

Andrea Römmele

roemmele@hertie-school.org



Professor for Communication in Politics and Civil Society

Hertie School of Governance

Friedrichstrasse 180

10117 Berlin

030-259219-302

Education

| | |
|------------|---|
| 2001 | Habilitation in Political Science Free University of Berlin Thesis: Direkte Kommunikation zwischen Parteien und Wählern. Ein internationaler Vergleich. (Prof. Dr. Hans-Dieter Klingemann) |
| 1994 | Dr. phil. University of Heidelberg, Institute for Political Science Thesis: Corporate Funding in Party and Election Financing. The United States, Canada, Germany and Great Britain in International Comparison (Prof. Dr. Manfred G. Schmidt/Prof. Dr. Klaus von Beyme) |
| 1991 | Master of Arts San Francisco State University, USA Thesis: The Role of Corporate PACs in Congressional Elections |
| 1989 -1991 | Fulbright Scholar University of California at Berkeley/San Francisco State University (Cross-Registration Program) |
| 1986 -1989 | Vordiplom University of Heidelberg Political science, history, and art history |
| 1986-1980 | Heidehofgymnasium, Stuttgart, Germany |
| 1973-80 | Deutsche Schule, London (DSL), UK |

Employment History

| | |
|---|--|
| since September 2018 | Dean Executive Education Member of the Management of the Hertie School of Governance |
| since April 2018 | Senior Fellow Center for Information, Technology and Society, UC Santa Barbara |
| since <i>October 2014</i> | Academic Director of Executive Education Hertie School of Governance, Berlin, Germany |
| <i>September 2013-</i> <i>September 2014</i> | Director Executive Program Development and Customized Education Hertie School of Governance, Berlin, Germany |
| <i>August 2012 –</i> | Fulbright Distinguished Chair for Contemporary German and European Studies |

| | |
|--|--|
| <i>March 2013</i> | University of California, Santa Barbara, CA, USA (on leave from Hertie School of Governance) |
| <i>since January 2010</i> | Full Professor for Communication in Politics and Civil Society Hertie School of Governance, Berlin, Germany |
| <i>April 2006 – December 2009</i> | Professor for Communication Management International University Bruchsal |
| <i>April 2006 – December 2009</i> | Director BICoM Programme: Bachelor in International Communication Management International University Bruchsal |
| <i>April 2003 – March 2006</i> | Director Interdisciplinary research project: Organizational Innovation? The Role of New ICTs in Political and Commercial Organizations Mannheim Zentrum für Europäische Sozialforschung (MZES) University of Mannheim |
| <i>October 2002 – March 2003</i> | Temporary Professor (Lehrstuhlvertretung) University of Mannheim |
| <i>April 1998 – September 2002</i> | Project Coordinator EU research network “Representation in Europe” University of Twente/Enschede, Netherlands; University of Mannheim |
| <i>October 1999 - March 2000</i> | Temporary Professor (Lehrstuhlvertretung) Institute for Political Science and Zentrum für Europa und Nordamerika University of Göttingen |
| <i>January 1995 – March 1998</i> | Project Director EU project: “Campaigns and Surveys” Zentrum für Europäische Umfrageanalysen und –studien (ZEUS) Mannheim Zentrum für Euro-päische Sozialforschung (MZES) University of Mannheim |
| <i>October 1992 – December 1994</i> | Junior Researcher Forschungsstelle für gesellschaftliche Entwicklungen (FGE) Mannheim Zentrum für Euro-päische Sozialforschung (MZES) |
| <i>January – October 1992</i> | Researcher Center for Western European Studies University of California at Berkeley, USA |
| <i>November 1989 – December 1991</i> | Research and Teaching Assistant San Francisco State University, USA |

International Academic Experience

| | |
|----------------------------------|---|
| <i>April 2000 – May 2000</i> | Researcher University of Manchester, Department of Government |
| <i>January - April 1999</i> | Researcher AICGS (American Institute for Contemporary German Studies) Johns Hopkins University, Washington DC, USA |
| <i>January - March 1994</i> | Researcher Australian National University, Canberra, Australia |

Scholarships and Awards

| | |
|-------------------------------------|---|
| <i>Academic Year</i> 2012 - 2013 | Fulbright Distinguished Chair in Contemporary German and European Studies University of California, Santa Barbara, USA |
| 2012 | NRW School of Governance Fellow-Award |
| 2011 | Citizenship Award Hertie School of Governance, Berlin, Germany |
| 2004 | Visiting Fellowship Australian National University, Canberra |
| 2000 & 1999 | Travel Scholarship German Research Foundation (DFG) |
| 1999 | Scholarship AICGS (American Institute for Contemporary German Studies) Johns Hopkins University, Washington DC |
| 1999 | Research Fellowship German Research Foundation (DFG) |
| 1995 | Habilitations Fellowship for Graduates German Research Foundation (DFG) (not accepted due to employment at the University of Mannheim) |
| 1994 & 1996 | Kömmerling Fellowship for young researchers University of Mannheim |
| 1993 & 1996 | Scholarship German Marshall Fund of the United States |
| 1991-1992 | PhD scholarship Gottlieb-Daimler- and Karl-Benz-Foundation |
| 1989 | Scholarship Fulbright Program |
| 1988 | Scholarship ECPR Summer School |
| 1988 | Exchange Scholarship German Academic Exchange Service (DAAD) |

Third Party Funding

| | |
|------|--|
| 2017 | Evonik Industries AG In support of the project course "Stakeholder Communication & Public Affairs", € 8,000 |
| 2017 | IFOK GmbH In support of a Master's class € 30,000 |
| 2013 | IFOK GmbH PhD scholarship, €75,000 |
| 2013 | Böckler Foundation In support of the project "policy advice in the US and Germany", € 113,454.40 |
| 2011 | Roland Berger Strategy Consultants in support of the Zeitschrift für Politikberatung, €45,000 |

| | |
|------|---|
| 2011 | Volkswagen Foundation to coordinate and host the international symposium “The Governance of Large Scale Projects”, €17,900 |
| 2010 | Roland Berger Strategy Consultants in support of the Zeitschrift für Politikberatung, €50,000 |
| 2010 | IFOK GmbH PhD scholarship, €60,000 |
| 2009 | Land Baden-Württemberg, University of Mannheim, University of Bruchsal, University of Koblenz-Landau, Campus Landau and BASF to establish an institute for communications management and implement a continuing education course of study, €700,000 |
| 2006 | Gottlieb Daimler- and Karl Benz-Foundation Ladenburger Diskurs (interdisciplinary platform for the exchange of international scholars from various disciplines), €60,000 |
| 2006 | Volkswagen Foundation implementation of the “Political and Strategic Communication” summer academy €86,000 |
| 2004 | Volkswagen Foundation implementation of the “Political and Strategic Communication” summer academy €40,000 |
| 2002 | Volkswagen Foundation (priority program: Inno- vation Processes in the Economy and Society) for the project “Innovative Forms of Organization? The Contribution of Information and Communication Technology to Innovation Skills in Political and Commercial Organizations”, €250,000 |
| 2002 | Mannheim Zentrum für Europäische Sozialforschung support of the project “German Parties and Internet Campaigning in the 2002 Federal Election”, €20,000 |

