



# What's New at the Hertie School?

Edition 3 | Academic Year 2014/2015 | March 2015

## Wolfgang Ischinger to Enrich Hertie School Faculty with International Affairs Expertise

Ambassador **Wolfgang Ischinger** (pictured right) will join the Hertie School faculty as Senior Professor for Security Policy and Diplomatic Practice from September 2015. The Chairman of the Munich Security Conference (MSC) will focus on the new study programme **Master of International Affairs (MIA)** and support the development of a research centre in this field at the School in Berlin.

"The field of international relations is currently subject to profound change. Acting in an isolated way is not possible anymore. Prosperity and peace in one region are almost always dependent on stability and security in another. We need young professionals who understand this process and know how to shape it. I am looking forward to making a contribution to their development at the Hertie School", says Wolfgang Ischinger.

In addition to teaching in the MIA, Ischinger will be a Senior Fellow in the Dahrendorf Research Project on European foreign relations in cooperation with the London School of Economics and Stiftung Mercator. He will also actively participate in public debate, notably as part of the Hertie School's new discussion series **Innovations in International Affairs**.



On 9 February Ischinger and **Rose Gottemoeller**, US Under Secretary for Arms Control and International Security (pictured centre), launched the Innovation in International Affairs series with a discussion on "The Future of Transatlantic Cooperation in International Security", moderated by Hertie School President **Helmut K. Anheier** (pictured left). Gottemoeller and Ischinger shared insider perspectives from the MSC 2015, held 6–8 February. Ischinger, who served as discussant, commented on Gottemoeller's talk and engaged her and the audience in a lively discussion.

>> [www.hertie-school.berlin/ischinger](http://www.hertie-school.berlin/ischinger)

## Hertie School Faculty Talk Innovation at German Chancellery



Hertie School experts **Helmut K. Anheier**, **Johanna Mair** and **Sabine Junginger** presented their research on innovations in well-being, prosperity and progress to Chancellor **Angela Merkel** at the *2<sup>nd</sup> International German Forum*, focussing on the social, political and educational challenges Germany will face in the near future.

The conference was part of the Federal Government's initiative, *National Dialogue on Germany's Future*, which was held 19-20 January to facilitate dialogue on relevant issues that will shape Germany's future in the 21<sup>st</sup> century.

Over 120 experts from 30 countries represented the academic community, the private sector, politics, as well as civil society. The multi-sectoral nature of the conference ensured diverse and thought-provoking presentations. Chancellor Merkel praised the initiatives and advocated the founding of a network for global learning with special focus on digitalisation.

>> [www.hertie-school.berlin/news](http://www.hertie-school.berlin/news)

## Practice Makes Perfect: New Intersectoral Council Established

As part of its ongoing commitment to staying in step with all sectors, the Hertie School has established a Practice Council with distinguished leaders from the public, private and civil society sectors. Through their diverse experience and expertise the members will contribute to keeping the School's curricula and teaching at the cutting edge of job market

developments and needs.

The Council's Inaugural Meeting on 13 March will be chaired by the Hertie School's Managing Director **Anna Sophie Herken**. The members hold leading positions in government ministries, international organisations such as the European Commission and OECD, and companies including Deutsche Bank and Siemens.

Dear Friends of the Hertie School,

In recent weeks **Wolfgang Ischinger**, **Jan Minx** and **László Andor** have joined the Hertie School. Their expertise in security policy and diplomacy, science policy and sustainable development; and social cohesion in the EU are very welcome additions to teaching, research and debate at the School. We are also delighted to announce the establishment of our new Practice Council.

The application process for the MPP, MIA and Executive MPA programmes is still open. Prospective students are encouraged to apply as soon as possible, especially if they want to qualify for a scholarship.

The Hertie School **Green Office** is hosting the first Sustainability Days from 1-5 March. We also look forward to welcoming US Deputy Secretary of State **Antony J. Blinken** for a talk on "Transatlantic Cooperation and the Crisis in Ukraine"; and **Enrico Letta**, former Prime Minister of Italy, for the launch of **The Governance Report 2015** on the Eurozone Crisis and lessons learned for Europe's Future.

**Helmut K. Anheier**, President



## Faculty &amp; Research

## Hertie School Welcomes Jan Minx and László Andor on Board

The Hertie School's faculty has been enriched with the addition of **Jan Christoph Minx** (left) as Professor for Science Policy and Sustainable Development, as well as with the appointment of former EU Commissioner for Employment, Social Affairs and Inclusion, **László Andor** (right), as Mercator Senior Fellow.

