
Assistant Professor of
International Relations



Prof. Egon Tripodi, PhD
Assistant Professor of Economics



Prof. Dr Tobias Bunde
(as of 1 August 2024)
Professor of International
Security



Prof. Dr Anita Gohdes
Professor of International and Cyber Security;
Co-Director, Centre for International Security
(in the 2023–2024 Academic Year)



Prof. Dr Klaus Hurrelmann
Senior Professor of Public Health
and Education



Prof. Asya Magazinnik, PhD
Professor of Social Data Science



Prof. Dr Christine Reh
Professor of European Politics



Prof. Dr Kai Wegrich
Professor of Public Administration and Public
Policy; Dean of Research and Faculty
(until 31 July 2024)



Prof. Başak Çalı, PhD
(until 30 September 2024)
Professor of International Law;
Director, Centre for Fundamental Rights



Prof. Mark Hallerberg, PhD
Dean of Research and Faculty *(as of 1 August 2024)*;
Professor of Public Management
and Political Economy



Prof. Dr Thurid Hustedt
Dean of Graduate Programmes; Professor
of Public Administration and Management



Prof. Johanna Mair, PhD
Professor of Organisation,
Strategy and Leadership



Prof. Dr Andrea Römmele
Dean of Executive Education; Professor
of Communication in Politics and Civil Society



Prof. Dr Cornelia Woll
President and Professor of
International Political Economy



Prof. Mark Dawson, PhD
Professor of European Law and Governance;
Co-Director, Jacques Delors Centre



Prof. Dr Gerhard Hammerschmid
Professor of Public and Financial
Management



Prof. Dr Markus Jachtenfuchs
Professor of European and
Global Governance



Prof. Dr Sébastien Mena
(until 31 December 2024)
Professor of Organisation and
Governance



Prof. Dr Mujaheed Shaikh
Professor of Health Governance



Prof. Dr Julian Wucherpennig
Professor of International and Cyber Security;
Co-Director, Centre for International Security
(in the 2023–2024 Academic Year)

JOIN US: SUPPORT THE HERTIE SCHOOL

Last year, as the Hertie School turned 20, we launched our Capital Campaign, a large-scale fundraising project to secure the progress we have made for the future. In addition to funding scholarships and research at our school, we are also seeking donations and sponsors to help support our move to our new campus in 2026.



Our new campus will be a lively place of ideas and encounters in the heart of the German capital, at the pulse of politics, business and culture.



Cornelia Woll
President of the Hertie School

A new campus for the Hertie School

In 2026, the Hertie School will move into its new campus at the Robert Koch Forum, right in the political and historic heart of Berlin. This iconic building will bridge the gap between past and future by offering students a state-of-the-art campus that will be an open and inclusive space for debate, ideas and exchange. With this new campus, the Hertie School will continue to expand its profile as a leading university for good governance and modern statehood in Europe.

Invest in teaching and research

Our Professors work at the interface between research, politics and society and set the agenda for contemporary public policy debate. They create a link between political actors, fellow experts, and our students, the next generation of leaders.

The Hertie School currently hosts four endowed Chairs, supported by a variety of foundations and private sector organisations.

Support our students

Our students benefit from an education that combines academic excellence with practical skills, giving them the opportunity to work with and for our partner organisations. In doing so, they develop the skills they need to tackle increasingly complex societal issues through an interdisciplinary, intersectoral and international lens. The Hertie School, in concert with its partners, offers a broad range of scholarship programmes. As a partner, you can make a difference and contribute to our general scholarship fund.

Support our university and help shape the future with us.

For more information, contact advancement@hertie-school.org



KEY NUMBERS AND FINANCIAL FIGURES

Students

	2023/2024 as of 1 Sept. 2023	2024/2025 as of 1 Sept. 2024
Total number of enrolled students	801	836
MPP students from:	324	308
Germany	28.08%	26.62%
Europe	18.52%	18.18%
Other	53.40%	55.20%
Male	43.82%	44.81%
Female	55.56%	54.22%
Diverse	0.62%	0.97%
MIA students from:	266	290
Germany	45.12%	49.07%
Europe	25.56%	23.20%
Other	29.32%	27.73%
Male	44.74%	45.17%
Female	54.13%	53.79%
Diverse	1.13%	1.03%
MDS students from:	62	76
Germany	30.65%	34.21%
Europe	12.90%	11.84%
Other	56.45%	53.95%
Male	58.07%	50.00%
Female	40.32%	47.92%
Diverse	1.61%	2.08%
Executive MPA students from:	52	48
Germany	32.69%	33.33%
Europe	28.85%	20.83%
Other	38.46%	45.84%
Male	57.69%	50.00%
Female	42.31%	47.92%
Diverse		2.08%
Exchange Inbound	33	47
PhD researchers:	64	67
BGTS	7	4
Doctoral Programme in Governance	44	48
DYNAMICS	11	12
Berlin School of Economics	2	3
Graduates	Class of 2023	Class of 2024
MPP	177	156
MIA	97	108
MDS	22	27
PhD defences	10	16
Executive MPA	21	24
Total	327	331
Alumni career paths	as of Aug. 2023	as of Aug. 2024
Total number of alumni	2,713	3,026
Public sector	31%	31%
Private sector	46%	43%
Third sector	23%	26%