Courses and Seminars

| | |
|--------------------|---|
| <i>Spring 2019</i> | Acceptance Management in Politics and Society: A case study with EVONIK as project partner Hertie School of Governance, Berlin, Germany |
| <i>Fall 2018</i> | Political Communication Executive Seminar (EMPA), Hertie School of Governance, Berlin, Germany |
| <i>Spring 2018</i> | Public Sector Champions (inhouse training) KPMG, Berlin |
| <i>Spring 2018</i> | Participation and Engagement in the Digital Age Executive Seminar (EMPA), Hertie School of Governance, Berlin, Germany |
| <i>Spring 2018</i> | Political Communication Executive Seminar (EMPA), Hertie School of Governance, Berlin, Germany |
| <i>Spring 2018</i> | Stakeholder Communication and Public Affairs Hertie School of Governance, Berlin, Germany |
| <i>Fall 2017</i> | Actors, Institutions, Policies Executive Seminar (EMPA), Hertie School of Governance, Berlin, Germany |

| | |
|--------------------|---|
| <i>Fall 2017</i> | Digital Government Executive Seminar (EMPA), Hertie School of Governance, Berlin, Germany |
| <i>Fall 2017</i> | Introductory Course: Governance and Management in the 21st Century Executive Seminar (EMPA), Hertie School of Governance, Berlin, Germany |
| <i>Fall 2017</i> | Political Communication and Public Affairs Hertie School of Governance, Berlin, Germany |
| <i>Spring 2017</i> | Participation and Engagement in the Digital Age Executive Seminar (EMPA), Hertie School of Governance, Berlin, Germany |
| <i>Spring 2017</i> | Political Communication Executive Seminar (EMPA), Hertie School of Governance, Berlin, Germany |
| <i>Spring 2017</i> | Stakeholder Communication and Public Affairs Hertie School of Governance, Berlin, Germany |
| <i>Fall 2016</i> | Sabbatical |
| <i>Spring 2016</i> | Public Affairs and Stakeholder Communication Executive Seminar (EMPA), Hertie School of Governance, Berlin, Germany |
| <i>Spring 2016</i> | Stakeholder Communication and Public Affairs Hertie School of Governance, Berlin, Germany |
| <i>Fall 2015</i> | Political Communication Executive Seminar (EMPA), Hertie School of Governance, Berlin, Germany |
| <i>Fall 2015</i> | Political Communication and Public Affairs Hertie School of Governance, Berlin, Germany |
| <i>Spring 2015</i> | Public Affairs and Stakeholder Communication Executive Seminar (EMPA), Hertie School of Governance, Berlin, Germany |
| <i>Spring 2015</i> | Stakeholder Communication and Public Affairs Hertie School of Governance, Berlin, Germany |
| <i>Fall 2014</i> | MOOC: Governance and Policy Advice. How Political Decisions come to Life (Platform iversity, https://iversity.org/de/courses/governance-and-policy-advice-how-political-decisions-come-to-life, more than 11.000 participants) |
| <i>Fall 2014</i> | Political Communication Executive Seminar (EMPA), Hertie School of Governance, Berlin, Germany |
| <i>Fall 2014</i> | Political Communication and Public Affairs Hertie School of Governance, Berlin, Germany |
| <i>Fall 2014</i> | The Policy Process in Modern Media Democracies Hertie School of Governance, Berlin, Germany |
| <i>Spring 2014</i> | Citizen Engagement in Modern Democracies – Opportunities and Challenges Hertie School of Governance, Berlin, Germany |
| <i>Fall 2013</i> | Political Communication in Modern Democracies Hertie School of Governance, Berlin, Germany |
| <i>Spring 2013</i> | Political Communication Executive Seminar (EMPM), Hertie School of Governance, Berlin, Germany |
| <i>Spring 2013</i> | Stakeholder Communication and Public Affairs Executive Seminar (EMPM), Hertie School of Governance, Berlin, Germany |
| <i>Spring 2013</i> | Stakeholder Communication and Public Affairs Hertie School of Governance, Berlin, Germany |

| | |
|-----------------------------|--|
| <i>Winter Quarter 2013</i> | Elections in Western Democracies (Undergraduate Course at UC Santa Barbara, USA) |
| <i>Fall 2013</i> | Political Parties in Europe (Graduate Course at UC Santa Barbara, USA) |
| <i>Spring 2012</i> | Stakeholder Communication and Public Affairs Hertie School of Governance, Berlin, Germany |
| <i>Spring 2012</i> | Stakeholder Communication Executive Seminar (EMPM), Hertie School of Governance, Berlin, Germany |
| <i>Winter 2012</i> | Political Communication Hertie School of Governance, Berlin, Germany |
| <i>Winter 2012</i> | Campaigns and Elections Executive Seminar (EMPM), Hertie School of Governance, Berlin, Germany Co-taught with Dr. Mark Kayser |
| <i>Winter 2011</i> | Political Communication in Established Democracies Hertie School of Governance, Berlin, Germany |
| <i>Spring 2011</i> | Campaign Development and Management Executive Education (EMPM), Hertie School of Governance, Berlin, Germany |
| <i>Spring 2011</i> | Lobbying and Public Affairs in Germany Hertie School of Governance, Berlin, Germany |
| <i>Winter 2011</i> | Fundraising Executive Seminar (EMPM), Hertie School of Governance, Berlin, Germany |
| <i>Winter 2011</i> | Political Communication Executive Seminar (EMPM), Hertie School of Governance, Berlin, Germany |
| <i>Fall 2010</i> | Political Communication in Modern Democracies Hertie School of Governance, Berlin, Germany |
| <i>Fall 2008 & 2009</i> | Communication Management Hertie School of Governance, Berlin, Germany |
| <i>Fall 2008 & 2009</i> | Introduction to Media and Communication Research International University in Germany, Bruchsal, Germany |
| <i>Fall 2008 & 2009</i> | Campaign Management Hertie School of Governance, Berlin, Germany |
| <i>Spring 2008</i> | Communication via new ICTs: an Introduction and Overview International University in Germany, Bruchsal, Germany |
| <i>Spring 2008</i> | Media Effects International University in Germany, Bruchsal, Germany |
| <i>Fall 2007 & 2008</i> | Applied Media International University in Germany, Bruchsal, Germany |
| <i>Spring 2007</i> | Media Effects International University in Germany, Bruchsal, Germany |
| <i>Spring 2007</i> | International Public Relations International University in Germany, Bruchsal, Germany |
| <i>Winter 2006</i> | Crisis Communication Erfurt School of Public Policy University of Erfurt, Germany |
| <i>Winter 2006</i> | Introduction to Political Communication International University in Germany, Bruchsal, Germany |