Minx's professorship constitutes the backbone of the cooperation "Governance of the Global Commons" with the Mercator Research Institute on Global Commons and Climate Change (MCC), where Minx heads the working group "Applied Sustainability Science." The joint professorship will likewise link research at the MCC with the teaching at the Hertie School, a mutually beneficial tie for both institutions.

"With the appointment of Jan Minx, we are strengthening our expertise in the fields of climate and energy policy and sustainability issues. Our students get first-hand experience in how



science and policy processes are interrelated, for example at international climate negotiations," says Helmut K. Anheier, President of the Hertie School.

In a similar vein to Minx's professorship, Andor's fellowship is part of a cooperation with Stiftung Mercator, where Andor will conduct research in the field of "Cohesion and Convergence in Europe" and will tackle the problem of increasing disparity and threatened social cohesion in the EU. The future development of the Economic and Monetary Union of the European Union will be a special focus for his research.

Minx's and Andor's appointments will serve as a catalyst for innovative policymaking in the fields of climate policy and the European Union and extend the school's research base in these areas. The Hertie School welcomes both experts aboard and looks forward to a bevy of new ideas that will contribute to shaping a better tomorrow.

>> [www.hertie-school.berlin/faculty](http://www.hertie-school.berlin/faculty)



### 8th Annual PEIO Conference at the Hertie School

Economists, political scientists and other scholars from around the globe met at the Hertie School 12-14 February for the 8th Annual Conference on The Political Economy of International Organizations organised by Hertie School Professors **Mark Kayser** and **Mark Hallerberg**.

The experts from multiple sectors focussed their attention on institutions like the World Trade Organization, the United Nations and the European Union, and on factors including how IOs are organised and what effects they have on policymaking. On a more transnational level, their interaction with NGOs and commercial lobbies, as well as the relationship between the international political economy and the domestic political economy of IO member states were analysed. The diverse session topics ranged from "Foreign Aid and Economic Policies" to "World Bank Lending."

>>[www.hertie-school.berlin/researchnews](http://www.hertie-school.berlin/researchnews)

### Is it time to blow the whistle on public spending in the EU?

The tell-tale signs of public spending gone wrong are easy to spot: An airport many years behind schedule and billions of Euros over budget or a highway leading to nowhere. In many cases, corruption is at the core of the problem. For too long, it has been hard to identify such core problems and it has been even harder for civil society to play a role in preventing corrupt practices in public sector spending. A new project is helping to change this: together with five other European partners, the **European Research Centre for Anti-Corruption and State-Building (ERCAS)** at the Hertie School has just won a new EU-funded research project aimed at empowering society to combat public sector corruption.

The project, "The Digital Whistleblower:



Fiscal Transparency, Risk Assessment and Impact of Good Governance Policies Assessed" – or simply DIGIWHIST – is the second major EU Research Project awarded to ERCAS, led by Hertie School Professor **Alina**

**Mungiu-Pippidi**.

DIGIWHIST's central objective is to improve trust in governments by empowering civil society, investigative journalists, and civil servants with tools, including databases and risk-assessment software, in order to help increase public accountability in Europe. These measures are vital because, as Professor Mungiu-Pippidi notes, "only the combination of engaged civic actors plus other legislative instruments works in fighting corruption".

>> [www.hertie-school.berlin/pippidi](http://www.hertie-school.berlin/pippidi)

### Christian Joerges takes a closer look at Authoritarian Managerialism versus Democratic Governance

Hertie School Professor **Christian Joerges** recently published a new book, *The European Crisis and the Transformation of Transnational Governance* (Hart Publishing), co-edited with Carola Glinski (University of Bremen), in which European and transnational developments are compared and evaluated. In the EU, confidence in democratic governance has been shaken by the authoritarian and unsocial practices

used in crisis management. The book contrasts Europe's new modes of economic governance and crisis management with the conditionality of international investments, and explores issues like the problematic of executive and technocratic rule, conflict in the fields of environmental and labour law, and the impact and limits of liberalisation strategies.

>>[www.hertie-school.berlin/joerges](http://www.hertie-school.berlin/joerges)



## Programme News

**Apply Now | Scholarship Deadline Extended to End of March**

The Hertie School is now accepting applications for the **Master of Public Policy (MPP)** and the new **Master of International Affairs (MIA)**, both starting in September. Applications will be accepted till 1 May 2015. A number of full scholarships, including the **Future of Europe Stipend**

and **New Perspectives Scholarship**, are available for the MPP and MIA. To qualify for these, prospective students must apply by 31 March.

