Publications

Johanna Mair
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Book


- 2017 Terry Mc Adam Book Award for most inspirational and useful new book contributing to nonprofit management.
- 2018 ONE Book Award for outstanding book (Awarded by Academy of Management ONE Division).

Journal Articles


Featured in Stanford Social Innovation Review Spring 2020


*Best Paper Award in Voluntas for 2019*


*Finalist for Best AMJ Paper Award for 2016*


Best Paper Award 2016 by the Organizational Theory section of the German Business Research Association


*Gold Prize “IFC - Financial Times Essay Competition” on Private Sector Development – Creating Markets, Transforming Lives*

*SMS Best Conference Paper for Practice Implication Award. Strategic Management Society Conference 2007*


Translated into Chinese http://www.sinaworld.cn/znpy/2008/7/t2b4tdso8u.asp.


Translated into Arabic

**Edited Books**


Nominated for “Most Promising Forthcoming Management Book” by the European Academy of Management

**Book Chapters / Peer Reviewed Chapters in Edited Volumes**


_Nominated for “SMS Best Conference Paper Award”. Strategic Management Society Conference 2002_

**Articles, Reports, Magazines and Newspapers**


**Commentaries in Newspapers and Magazines**


**Teaching Cases and Technical Notes**

**Case Studies**


Mair, J. 2005. The Bertelsmann Reinhard Mohn Fellowship: CSR as cultural exchange. IESE Case Study: DG-1491-E


Technical Notes


Mair, J., Seelos, C. and Borwankar A. 2004. Social entrepreneurial initiatives within the sustainable development landscape. IESE Note: DGN-638-E