| | |
|--------------------|--|
| <i>Spring 2006</i> | Organizational Communication International University in Germany, Bruchsal, Germany |
| <i>Spring 2006</i> | Public Relations International University in Germany, Bruchsal, Germany |
| <i>Winter 2005</i> | Politikvermittlung im europäischen Mehrebenensystem University of Mannheim, Germany |
| <i>Spring 2005</i> | Politik und Kommunikation im internationalen Vergleich University of Mannheim, Germany |
| <i>Winter 2003</i> | Eliten und Demokratie University of Mannheim, Germany |
| <i>Winter 2002</i> | Einführung in die Vergleichende Regierungslehre: Das System der Bundesrepublik Deutschland in vergleichender Sicht University of Mannheim, Germany |
| <i>Winter 2002</i> | Inhaltsanalyse University of Mannheim, Germany |
| <i>Winter 2002</i> | Wahlkampf und Wahlkampfführung im historischen und internationalen Vergleich University of Mannheim, Germany |
| <i>Winter 2002</i> | Präsidentielle und Parlamentarische Demokratien im internationalen Vergleich University of Mannheim, Germany |
| <i>Spring 2002</i> | Einführung in die Methoden der empirischen Sozialforschung University of Oldenburg, Germany |
| <i>Spring 2002</i> | Einführung in die Inhaltsanalyse University of Mannheim, Germany |
| <i>Spring 2001</i> | From Electioneering to Political Marketing? University of Mannheim, Germany |
| <i>Winter 1999</i> | Politische Wahlkämpfe und Wahlkampfführung im internationalen Vergleich University of Göttingen, Germany |
| <i>Winter 1999</i> | Aktuelle Probleme der vergleichenden Parteienforschung University of Göttingen, Germany |
| <i>Winter 1999</i> | Einführung in die Vergleichende Kommunikationswissenschaft University of Göttingen, Germany |
| <i>Winter 1999</i> | Einführung in die Methoden der empirischen Sozialforschung University of Göttingen, Germany |
| <i>Winter 1998</i> | Einführung in die international vergleichende Parteienforschung Frei University Berlin, Germany |
| <i>Winter 1997</i> | Politische Repräsentation University of Mannheim, Germany |
| <i>Winter 1997</i> | Einführung in das politische System der USA University of Mannheim, Germany |
| <i>Spring 1997</i> | Parteienfinanzierung im internationalen Vergleich University of Mannheim, Germany |
| <i>Spring 1996</i> | Das Mediensystem der BRD Frei University Berlin, Germany |

Fall 1989 –
Spring 1991

Teaching assistant at San Francisco State University, USA

Numerous seminars in continuing education at complus (Münster), Donau-University of Krems, Fachhochschule Nordwestschweiz (Olten), BASF, Erfurt School of Public Policy, University of Manchester, UK

PhD Supervision

- Expected 2019* **Henrik Schober:** Partizipative Politikberatung? Chancen und Grenzen von Beteiligungsverfahren am Beispiel der Infrastrukturpolitik in Deutschland und den USA.
- Fall 2016-2018* **Dirk von Schneidmesser:** How Mass and Social Media interact in the Public Sphere for Local Governance: Bikesharing as a Policy Option
- Fall 2013-2015* **Christine Rudolf:** Rahmenbedingungen einer erfolgreichen Implementation eines neuen Instruments der Haushaltsaufstellung und –führung am Beispiel Genderbudgeting in den deutschen Bundesländern.
- Fall 2012-2014* **Sarah Bastgen:** Kommunikationsstrategien von NGOs im europäischen Mehrebenensystem (second advisor: Juliana Raupp)
- Fall 2011-2013* **Johannes Stämmler:** Wie Städte sich neu finden – Chancen und Grenzen von Governance mit Zivilgesellschaft in strukturschwachen Städten (second advisor: Helmut Anheier)
- Fall 2011-2013* **Charlotte Speth:** Bürgermeisterwahlkämpfe im Professionalisierungsdiskurs der Wahlforschung. Ein kandidatenzentrierter Vergleich in niedersächsischen Städten (first advisor: Ferdinand Müller-Rommel)
- Fall 2010-2012* **Joshua Dean** (UC Santa Barbara, second reader) Nationalism in the New European Union: State Nationalism and Party Based Euroskepticism” (first advisor: Cynthia Kaplan)

Invited Lectures and Talks (a selection since 2000)

- March 2018* **Populism in Europe**
University of California, Santa Barbara
- March 2018* **Welche Rolle spielt Digitalisierung in der politischen Kommunikation?**
Verein der Chemischen Industrie, Frankfurt am Main
- June 2017* **US Elections**
Konrad-Adenauer-Foundation
- May 2017* **German Parties and the Internet**
Fudan University, Shanghai, China
- April 2016* **Bürgerbeteiligung bei Infrastrukturprojekten**
Ministry of the Interior, Baden-Württemberg
- October 2015* **„Wahlkampf im Datenrausch“?**
Keynote address at the „Internationale Konferenz zur Politischen Kommunikation“ of the Konrad Adenauer-Foundation, Berlin
- March 2013* **Mobilising beyond the base? Social Media in the 2009 Federal German Election**
University of California, Irvine, USA