Number of employees

	2023/2024 as of 1 Aug. 2023	2024/2025 as of 1 Aug. 2024
Professors	35	36
of whom		
full-time employed	32	30
part-time employed	3	6
Male	16	18
Female	19	18
Employees (including research staff, excluding student assistants)	248	260

Profit and loss statement (K €)

	2023/2024
Revenues	9,802
Master of Public Policy	3,197
Master of International Affairs	3,046
Executive Master of Public Administration	331
Master of Data Science for Public Policy	564
Executive Education	1,682
Contract research	348
Other revenues	634
Income from grants	
Shareholder Hertie Foundation	11,508
Grants Executive Education	1,159
Other grant authorities	6,530
Costs	
Costs of teaching, research and school services	21,585
Costs of administration	7,900
Other income (-), expenses (+)	4,865
Self-financing ratio (%)	61%
Profit/loss	0

COMMITTEES*

Academic Year 2023/2024

Management of the Hertie School



Prof. Dr Cornelia Woll
President and Professor of International Political Economy



Dr Axel Baisch
Managing Director

Deans



Prof. Dr Thurid Hustedt
Dean of Graduate Programmes and Professor of Public Administration and Management



Prof. Dr Andrea Römmele
Dean of Executive Education and Professor of Communication in Politics and Civil Society



Prof. Dr Kai Wegrich
Dean of Research and Faculty and Professor of Public Administration and Public Policy *(until 31 July 2024)*



Prof. Mark Hallerberg, PhD
Dean of Research and Faculty and Professor of Public Management and Political Economy *(as of 1 August 2024)*

Supervisory Board

Bernd Knobloch
Chairman of the Supervisory Board *(until 31 December 2024)*
Deputy Chairman, Hertie Foundation
Former Board Member, Commerzbank AG

Frank Mattern
Chairman of the Supervisory Board *(as of 1 January 2025)*
Deputy Chairman of the Hertie Foundation

Elisabeth Niejahr
Managing Director, Hertie Foundation

Karl von Rohr
(as of 1 June 2024)
Board Member, Hertie Foundation
Chairman of the Supervisory Board of the DWS Group GmbH & Co KGaA

Prof. Dr Sascha Spoun
Deputy Chairman of the Supervisory Board
President, Leuphana University

Dr h.c. Frank-Jürgen Weise
Chairman of the Hertie Foundation *(until 31 March 2024)*

*as of December 2024

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(until 31 January 2025)
Past President, The American University in Cairo
Dean Emerita, The School of International and Public Affairs, Columbia University

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(as of 1 June 2024)
Chairman of the Board of Trustees *(as of 1 January 2025)*
Member of the Bundestag
Chairman of the Budget Committee of the Bundestag

Udo Corts
Former State Minister
Chairman of the Supervisory Board of Deutsche Vermögensberatung AG

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Dean of International Affairs and Professor of Politics at Bocconi University in Milan

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Former Member of the Board of Deutsche Bank AG

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(until 31 December 2024)
President of DIW Berlin (German Institute for Economic Research)
Professor of Macroeconomics and Finance at Humboldt University Berlin

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Chairman of Each One Teach One Director at the Zentrum für Data-driven Empowerment, Leadership and Advocacy (zedela) gUG

Ambassador Dr Christoph Heusgen
(as of 1 June 2024)
Chairman of the Munich Security Conference (MSC)

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Executive Board Member of Phineo gAG

Dr Katrin Krömer
Board Member, German Federal Employment Agency (BA)

Prof. Brigid Laffan
(until 31 December 2024)
Emeritus Professor at European University Institute

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Chairman of the Board of Trustees *(until 31 December 2024)*
Managing Director at Frank Mattern Advisory and Investments
Director Emeritus at McKinsey and Company

Prof. Dr Christoph Möllers
Professor of Public Law and Jurisprudence, Faculty of Law, Humboldt University Berlin
Permanent Fellow at the Institute for Advanced Study Berlin

Dr Markus Richter
State Secretary at the German Federal Ministry of the Interior and Community
German Federal Government Commissioner for Information Technology

