

CYNTHIA L. MICHEL

### **Professional Experience**

#### **CIDE, Department of Public Administration (2013 to 2021)**

##### ***Mexico City***

I currently work as a researcher at the Center for Research and Teaching in Economics (CIDE).

#### **Latin America Regional Center for Learning on Evaluation and Results (CLEAR) (2012-2013)**

##### ***Mexico City***

I worked as a research assistant and collaborated in the development of different evaluations for the Mexican federal government.

#### **CIDE, Department of Legal Studies (2008-2010)**

##### ***Mexico City***

I worked as a research and administrative assistant and collaborated in the institutional linkage of the department by coordinating different events with national and international organizations.

#### **Pan-American Health Organization (PAHO) (August 2006 – December 2006)**

##### ***Washington, D.C***

I worked as an intern at the *Support Country Unit*, where I collaborated in the analysis of the performance of the Andean countries of the American Continent, for the designation of economic resources for them to implement health policies.

### **Education**

#### **PhD researcher at the Doctoral Programme in Governance**

Hertie School

Berlin (2021- to date)

#### **Master of Public Policy and Administration**

Center for Research and Teaching in Economics (CIDE)

Mexico City (2010 – 2012).

#### **B.A. in International Relations**

Instituto Tecnológico y de Estudios Superiores de Monterrey, ITESM

(graduated with honours)

Mexico City (2003 – 2008).

## **Research projects**

- Diagnostic assessment of the provision of care services in the municipality of Iztapalapa, in Mexico City. [ILSB](#) and [UN-WOMAN](#).
- Diagnostic assessment of the obstacles to formalization and give access to social protection to paid domestic workers in the state of Jalisco, Mexico. [ILO](#), 2020.
- Diagnostic assessment of the provision of care services in the municipality of Manzanillo, and of the current regulation for guaranteeing the right to care in Mexico, [OGP](#). 2020.
- Comprehensive assessment of federal social protection programs 2018-2019. [Interamerican Conference for Social Security - CONEVAL](#). 2019.
- Mexico's Policy Analysis: Governance Arrangements And Bureaucratic Features that Affect Policy Design and Implementation. [USAID](#). 2019.
- [Towards an Integral Social Policy in Mexico](#). 2018.
- The process of decentralization in Mexico (1997-2017). [CONEVAL](#). 2018.
- [Strategies of interinstitutional coordination for the social policy in Mexico](#), [CONEVAL](#). 2017.
- [Study for the design of a public policy on care in Mexico](#). [National Council to Prevent Discrimination](#), 2017.
- [Open Government Metric](#). INAI. The first edition was developed in 2016 and, the second, in 2017.
- Evaluation's design for assessing social accountability in Mexico. [CONEVAL](#), 2016.
- [Evaluation of the interinstitutional coordination of the National Crusade against Hunger](#). [CONEVAL](#), 2015.
- Evaluation of the "National Innovation Agents" programme. Office of the President. 2014 to 2015.
- [Evaluation's design for assessing the interinstitutional coordination of the National Crusade against Hunger](#), [CONEVAL](#). 2014.
- Evaluation of different social programs, from 2012 to date.

## **Publications**

Michel, C., Meza, O., Cejudo, G. (2021). Interacting institutional logics in policy implementation. *Governance*. Special Issue. 1-18. DOI: 10.1111/gove.12596

Cejudo, G., Michel, C. (2021). Instruments for policy integration: how policy mixes work together, *SAGE Open*, <https://doi.org/10.1177/21582440211032161>

Cejudo, G., Michel, C., De los Cobos, P. (2020) Policy Responses to the Pandemic for COVID-19 in Latin America and the Caribbean: The Use of Cash Transfer Programs and Social Protection Information Systems. *COVID-19 Policy Documents Series Proposals of solutions for the crisis*. N. 24. PNUD

Cejudo, G., Michel, C. (2019) "Implementación de una estrategia de coordinación Interinstitucional. La Cruzada Nacional contra el Hambre." In Cejudo, G., Pardo, M.C, Dussauge, M. (Eds.) *Variaciones de implementación. Ocho casos de política pública*. México: CIDE. México.

Michel, C. (2019). "Co-creación/co-producción", In Cejudo, G. (Coord.), *Diccionario de Transparencia*. Mexico, INAI.

Cejudo, G., Michel, C., Vazquez, M. and A. Sobrino (2017) Observing and Measuring Government Openness. A conceptual discussion and application to Mexico. *Gobernar: The Journal of Latin American Public Policy and Governance*. (2)1: 1-14.

Cejudo, G., and Michel, C. (2017) Addressing fragmented government action: coordination, coherence, and integration. *Policy Sciences*. 50: 745-767.

Cejudo, G., and Michel, C, (2016) Coherencia y políticas públicas. Metas, instrumentos y poblaciones objetivo, *Gestión y Política Pública*, 25 (1), pp. 3-31.

Cejudo, G., Dussauge, M. and C. Michel (2016) Impulsando la innovación en México: experiencias y lecciones de la iniciativa de Agentes de Innovación Nacional. *Buen Gobierno*, 21 (2), pp. 8-17.

Cejudo, G., Dussauge, M. and C. Michel (Coords.) (2016). La Innovación en el Sector público: tendencias internacionales y experiencias mexicanas, México: INAP-CIDE. México.

Cejudo, G., Dussauge, M. and C. Michel (2016) "Agentes de Innovación Nacional: características, experiencias y alcances de una estrategia federal para la innovación pública". In Cejudo, Dussauge y Michel (Coord.) *La Innovación en el Sector público: tendencias internacionales y experiencias mexicanas*. INAP-CIDE: México

Cejudo, G., and Michel, C, (2015) Resolviendo problemas sociales complejos mediante la integración de políticas. El caso de la Cruzada Nacional contra el Hambre en México, *Revista del CLAD Reforma y Democracia*, 63 (3), pp. 33-64

Moreno, J., Recio, X. and C. Michel, (2011) "La conservación del acuario del mundo: alternativas y recomendaciones para el Golfo de California" (2011) Working paper. CIDE.

## **Teaching**

Professor at the Master of Public Policy and Administration (CIDE) for the course of "Social Policy" (Autumn semester, 2020).

Professor at the Master of Public Policy and Administration (CIDE) for the course of "Research seminar" (Spring semester, 2020 and Fall semester, 2021).

"Design of indicators" course at the Executive program in Public Policies and Evaluation. CLEAR. (2017- 2018).

"Public Policy Analysis" course at the Executive program in Legal Modernization for the Ministry of Economy November, 2016.

"Public policy evaluation" course at the Executive program in Migration and Governance. CLEAR. October, 2016.

External professor at the Universidad Iberoamericana for the course of "Programs evaluation" (2013-2015)