| | |
|-----------------------|---|
| <i>May 2012</i> | Demographischer Wandel und Bürgerbeteiligung: Wandel gemeinsam verstehen und gestalten Ministry of the Interior, Expert Group Meeting, Berlin |
| <i>January 2012</i> | Alles im Fluss? Politik und Parteien im Vorwahljahr Board Retreat, German Confederation of Trade Unions (DGB), Berlin, Germany |
| <i>October 2011</i> | Deutschland nach den Landtagswahlen International Diplomats Program, German Foreign Ministry |
| <i>September 2011</i> | Social Media – ihr Potential für die Politische Kommunikation CDU Political Party, Berlin, Germany |
| <i>August 2009</i> | Social Media in the German Federal Election Pre-Conference- Political Communication Section, American Political Science Association, Washington DC, USA |
| <i>April 2008</i> | Politisches Marketing. Wissenschaft und Praxis – zwei Welten? Symposion: Parteipolitik im Zeichen des Marketing, University of Düsseldorf , Germany |
| <i>January 2008</i> | Communication in Politics and Economics Accenture Research, Bangalore, India |
| <i>September 2007</i> | NGOs und Kommunikation Heinrich Böll Foundation Berlin, Germany |
| <i>May 2007</i> | Wählermobilisierung im Bundestagswahlkampf Konrad Adenauer Foundation Berlin, Germany |
| <i>May 2007</i> | Dialog-orientierte Kommunikation in Wahlkämpfen Friedrich-Ebert Foundation in Berlin, Germany |
| <i>March 2007</i> | Comparative Political Communication. A New Research Field University of Birmingham, United Kindgdom |
| <i>August 2006</i> | Parteien im internationalen Vergleich SPD Political Party in Berlin, Germany |
| <i>June 2006</i> | Communication in Politics and Economics Erfurt School of Public Policy, University of Erfurt, Germany |
| <i>May 2006</i> | Parteien als Akteure der politischen Kommunikation im europäischen Mehrebenensystem Institut für Publizistik und Medienforschung, University of Zürich, Switzerland |
| <i>April 2006</i> | Professionalized Campaigning in Modern Democracies Konferenz „International Political Marketing“, Nicosia, Cyprus |
| <i>January 2006</i> | Empirische Wahlkampfforschung –Definition eines neuen Forschungsgebietes University of Stuttgart |
| <i>December 2005</i> | Politische Parteien und neue Wege der Kommunikation Vortrag bei der Konrad-Adenauer-Stiftung, Bonn-Wesseling, Germany |
| <i>July 2005</i> | Krisenkommunikation politischer und kommerzieller Organisationen SPD-Parteivorstand, Berlin, Germany |
| <i>June 2005</i> | Kommunikationsmanagement in Wirtschaft und Politik, oder: Was können Unternehmen von Parteien lernen? University of Leipzig, Germany |
| <i>October 2004</i> | Personen oder Issues? Neue Trends in der Politischen Kommunikation Tagung des Neue Trends in der Politischen Kommunikation,, ZDF und der Konrad-Adenauer-Stiftung: Mainz, Germany |
| <i>February 2004</i> | Lokale Wahlkämpfe in der Bundesrepublik Deutschland |

| | |
|----------------------|--|
| | Institut für Politikwissenschaft, University of Essen-Duisburg, Campus Duisburg, Germany |
| <i>December 2003</i> | Strategisch-politische Kommunikation – Einführung in ein Forschungsgebiet Bertelsmanns Foundation, Gütersloh, Germany |
| <i>October 2003</i> | Der Internetwahlkampf der Parteien 2002 DVPW-Tagung Mainz, Sektion „Politische Soziologie |
| <i>July 2003</i> | Politikvermittlung in parlamentarischen Demokratien Institut für Politikwissenschaft, University of Göttingen, Germany |
| <i>February 2002</i> | Expertise zur Gesetzesvorlage der Bundestagsfraktionen zum neuen Parteiengesetz Innenausschuss des Deutschen Bundestages |
| <i>June 2001</i> | Information und Partizipation in Wahlkämpfen. Ein internationaler Vergleich University of Zürich, Switzerland |
| <i>June 2001</i> | Wahlkampf im Internet Sommerakademie des Süddeutschen Rundfunks, Baden-Baden, Germany |
| <i>April 2000</i> | Wahlkampffinanzierung in den USA rheinland-pfälzischer Landtag, Mainz, Germany |

Hosted Workshops and Panels (selection)

| | |
|-----------------------|--|
| <i>April 2019</i> | ECPR Workshop The New ‘Data Science’ of Election Campaigning in Comparative Perspective (with Prof. Dr. Rachel Gibson, University of Manchester) |
| <i>June 2018</i> | Communication, Populism and Electoral Choice in the New Media Environment Conference Cadenabbia, Italy |
| <i>April 2012</i> | ECPR Workshop Parties and Campaigning in the Digital Age, Antwerp, Belgium (with Prof. Dr. Rachel Gibson, University of Manchester) |
| <i>September 2011</i> | The Governance of Large Scale Projects International Symposium, Hertie School of Governance, Berlin, Germany |
| <i>September 2007</i> | 3. Sommerakademie Political Consulting and Strategic Campaign Communication International University in Germany, Bruchsal, Germany, Bruchsal and University of Duisburg-Essen, Germany |
| <i>July 2006</i> | 2. Sommerakademie Political Consulting and Strategic Campaign Communication Mannheim Centre for European Social Research, University of Mannheim and Centre for European Economic Research, University of Mannheim |
| <i>2006</i> | Comparative Political Communication: Bringing the Parties Back In IPSA World Congress, Fukuoka, Japan (with Prof. Dr. Ingrid van Biezen, Leiden University) |
| <i>July 2005</i> | Sommerakademie Political Consulting and Strategic Campaign Communication am MZES, University of Mannheim (zusammen mit PD Dr. Martin Thunert) |
| <i>June 2005</i> | Wirkung und Erfolg in der Politikberatung Konferenz der ad-hoc Gruppe Politikberatung in Zusammenarbeit, Konrad Adenauer Foundation |
| <i>August 2003</i> | Campaigns and Surveys Panel |

| | |
|--------------------|---|
| | American Political Science Association, Philadelphia, Pennsylvania, USA |
| <i>August 2002</i> | Party Communication Behavior and Strategy Panel American Political Science Association, Boston, Massachusetts, USA |
| <i>August 2001</i> | Political Parties and Linkage APSA-panel A Panel in Honour of Kay Lawson, San Francisco, California, USA |
| <i>April 2001</i> | Electronic Democracy: Mobilization, Organization and Participation via New ICTs ECPR workshop, Grenoble, France (with Dr. Rachel K. Gibson, University of Manchester) |
| <i>August 2000</i> | From Electioneering to Political Marketing IPSA World Congress, Quebec, Canada |