Dr Norbert Röttgen
Member of German Parliament, Chairman of the Foreign Affairs Committee
Former German Federal Minister for the Environment, Nature Conservation and Nuclear Safety

Dr Katrin Suder
Fellow
Founder TAE Advisory & Sparring GmbH

Dr Hans-Jürgen Urban
Managing Board Member of IG Metall
Honorary Professor at Friedrich-Schiller-University Jena

Dr h.c. Frank-Jürgen Weise
Chairman of the Hertie Foundation *(until 31 March 2024)*

Prof. Dr Moritz Schularick
(as of 1 October 2024)
President of the Kiel Institute for the World Economy
Professor of Economics at Sciences Po



*as of December 2024

ADVISORY COUNCIL

on German Federal Administration and Civil Society

As a professional school and a leading private university for public policy in Germany, the Hertie School counts academic excellence and a strong practice-driven approach among its key objectives. The Advisory Council on German Federal Administration and Civil Society ensures that the university's ongoing curricular developments combine

academic excellence and a practical orientation that stays in touch with the demands of the German and international job markets. The council therefore facilitates ongoing exchange between the university and relevant sectors, while promoting contacts between students, alumni and potential employers.

Ricklef Beutin

Director General for Central Services at the German Federal Foreign Office (AA)

Nicola Brandt

Head of OECD Berlin Centre

Dr Achim Dercks

Deputy Managing Director, Association of German Chambers of Commerce and Industry

Oda Döring

(as of 11 April 2024)

Head of HR, German Federal Defence Ministry (BMVg)

Dr Torben Frank

Head of Legal Affairs, German Federal Institute for Materials Research and Testing (BAM) (EMPA 2018)

Thomas Haldenwang

President of the German Federal Office for the Protection of the Constitution (BfV)

Anna Heyer-Stuffer

Head of Department Z, German Federal Ministry for Family Affairs, Senior Citizens, Women and Youth (BMFSFJ)

Katrin Hirseland

Vice President of the German Federal Office for Migration and Refugees

Prof. Dr Hans Hofmann

Chairman of the Advisory Council on German Federal Administration and Civil Society

Lanna Idriss

Chair, SOS Children's Villages Worldwide

Dr Bruno Kahl

President of the German Federal Intelligence Service (BND)

Thomas Krüger

President of the German Federal Agency for Civic Education (bpb)

Dr Anna-Maija Mertens

Executive Director, German Institute for Compliance e.V.

Dirk Meyer

Head of Division I, German Federal Ministry for Economic Cooperation and Development (BMZ)

Andrea Meyer

Head of Division Z, German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU) (EMPM 2014)

Kerstin Nagels

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Florian Westphal

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Dr Wolfgang Wonneberger

Director General for Central Services, German Federal Ministry of Labour and Social Affairs

ALUMNI COUNCIL*

2022–2025

The Alumni Council serves as an advisory body to the management of the Hertie School. Its members are alumni from across all our programmes and cohorts who are appointed

to three-year terms. The Alumni Council meets at least once a year for a strategy counselling session in which current issues are discussed with the management team.

PhD representatives

Sahil Deo, PhD 2022 and MPP 2014

Co-founder of CPC Analytics

Dr Julian Zuber, PhD 2019

Managing Director of GermanZero

Executive Master of Public Administration (EMPA) representatives

Dr Torben Frank, EMPA 2018

Head of Legal Affairs at the German Federal Institute for Materials Research and Testing (BAM)

Jean-Christophe Nicaise, EMPM 2012

Chief Audit Executive at European Union Aviation Safety Agency (EASA)

Dr Julia Stamm, EMPM 2013

Co-Chair of Alumni Council
Founder & CEO, WSFR.AI

Caroline Weimann, EMPA 2021

Founder of JoinPolitics

Master of International Affairs (MIA) representatives

Osita Abana, MIA 2020

Director of Global Brand Communications & Responsible Marketing at The Coca-Cola Company

Anne Böhme, MIA 2021

Senior Consultant at PwC Belgium

Sophie Robert, MIA 2018

Associate Director at High Lantern Group

Salomé Wyns, MIA 2021

Senior Consultant at Kumi Consulting Ltd

Master of Public Policy (MPP) representatives

Carlos Ahumada, MPP 2019

Senior Manager, Strategy & Partnerships at the Tony Blair Institute for Global Change

Laura Franken, MPP 2016

Policy Officer at the German Federal Ministry of Finance

Julian Georg, MPP 2018

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Daniel Gyamerah, MPP 2013

Chairman of Each One Teach One Director at the Zentrum für Data-driven Empowerment, Leadership and Advocacy (zedela) gUG

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Business Development Manager at UL Solutions

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Business Development Manager at Data4Life

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Co-founder of PotentialU

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