The Hertie School is also accepting applications for the **Executive Master of Public Administration (Executive MPA)**. For both, candidates interested in joining the Executive MPA as well as for professionals whose time budget does not allow for a full executive master's programme, short-term **Executive Seminars and Certificates** are also open for registration. All credits earned can be transferred to the Executive Master. >> [www.hertie-school.berlin](http://www.hertie-school.berlin)

**Hertie School Awarded with Erasmus Charter of Higher Education**

Erasmus+ is the new EU programme for Education, Training, Youth and Sport for 2014-2020. With an overall budget of 14.7 billion Euro, the programme provides various opportunities for Europeans to study, train, gain work experience and volunteer abroad.

The Hertie School was awarded with the Erasmus Charter of Higher Education which is the prerequisite for participation

in the Erasmus+ programme. The school is currently setting up different mobility programmes for students and staff within the framework of Erasmus+. More information on mobility projects, application requirements, selection criteria, deadlines and benefits will be available on the Hertie School website by the end of May 2015.

>> [www.hertie-school.berlin/studyabroad](http://www.hertie-school.berlin/studyabroad)

**Hertie School in Dialogue  
Events Preview**

**5 March Transatlantic Cooperation and the Crisis in Ukraine** Keynote and discussion with **Antony J. Blinken**, Deputy Secretary of State, US Department of State. Moderation: **Henrik Enderlein**, Hertie School/Jacques Delors Institut – Berlin.

**+ 6 March Taking Stock of Europe's Role in the World After the Year of Crises 2014** Dahrendorf Panel Discussion with **Robert Cooper**, LSE, and **Wolfgang Ischinger**. **+ 9 March Demokratie in der Krise – eingezwängt zwischen Populismus und Expertentum?** Mit **Naika Foroutan**, Berliner Institut für empirische Integrations- und Migrationsforschung, Humboldt-Universität zu Berlin, **Dieter Rucht**, Wissenschaftszentrum für Sozialforschung, **Rahed Saleh**, Vorsitzender der SPD-Fraktion im Berliner Abgeordnetenhaus, und **Christoph Schwennicke**, Cicero. Moderation: **Harald Asel**, Inforadio rbb. **Eine gemeinsame Veranstaltung mit Inforadio rbb.** **+ 17 March Is Democracy in Decline?** Lecture

and discussion with **Larry Diamond**, Centre on Democracy, Development, and the Rule of Law, Stanford University. Moderation: **Alina Mungiu-Pippidi**, Hertie School **+ 17 March Karriere zwischen den Welten: Management an der Schnittstelle von Wirtschaft, Politik und Gesellschaft** Podiumsdiskussion mit **Anne von Fallois**, Kienbaum Consultants International, **Jobst Fiedler**, Hertie School, **Torsten Oltmanns**, Roland Berger Strategy Consultants, und **Klaus Schäfer**, E.ON. Moderation: **Rudolf Novotny**, DIE ZEIT. **Eine gemeinsame Veranstaltung mit ESCP Europe.** **+ 20 March Not European Anymore? How an Increasingly Fragmented Financial Sector Affects Global Firms** Kiel Institute Policy Lunch with a keynote by **Claudia Buch**, Deputy President, Deutsche Bundesbank. *In cooperation with the Kiel Institute for the World Economy.* **+ 25 March Identifying the Roots of Reactionary Movements: A Comparative Analysis of American and**

**Preview  
Executive Seminars**

19-21 March 2015

**When to Trust the Numbers: Informed Consumption of Quantitative Research**

This course trains participants in the informed consumption of quantitative research. It is not a statistics course but rather a course on the guarded evaluation of quantitative reports that requires no previous experience with statistics. Convened by **Mark Kayser**.

23-25 March 2015

**Performance Management**

The seminar provides an insight into the practice of performance management in Europe, looking at different approaches to increase effectiveness and efficiency. The aim is to reflect on different management systems that work. Participants discuss potentials, challenges and limitations of approaches as well as lessons learned with regard to a successful implementation. Convened by **Gerhard Hammerschmid**.

>> [www.hertie-school.berlin/executive](http://www.hertie-school.berlin/executive)

**European Cases** Lecture and discussion with **Christopher Parker**, University of Washington. Moderation: **Andrea Römmele**, Hertie School. **+ 14 April The Eurozone Crisis: Lessons Learned for Europe's Future** Launch of the *Governance Report 2015* with a



keynote by **Enrico Letta**, former Prime Minister of Italy and panel discussion with the authors **Mark Dawson**, **Henrik Enderlein**, and **Christian Joerges**, Hertie School.

**+ 22 April BRICS, IBSA and Global Order: Organising Against the West?** Panel discussion as part of the *Innovation in International Affairs Series* with **Annika Bolten-Drutschmann**, German Foreign Office, H.E. **Maria Luiza Ribeiro Viotti**, Brazilian Ambassador to Germany, and **Oliver Stuenkel**, Getúlio Vargas Foundation (FGV)/Global Public Policy Institute (GPPi).