Volunteer Activities, Referee Activities, Administration (selection)

| | |
|-------------------|--|
| <i>since 2017</i> | Member of the Steering Committee Atlantik-Brücke |
| <i>since 2015</i> | Advisory Board Member SRH Hochschule, Heidelberg |
| <i>since 2014</i> | Advisory Board Member Zeitschrift für Politikwissenschaft |
| <i>since 2014</i> | Liaison Professor (PhD Selection Committee) Fulbright Commission |
| <i>2013</i> | External Member of Recruitment Committee Kommunikationsgeschichte und Medienkulturen, Free University of Berlin, Germany |
| <i>2012</i> | Recruitment Committee Member Economics Professorship, Hertie School of Governance, Berlin, Germany |
| <i>2012</i> | External Member of Recruitment Committee "Juniorprofessur Methoden der Empirischen Sozialforschung", University of Mannheim, Germany |
| <i>since 2012</i> | Advisory Board Member <i>Journal of Civil Society</i> |
| <i>since 2012</i> | Official Representative to the ECPR Hertie School of Governance at the ECPR |
| <i>since 2012</i> | Advisory Board Member econwatch |
| <i>2011</i> | Chair of Recruitment Committee e-Governance and Innovation Professorship, Hertie School of Governance, Berlin, Germany |
| <i>2011-2013</i> | Admissions Committee Member Master of Public Policy Program, Hertie School of Governance, Berlin, Germany |
| <i>2010-2012</i> | Liaison Professor Contact for students regarding intercultural and equality issues, Hertie School of Governance, Berlin, Germany |
| <i>2008-2010</i> | Acting Dean School of Communication, International University in Germany, Bruchsal, |

| | |
|-------------------|---|
| <i>since 2008</i> | Founding Member German Society for Electoral Research (DGfW) |
| <i>since 2007</i> | Advisory Board Member Deutschen Gesellschaft für Politikberatung (de'ge'pol) |
| <i>Since 2007</i> | Board of Directors Member German Society for Electoral Research (DGfW) |
| <i>Since 2006</i> | Mentoring Program Member University of Stuttgart's mentoring program |
| <i>Since 2006</i> | Academic Advisory Board Member com+plus |
| <i>2003-2006</i> | Advisory Board Member DVPW (Deutsche Vereinigung für Politische Wissenschaft) |
| <i>Since 2003</i> | Working Group Speaker Political Consulting for the DVPW |
| <i>2002-2006</i> | Committee Chair IPSA/ISA Committee on Political Sociology |

Reviews for the following publications:

- Party Politics
- Politische Vierteljahresschrift (PVS)
- British Journal of Political Science (BJPS)
- Volkswagenstiftung
- Party Politics
- Politische Vierteljahresschrift (PVS)
- British Journal of Political Science (BJPS)
- Volkswagenstiftung
- Deutsche Forschungsgemeinschaft (DFG)
- Sage Publications
- European Journal of Political Research
- European Journal of Communication
- Communications, Friedrich-Ebert-Stiftung
- Bertelsmann Stiftung, Zeitschrift für Politikwissenschaft (ZPol)
- Routledge; Schweizer Nationalfonds (SNF), Swiss Political Science Review (SPSR)
- The Harvard International Journal of Press/Politics

Consultancy & Advice

| | |
|-------------|---|
| | Regular Guest and Commentator in the Media Maybrit Illner (ZDF), ARD (tagesschau and tagesschau.de), phoenix-Runde, Münchner Runde, ZEIT online, Spiegel, Washington Post, New York Times, the Guardian |
| <i>2018</i> | Consultant on Social Media Appearance Evonik Industries AG |
| <i>2016</i> | International Observer of the Hillary Campaign Brooklyn, N.Y. |
| <i>2013</i> | Campaign Consultant SPD National Election Campaign |
| <i>2011</i> | Strategic Consultant Ministry for Family, Children, Youth, Culture and Sport, State of North Rhine Westphalia, Germany |
| <i>2009</i> | Campaign Consultant Franziska Brantner, candidate Bündnis90/die Grünen European Parliament |

- 2008-2013* **Initiator of the Blog “Zweitstimme” on ZEIT online**
(with Prof. Dr. Thorsten Faas, FU Berlin) <http://blog.zeit.de/zweitstimme>
- 2008 & 2009* **Consultant**
Franz Müntefering, SPD party chairman
- 2006* **Expert Reporter**
Ways and Means Committee, Deutsche Bundestag
- 2003* **Consultant**
Evangelical Church Germany
- 2003* **Consultant**
European Commission, DG X
- 1998* **SPD general election campaign**
(part of the Gerhard Schröder campaign team; working on direct marketing methods)

Publications

A. Published Journals and Series

Zeitschrift für Politikberatung (Journal of Political Consulting and Policy Advice). Appears quarterly by Nomos, Baden-Baden (founder and editor in chief) www.zpb.nomos.de

Schriftenreihe Kommunikation in Politik und Wirtschaft (Series on Communication in Politics and Economics) Appears in Nomos Verlag, Baden-Baden.

B. Monographs

Zur Sache! Für eine neue Streitkultur in Politik und Gesellschaft. Andrea Römmele. Aufbau Verlag. 2019

Successfully Initiating Policy Change. Strategic Research and Political Communication for NGOs. Accenture Stiftung/Andrea Römmele, New Dehli: Sage Publications 2009.

Der Markt für Politikberatung. (The Market for Policy Advice). Svenja Falk/Andrea Römmele. Wiesbaden: Verlag für Sozialwissenschaften 2009.

Direkte Kommunikation zwischen Parteien und Wählern. Professionalisierte Wahlkampftechnologien in den USA und der BRD. (Direct Communication between Parties and Voters. Professionalised Election Campaign Technologies in the US and Germany). Wiesbaden: Verlag für Sozialwissenschaften, 2005 (2. edition, 2002 first edition).

Unternehmenspenden in der Parteien- und Wahlkampffinanzierung: Die USA, Kanada, die Bundesrepublik Deutschland und Großbritannien im internationalen Vergleich. (Corporate Funding in Party and Election Financing: The US, Canada, Germany and Great Britain in International Comparison) Baden-Baden: Nomos 1995.

The Effect of Campaign Finance Regulations on Corporate Contributions in the United States and West Germany. San Francisco: San Francisco State University 1990 [master thesis].

C. Published Volumes and special issues

Populism in the Era of Twitter: How Social Media Contextualized New Insights into an Old Phenomenon, Homero Gil de Zúñiga/Karolina Koc-Michalska/Andrea Römmele. *New Media & Society (Special Issue: forthcoming)*. London: Sage.

Handbuch Politikberatung. (Handbook on Political Consulting and Policy Advice). 2nd completely revised Edition, Eds. Svenja Falk/Manuela Glaab/Andrea Römmele/Henrik Schober/Martin Thunert. Wiesbaden: Springer VS, forthcoming.

Analysis of the 2016 US Presidential Election Campaign. *Special issue of the Zeitschrift für Politikberatung*, Eds. Andrea Römmele/Ralf Gülden-zopf/Mario Voigt. Nomos, 2017.

Digital Government. Leveraging Innovation to Improve Public Sector Performance and Outcomes for Citizens. Eds. Andrea Römmele/Svenja Falk/Michael Silverman. New York/Heidelberg: Springer, 2017.

Chasing the Digital Wave. International Perspectives on the Growth of Online Campaigning, Eds. Rachel K. Gibson/Andrea Römmele/Andy Williamson. *A special issue of the Journal of Information Technology and Politics*, Issue 2, 2014, pp. 123-129.

Empowering Citizens. Studies in Collaborative Democracy, Eds. Andrea Römmele/Hening Banthien. Baden-Baden: Nomos Verlag, 2013.

