

MAXIMILIAN KUPI



AGILE &
HUMAN-CENTRED
POLICY DESIGN

Born on 12 July 1990

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SUMMARY

After three years of professional experience as design thinking coach and innovation consultant and finishing my graduate studies in public policy, I am currently pursuing my PhD at the Hertie School in Berlin. With my research I would like to build a bridge between my passion for innovation and the public sector. I am particularly interested in the possibilities of new digital technologies, combined with agile and human-centred design approaches in the interest of public welfare. My bachelor's degree in philosophy and economics provides the ideal basis for the normative issues involved.

PROFESSIONAL EXPERIENCE

11/2015 – 07/2018	Innovation Consultant & Design Thinking Coach <ul style="list-style-type: none">• Conceptualisation, preparation, performance and follow-up of design thinking, scrum and foresight workshops and trainings• Human-centred product, service and process development from user research and testing to implementation planning• Creation of trend and benchmarking analyses in the area of business innovation• Project management of various customer projects among others for adidas, Aesculap, apoBank, BVG, Daimler, GIZ, Hamburger Hochbahn, and Miele	zero360 GmbH, Berlin Innovation consultancy
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EDUCATION

09/2020 – today	PhD in Governance <ul style="list-style-type: none">• Focus: agile methods in public sector institutions and governance• Methods: web scraping, natural language processing	Hertie School, Berlin
09/2018 – 05/2020	Master of Public Policy <ul style="list-style-type: none">• Specialisation: policy analysis; Elective courses: innovation in public administration, natural language processing, deep learning, python programming for data scientists• Topic of the thesis: Late to the Party? – Agile Methods in British and German Government Institutions	Hertie School, Berlin
08/2019 – 12/2019	Semester Abroad in Public Policy <ul style="list-style-type: none">• Courses on systemic design as well as on technology and innovation in the public administration	Lee Kuan Yew School of Public Policy, Singapore
04/2015 – 02/2016	Design Thinking Basic & Advanced Track <ul style="list-style-type: none">• Four, 1 to 12-week team projects in which new innovations were developed using the human-centred Design Thinking methodology; Project partners: Flightright and Volkswagen AG	D-School, Hasso Plattner Institute, Potsdam

09/2013 – 02/2014	Erasmus Semester Abroad <ul style="list-style-type: none">• Courses on bioethics, logic and applied aesthetics	University of Granada, Spain
10/2011 – 08/2016	Philosophy & Economics (B.A.) <ul style="list-style-type: none">• Focus: Strategic Management and Organization• Topic of the thesis: Business Model Innovations in the Media Industry; Final grade: 1.3	University of Bayreuth, Bayreuth

INTERNSHIPS & SIDELINE ACTIVITIES

09/2017 – today	Founding Member & Expert for Human-Centred Innovation <ul style="list-style-type: none">• Preparation and implementation of an internal strategy workshop during the start-up phase• Advisory activities	Neuland 21, Berlin Non-profit think & do tank for rural life in the 21st century
06/2019 – 07/2019	Intern at the Competence Centre "Öffentliche IT" (ÖFIT) <ul style="list-style-type: none">• Analysis of German party programmes since 1949 on the subject of digitalization and data protection using natural language processing methods in R• Support in the creation of policy briefs in the area of digital citizen services and digital life at the German federal state level as well as in the design of design thinking workshops	Fraunhofer FOKUS, Berlin Think tank for government design and regulatory requirements for the digital transformation of the public sector
10/2014 – 02/2015	Student Assistant <ul style="list-style-type: none">• Digitization of questionnaires for empirical data collection	Chair of Strategic Management and Organization, University of Bayreuth Prof. Dr. Ricarda Bouncken
02/2014 – 04/2014	Intern in Business Development & Customer Intelligence <ul style="list-style-type: none">• Independent implementation of projects for content development (project plan with market and competition analysis, acquisition of and contract negotiations with possible content partners)• Support in the design of new webpages (best practice analysis & design of mock-ups)	Lecturio GmbH, Leipzig E-learning start-up
10/2012 – 09/2013	Student Assistant <ul style="list-style-type: none">• Research and editing work	Chair of Corporate and Business Ethics, University of Bayreuth Prof. Dr. Dr. Alexander Brink
03/2012 – 04/2012	Intern in Business Excellence <ul style="list-style-type: none">• Research and creation of briefings on the topics of sustainability reporting and knowledge management as well as support in various department-related tasks	Carl Zeiss SMT GmbH, Oberkochen Manufacturer of semiconductor technology

OTHER

Languages

- German (mother tongue)
- English (fluent)
- Spanish (fluent)
- French (basic knowledge)

Capabilities

- Design Thinking
- Team Coaching
- Project Management
- Data analysis

Computer Skills

- Microsoft Office
- LaTeX
- Python
- R
- Slack & Trello

Certificates

- Cambridge Certificate in Advanced English (CAE)
- TOEFL
- Design Thinking Basic & Advanced

Scholarships

- Alumn of the German Academic Scholarship Foundation (Studienstiftung des Deutschen Volkes)
- e-fellows.net

Interests

- Music (active in several band projects)
- Travelling
- Concerts, Theatre, & Exhibitions