To explore the events archive and register for the Hertie School's Events List visit:

>> [www.hertie-school.berlin/events](http://www.hertie-school.berlin/events)



## Hertie School in the Media

## Faculty Share Expertise on Greece and the Eurozone, PEGIDA, Germany's Women's Quota and More

Helmut K. Anheier was interviewed by *rbb inforado* on immigration, urban planning, citizens' initiatives, and more findings from the Hertie Berlin Study 2014 (2 January). + The Hertie Berlin Study was also the subject of *Das Gespräch* on *NDR Kultur* with Helmut K. Anheier and Kai Wegrich as guests (24 January). + Andrea Römmele appeared on *ZDF* and *ARD* commenting on the Edathy scandal and the SPD's position with regard to PEGIDA movement (26 January). + *Bloomberg* and *Die Welt* turned to Anke Hassel for a comment on Germany's women's quota in supervisory boards (30 January). + The Austrian daily newspaper *Kurier* quoted Johanna Mair on social entrepreneurship (6 February). + The policy paper "Grexit? Beware of Slippery Slopes" by the Jacques Delors In-

stitute Berlin was widely covered, among others by *Die Welt* and *Tagesspiegel* (17 February) + Henrik Enderlein's analysis of the Greek debt crisis was the subject of interviews with *Deutschlandradio Kultur* (Tacheles), *Bloomberg* and *HR1 radio* (21 February) + Christian Traxler explained to *Deutschlandradio Kultur* how and why we tip for services from a behavioural insights' perspective (24 February) + Alina Mungiu-Pippidi explained in *Nature* how good governance powers innovation (18 February), she also assessed Romania's new President Klaus Johannis chances to push reforms in an op-ed for *Süddeutsche Zeitung* (27 February).

For more media highlights visit the Hertie School Press Room:

>>[www.hertie-school.berlin/press](http://www.hertie-school.berlin/press)



On 19 February Henrik Enderlein discussed the future of Greece and the Eurozone with Markus Söder, Oskar Lafontaine and others on *ZDF*'s *Maybrit Illner*.

## Campus &amp; Alumni

## First student-organised project week on sustainability and green living



The first week of March sustainability will take centre stage at the Hertie School.

The Green Office invites the Hertie School Community to the first edition of the Sustainability Days: Five days of events on green living where subjects including sustainable economic growth and ethical consumerism will be on the agenda.

Highlights include a vegan cooking show, a clothes swap party and a panel discussion on 3 March with László Andor,

Henrik Enderlein, Anke Hassel and Hermann E. Ott on "What if growth lets us down? Challenges and opportunities of low growth in industrialized countries".

The Green Office is a group of Hertie School students, faculty, and staff aspiring to integrate sustainability into the School's daily routines.

>> [www.hertie-school.berlin/campus](http://www.hertie-school.berlin/campus)

## MPP Students are a FORCE to be reckoned with | Hertie School Library Stays Ahead of the Curve | MPP Alumni Reunion Register Now!

Master of Public Policy (MPP) Alumni can now register for the 2015 Alumni Reunion in April. For more information about the programme and to register visit [www.hertie-school.berlin/alumni](http://www.hertie-school.berlin/alumni) + MPP students Javier Guillot, Bruno Paschoal, and Caio Werneck participated in the FORCE2015 Research Communications and E-Scholarship Conference at Oxford University. Their ideas for bringing cutting-edge social science research findings to places, where they could actually shape and even provoke social change won them two awards in the poster and presentation session: [bit.ly/FORCE2015awards](http://bit.ly/FORCE2015awards) + Five MPP students have advanced to the regional

final of the 2015 Hult Prize, taking place in London on 13 March. They will present their ideas for this year's challenge: "Solving Early Childhood Education in the Urban Slum". + Together with the Association of German Librarians, the Hertie School hosted the conference for political science and sociology librarians from 22-23 January on "Constantly Changing: New Challenges and Opportunities for Social Science Libraries". The library also hosted a workshop on 18 February in cooperation with ZBW – Information Centre for Economics, where they introduced a new academic search portal to students faculty and staff.

>> [www.hertie-school.berlin/campus](http://www.hertie-school.berlin/campus)



## Meet our Alumni

## Marcela Herrera Oleas

Executive MPA Alumna Marcela Herrera Oleas has taken the helm of the Böblingen Art School close to Stuttgart and for her creativity and public administration are by no means mutually exclusive. This exciting new chapter in Marcela's career was reported on in the *Stuttgarter Zeitung*. Find the link here:

>> [www.hertie-school.berlin/meetouralumni](http://www.hertie-school.berlin/meetouralumni)

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