The Governance of Large-Scale Projects. Eds. Andrea Römmele/Henrik Schober. Baden-Baden: Nomos Verlag, 2013.

Lehrbuch Politische Soziologie. (Textbook on Political Sociology). Eds. Viktoria Kaina/Andrea Römmele. Wiesbaden: Verlag für Sozialwissenschaften, 2008.

Handbuch Politikberatung. (Handbook on Political Consulting and Policy Advice). Eds. Svenja Falk/Dieter Rehfeld/Andrea Römmele/Martin Thunert. Wiesbaden: Verlag für Sozialwissenschaften, 2006.

Political Parties and Political Systems. The Concept of Linkage Revisited. Eds. Andrea Römmele/David M. Farrell/Piero Ignazi. New York: Praeger, 2005.

Electronic Democracy? Mobilisation, Participation and Organisation via new ICTs. Eds: Rachel K. Gibson/Andrea Römmele/Steven Ward. London: Routledge, 2004.

Political Parties and New ICTs. A Special Issue of Party Politics. Eds. Rachel K. Gibson/Andrea Römmele/Steven Ward. London: Sage, 2003.

Public Opinion Polls in Transnational Information and Communication Campaigns. A Handbook for the Practitioner. Eds. Hans-Dieter Klingemann/Andrea Römmele. London: Sage, 2001.

Cleavages, Parties, and Voters. Studies from Bulgaria, the Czech Republic, Hungary, Poland, and Romania. Eds. Kay Lawson/Andrea Römmele/Georgi Karasimeonov. New York: Praeger, 1999.

The Victorious Incumbent – A Threat to Democracy? Ed. Rudolf Wildenmann/Albert Somit/Bernhard Boll/Andrea Römmele. Aldershot: Dartmouth, 1994.

D. Contributions to Peer Reviewed Journals and reviewed volumes

»Narrativ« – eine neue progressive Erzählung. In: *Neue Gesellschaft Frankfurter Hefte* 1/2, 2019, pp. 48-53.

Deciphering the Populist Playbook in 140 Characters. A cross-national comparison of populist online communication (together with Rafael Schmuziger Goldzweig and Dinah Schmechel), submitted to the *Journal of Information Technology and Politics*, 2017.

International und praxisorientiert – Impulse für die Politikwissenschaft. In: *Zeitschrift für Politikwissenschaft*, 27, 2017, pp. 84-88.

Konkurrenten um die Kanzlerschaft. In: *Bürger & Staat: Bundestagswahl 2017*, 2/3, 2017, pp. 132-140.

Election Campaigning Enters a Fourth Phase: The Mediatized Campaign (together with Dirk Schneidmesser). In: *Zeitschrift für Politikwissenschaft*, 4, 2016, pp. 184-197.

Social Sciences and the Media (together with Barbara Pfetsch). In *International Encyclopedia of Social and Behavioral Sciences, 2nd Edition*, Ed. J. D. Wright. New York: Elsevier, 2015.

Beyond the Base. Political Parties, Citizen Activists, and Digital Media Use in the 2009 German Federal Election (together with Lauren Copeland). In: *Chasing the Digital Wave: International Perspectives on the Growth of Online Campaigning*, A Special Issue of the *Journal of Information, Technology and Politics*, Ed. Rachel Gibson/Andrea Römmele/Andrew Williamson, Issue 2, 2014, pp. 14-29.

Viele Optionen, keine Auswahl? Politikberatung durch Agenturen und Think-Tanks (together with Henrik Schober). In: *Bürger im Staat Sonderheft (Wissen und Exerptise in Politik und Verwaltung)*, 2013, pp. 12-38.

Professional Schools in Deutschland: Ausdruck der funktionalen Differenzierung in der Hochschullandschaft (together with Johannes Stämmler). In: *Zeitschrift für Politikwissenschaft* 22 (2), 2012, pp. 287-299.

Electronic campaigning. In: *Electronic democracy. State of the art and future perspectives*, Ed. Norbert Kersting. Opladen: Barbara Budrich Publishers: International Political Science Association (IPSA) series "The World of Political Science - The development of the discipline", 2012, pp. 68-102.

Soziale Medien in der Bundestagswahl 2009 (with Sabine Einwiller). In: *Zeitschrift für Parlamentsfragen*, Heft 1, 2012, pp. 103-112.

- Vom strategischen Nutzen des Wissens in der Politikberatung (with Svenja Falk, Martin Thunert and Henrik Schober). In: *Politische Vierteljahresschrift (PVS)*, Heft 1, 2010, pp. 119-125.
- Measuring the Professionalization of Political Campaigning (together with Rachel K. Gibson). In: *Party Politics*, Heft 3, 2009, pp. 265-293.
- Political Communication (together with Rachel K. Gibson). In: *Comparative Politics*, Ed. Daniele Caramani. Oxford: Oxford University Press, 2008, pp. 473-492.
- Kooperative Politikberatung. Ein neues Beziehungsgeflecht zwischen Politik und Politikberatung? (together with Svenja Falk, Dieter Rehfeld and Martin Thunert). *Politische Vierteljahresschrift (PVS)*, Heft 2, 2007, pp. 322-337.
- Down Periscope: The search for high-tech campaigning at the local level in the 2002 German federal election. *Journal of e-Government*, 3, 2005, pp. 85-109.
- Parteispenden nach den Skandalen – Erfahrungen aus der BRD sowie im internationalen Vergleich. In: *PVS Sonderheft Politische Korruption*, Ed. Ulrich von Alemann, 35, 2005, pp. 384-396.
- Truth and Consequence in web-campaigning: is there an academic digital divide? (together with Rachel K. Gibson). In: *European Political Science*, 4, 2005, pp. 273-287.
- Elitenrekrutierung und die Qualität politischer Führung. In: *Zeitschrift für Politik*, Heft 3, 2004, pp. 259-276.
- Representative Democracy and the Internet (together with Rachel K. Gibson, Wainer Lusoli and Stephan Ward). In: *Electronic Democracy? Mobilisation, Participation and Organisation via new ICTs*, Eds. Rachel K. Gibson/Andrea Römmele/Stephen Ward. London: Routledge, 2004, pp. 5-27.
- The Future for Representative Democracy in the Digital Age (together with Rachel K. Gibson and Stephen Ward). In: *Electronic Democracy? Mobilisation, Participation and Organisation via new ICTs*, Eds. Rachel K. Gibson/Andrea Römmele/Stephen Ward. London: Routledge, 2004, pp. 310-315.
- German Parties and Internet Campaigning in the 2002 Federal Election (together with Rachel K. Gibson and Stephen Ward). In: *German Politics*, Heft 1, 2003, pp. 79-104.
- Political Parties, Party Communication and New Information and Communication Technologies. In: *Party Politics*, Vol. 1, 2003, pp. 7-21.
- Was ist ein erfolgreicher Wahlkampf (together with Lars Leiner). In: *Forschungsjournal Neue Soziale Bewegungen*, Heft 1, 2003, pp. 28-33.
- Political Parties and Professionalised Campaigning (together with Rachel Gibson). In: *The Harvard International Journal of Press/Politics*, 6 (4), Fall 2001, pp. 31-43.
- Direkte Kommunikation zwischen Parteien und Wählern – der Einsatz von direct mailing bei SPD und CDU, In: *Zeitschrift für Parlamentsfragen*, Heft 2, 1999, pp. 304-315.
- Direct Communication between Political Parties and Voters: The German Bundestag Election 1994. In: *German Politics*, Heft 3, 1997, pp. 354-368.
- Neue Akzente in der Parteienfinanzierung (zusammen mit Marion Rieken). In: *Zeitschrift für Parlamentsfragen*, Heft 2, 1997, pp. 254-266.
- Politikfinanzierung – welche Rolle spielen Unternehmensspenden? In: *Journal für Sozialforschung*, Heft 1, 1995, pp. 9-28.
- Strukturelle Vorteile der Amtsinhaber? Parlamentarier im internationalen Vergleich (together with Bernhard Boll). In: *Zeitschrift für Parlamentsfragen*, Heft 4, 1994, pp. 543-556.
- Vorschläge der Sachverständigenkommission zur Parteienfinanzierung (together with Heike Düselder and Marion Rieken). In: *Zeitschrift für Parlamentsfragen*, Heft 2, 1993, pp. 179-189.
- Unternehmenszuwendungen in der amerikanischen Wahlkampffinanzierung. In: *Zeitschrift für Parlamentsfragen*, Heft 3, 1992, pp. 488-497.

