Publications

Johanna Mair

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Book


2017 Terry Mc Adam Book Award for most inspirational and useful new book contributing to nonprofit management.

2018 ONE Book Award for outstanding book - Academy of Management ONE Division.

2019 Virginia A. Hodgkinson Research Book Prize (Awarded jointly by ARNOVA and Independent Sector)

Journal Articles


Nominated for Best AMJ Paper Award 2012


SMS Best Conference Paper for Practice Implication Award. Strategic Management Society Conference 2007


Translated into Chinese http://www.sinaworld.cn/znpy/2008/7/t2b4tdso8u.asp


*Translated into Chinese* http://www.sinaworld.cn/znpy/2008/4/i84zevhuzs.asp


*Translated into Arabic*

**Edited Books**


*Nominated for “Most Promising Forthcoming Management Book” by the European Academy of Management*

**Book Chapters / Chapters in Edited Volumes**


*Nominated for “SMS Best Conference Paper Award”. Strategic Management Society Conference 2002*

**Articles, Reports, Magazines and Newspapers**


**Commentaries in Newspapers and Magazines**


**Teaching Cases and Technical Notes**

**Case Studies**


Mair, J. 2005. The Bertelsmann Reinhard Mohn Fellowship: CSR as cultural exchange. IESE Case Study: DG-1491-E


Technical Notes


Mair, J., Seelos, C. and Borwankar A. 2004. Social entrepreneurial initiatives within the sustainable development landscape. IESE Note: DGN-638-E