Publications

Johanna Mair

December, 2019

Book


2017 Terry Mc Adam Book Award for most inspirational and useful new book contributing to nonprofit management.

2018 ONE Book Award for outstanding book (Awarded by Academy of Management ONE Division).


Journal Articles


*Featured in Stanford Social Innovation Review Fall 2012*

*Nominated for Best AMJ Paper Award 2012*


*Gold Prize “IFC - Financial Times Essay Competition” on Private Sector Development – Creating Markets, Transforming Lives*

*SMS Best Conference Paper for Practice Implication Award. Strategic Management Society Conference 2007*


*Translated into Chinese* [http://www.sinaworld.cn/znpy/2008/7/t2b4tdso8u.asp](http://www.sinaworld.cn/znpy/2008/7/t2b4tdso8u.asp)


*Translated into Arabic*

**Edited Books**


*Nominated for “Most Promising Forthcoming Management Book” by the European Academy of Management*

**Book Chapters / Chapters in Edited Volumes**


Translated into Chinese http://www.sinaworld.cn/znpy/2008/11/ptmeax5d2u.asp


*Nomination for “SMS Best Conference Paper Award”. Strategic Management Society Conference 2002*

**Articles, Reports, Magazines and Newspapers**


**Commentaries in Newspapers and Magazines**


**Teaching Cases and Technical Notes**

**Case Studies**


Mair, J. 2005. The Bertelsmann Reinhard Mohn Fellowship: CSR as cultural exchange. IESE Case Study: DG-1491-E


**Technical Notes**


Mair, J., Seelos, C. and Borwankar A. 2004. Social entrepreneurial initiatives within the sustainable development landscape. IESE Note: DGN-638-E