E. Contributions to Edited Volumes

The Political Consultancy Industry in the US. In: *Handbuch Politikberatung*, Eds. Svenja Falk/Manuela Glaab/Andrea Römmele/Henrik Schober/Martin Thunert. Wiesbaden: Springer VS, forthcoming

Policy Advisory Systems (together with Dorota Stasiak). In: *Handbuch Politikberatung*, Eds. Svenja Falk/Manuela Glaab/Andrea Römmele/Henrik Schober/Martin Thunert. Wiesbaden: Springer VS, forthcoming

Evaluation in der Politikberatung: Evaluationsmethoden und Erfolgsmessung (together with Henrik Schober and Dorota Stasiak). In: *Handbuch Politikberatung*, Eds. Svenja Falk/Manuela Glaab/Andrea Römmele/Henrik Schober/Martin Thunert. Wiesbaden: Springer VS, forthcoming

The Promise of Digital Government (together with Svenja Falk and Michael Silverman). In: *Digital Government. Leveraging Innovation to Improve Public Sector Performance and Outcomes for Citizens*. Eds. Andrea Römmele/Svenja Falk/Michael Silverman. New York/Heidelberg: Springer, 2017.

Sachverständige Politikberatung: Funktionsbedingung oder Gefährdung der Demokratie? In: *Sachverständige Politikberatung: Funktionsbedingung oder Gefährdung der Demokratie?* Ed. Karl-Peter Sommermann. Baden-Baden: Nomos, 2015.

Konkurrenten um die Kanzlerschaft? Angela Merkel und Peer Steinbrück. In: *Der Bürger im Staat*, 3, 2013, pp. 34-59.

How To Link Citizens And The State. Reasons for – and first steps towards – a participatory mode of governance (together with Henrik Schober). In: *The Governance of Large-Scale-Projects*, Eds. Andrea Römmele/Henrik Schober. Baden-Baden: Nomos, 2013, pp. 6-21.

Politikwechsel und Politikberatung. In: *Politikwechsel als Governanceproblem*, Eds. Jens Kersten/Gunnar Folke Schuppert. Baden-Baden: Nomos, 2012, pp.70-82.

Wutbürger in Wonderland (together with Henrik Schober). In: *Global Civil Society 2012: Ten Years of Critical Reflection*, Eds. Mary Kaldor/Henrietta L. Moore/Sabine Selchow. Houndmills, Basingstoke: Palgrave Macmillan, 2012.

Television. In: *Encyclopedia of Global Studies*, Eds. Helmut K. Anheier/Mark Jürgensmeyer/Victor Faessel. Thousand Oak, CA: Sage, 2012, pp. 1633-1638.

Grundverständnis und Potenziale politikbezogener Gesellschaftsberatung (zusammen mit Henrik Schober). In: *Wie Politik von Bürgern lernen kann – Potenziale politikbezogener Gesellschaftsberatung*, Ed. Bertelsmann-Stiftung. Gütersloh: Bertelsmann-Stiftung, 2011, pp.32-61.

Politikberatungsforschung (zusammen mit Svenja Falk, Martin Thunert und Henrik Schober). In: *Politikwissenschaft in Deutschland*, Eds. Eckhard Jesse/Marianne Kneuer/Irene Gerlach/Nikolaus Werz. Baden-Baden: Nomos, 2010, pp. 97-121.

Der Markt für Politikberatung - Boom oder Baisse? In: *Politik - Wissenschaft – Medien. Festschrift für Jürgen W. Falter zum 65. Geburtstag*, Eds. Hanna Kaspar/Harald Schoen/Siegfried Schumann/Jürgen R. Winkler. Wiesbaden: Verlag für Sozialwissenschaften, 2009, pp. 347-356.

Professionalisierte Kampagnenführung – eine systematische Messung (together with Kim Jucknat and Rachel K. Gibson). In: *Wahlen und Wähler. Analysen aus Anlass der Bundestagswahl 2005*, Eds. Oscar W. Gabriel/Jürgen W. Falter/Bernhard Wessels. Wiesbaden: Verlag für Sozialwissenschaften, 2009, pp. 457-483.

Politische Soziologie und der leere Platz im Bücherregal – eine kurze Geschichte von Identitätssuche und Selbstbehauptung (together with Viktoria Kaina). In: *Lehrbuch Politische Soziologie*, Eds. Viktoria Kaina/Andrea Römmele. Wiesbaden: Verlag für Sozialwissenschaften, 2008, pp. 1-9.

Einführung in das Forschungsfeld der Politischen Kommunikation (together with Sarah Bastgen and Kim Jucknat). In: *Lehrbuch Politische Soziologie*, Eds. Viktoria Kaina/Andrea Römmele. Wiesbaden: Verlag für Sozialwissenschaften, 2008, pp. 213-245.

Professionalisierung des Wahlkampfes in Deutschland – wie sprachen und sprechen Parteien ihre Wählerinnen und Wähler an? (with Kim Jucknat) In: *Parteien und ihre Wähler*, Eds. Karsten Grabow/Patrik Köllner. St. Augustin, Berlin: Konrad-Adenauer-Stiftung, 2008, pp. 167-176.

Parteien als Akteure der politischen Kommunikation im europäischen Mehrebenensystem. In: *Entgrenzte Demokratie – Herausforderungen für die politische Kommunikation*, Eds. Ottfried Jarren/Dominik Lachenmaier/Adrian Steiner. Baden-Baden: Nomos, 2007, pp. 170-185.

Politikberatung – Themen, Fragestellungen, Begriffsdimensionen, Konzepte, Akteure, Institutionen und Politikfelder (together with Svenja Falk, Dieter Rehfeld, Martin Thunert). In: *Handbuch Politikberatung*, Eds. Svenja Falk/Dieter Rehfeld/Andrea Römmele/Martin Thunert. Wiesbaden: Verlag für Sozialwissenschaften, 2006, pp. 11-22.

Personen oder Inhalte? Politikvermittlung in deutschen Wahlkämpfen. In: *Wahlen und Wähler. Analysen aus Anlass der Bundestagswahl 2002*, Eds. Jürgen W. Falter/Oscar Gabriel/Bernhard Wessels. Wiesbaden: Verlag für Sozialwissenschaften, 2005, pp. 414-433.

The Prevalence of "Linkage-by-Reward" in Contemporary Parties (together with Piero Ignazi and David Farrell). In: *Political Parties and Political Systems. The Concept of Linkage Revisited*, Eds. Andrea Römmele/David M. Farrell/Piero Ignazi. New York: Praeger, 2005, pp. 17-36.

Структура размежеваний и партийные системы в Восточной и центральной Европе. (Перевод). In: *Политическая Наука* 4, 2004, pp. 30-50.

Wahlkämpfe: gestern – heute – morgen. In: *Politik-Medien-Wähler. Wahlkampf im Medienzeitalter*, Ed. Matthias Machnig. Opladen: Leske+Budrich, 2002, pp. 97-107.

Professionalisierung bundesdeutscher Wahlkämpfe, oder: wie amerikanisch kann es werden? (together with Jürgen W. Falter). In: *Aspekte des modernen Wahlkampfes - (Ein-)Blicke hinter die Kulissen*, Ed. Thomas Berg. Opladen: Leske+Budrich, 2002, pp. 37-56.

Konvergenzen durch professionalisierte Wahlkämpfe? Parteien auf dem Prüfstand. In: *Parteien in der Mediendemokratie*, Eds. Ulrich von Alemann/Stefan Marschall. Opladen: Westdeutscher Verlag, 2002, pp. 448-461.

Politische Parteien und professionalisierte Wahlkämpfe. In: *Bürger und Demokratie in Ost und West. Studien zur politischen Kultur und zum politischen Prozess. Festschrift für Hans-Dieter Klingemann*, Eds. Dieter Fuchs/Edeltraud Roller/Bernhard Weßels. Opladen: Westdeutscher Verlag, 2002, pp. 482-499.

www.parteien.de. Die Nutzung des Internets bei SPD und CDU. In: *Frau. Macht. Zukunft. Festschrift für Inge Wettig-Danielmeier*, Eds. Helga Grebing/Karin Junker. Marburg: Schüren-Verlag, 2001, pp. 287-298.

Parteien und das Internet: Neue Formen der politischen Partizipation? In: *Politikwelt Internet – Neue demokratische Beteiligungschancen mit dem Internet?* Ed. Thilo Harth. München: Olzog Verlag, 2001, pp. 154-170.

Beacons of Europe. A Three-Step Model of European Political Communication and Initial Empirical Results (together with Hans-Dieter Klingemann). In: *Public Opinion Polls in Transnational Information and Communication Campaigns. A Handbook for the Practitioner*, Eds. Hans-Dieter Klingemann/Andrea Römmele. London: Sage, 2001, pp. 157-174.

Communicating the Message. Linking Communication Theory to Campaigns. In: *Public Opinion Polls in Transnational Information and Communication Campaigns. A Handbook for the Practitioner*, Eds. Hans-Dieter Klingemann/Andrea Römmele. London: Sage, 2001, pp. 28-40.

Campaigns and Surveys: An Introduction (together with Hans-Dieter Klingemann). In: *Public Opinion Polls in Transnational Information and Communication Campaigns. A Handbook for the Practitioner*, Eds. Hans-Dieter Klingemann/Andrea Römmele. London: Sage, 2001, pp. 1-9.

Direkte Kommunikation zwischen Parteien und Wählern. Postmoderne Wahlkampftechnologien im internationalen Vergleich. In: *50 Jahre empirische Sozialforschung*, Eds. Markus Klein/Wolfgang Jagodzinski/Ekkehard Mochmann/Dieter Ohr. Opladen: Westdeutscher Verlag, 2000, pp. 506-528.

The Cleavage Structure and the Emerging Party Systems in East and Central Europe. In: *Cleavages, Parties, and Voters. Studies from Bulgaria, the Czech Republic, Hungary, Poland, and Romania*, Eds. Kay Lawson/Andrea Römmele/Georgi Karasimeonov. New York: Praeger, 1999, pp. 11-24.

Leuchttürme Europas. Ein 3-Stufen-Modell politischer Kommunikation und erste empirische Ergebnisse (together with Hans-Dieter Klingemann und Evi Scholz). In: *Europa der Bürger?* Eds. Thomas König/Elmar Rieger/Hermann Schmitt. Frankfurt: Campus, 1999, pp. 201-219.

Repräsentanz von Frauen im Niedersächsischen Landtag - ein historischer Vergleich (together with Inge Wettig-Danielmeier). In: *Schriftenreihe des Niedersächsischen Landtages*, Ed. Der Präsident des Niedersächsischen Landtages. Hannover, 1997, pp. 5-26.

The Problem of Incumbency in Democratic Systems (together with Bernhard Boll). In: *The Victorious Incumbent - A Threat to Democracy?* Eds. Rudolf Wildenmann/Albert Somit/Bernhard Boll/Andrea Römmele. Aldershot: Dartmouth, 1994, pp. 19-25.

Allemagne, le rêve d'une nation sans frontières? (together with Martina Sauer). In: *Nations et frontières dans la nouvelle Europe*, Ed. Eric Philippart. Brussels, 1993, pp. 189-204.

F. Teaching Material

Public Affairs - was ist das? (89 p, prepared for the Deutsche Universität für Weiterbildung, Berlin 2010).

Lobbying und Public Affairs in der Europäischen Union (together with Henrik Schober, 120 p, prepared for the Deutsche Universität für Weiterbildung, Berlin 2011).