**Publications**

**Johanna Mair**

**February 2024**

**Book**


*2017 Terry Mc Adam Book Award for most inspirational and useful new book contributing to nonprofit management.*

*2018 ONE Book Award for outstanding book (Awarded by Academy of Management ONE Division).*

*2019 Virginia A. Hodgkinson Research Book Prize (Awarded jointly by ARNOVA and Independent Sector).*

**Peer Reviewed Journal Articles**


Best Paper Award in Voluntas for 2019


**Finalist for Best AMJ Paper Award for 2016**


*Featured in Stanford Social Innovation Review Fall 2012*

Best Paper Award 2016 by the Organizational Theory section of the German Business Research Association


*Gold Prize “IFC - Financial Times Essay Competition” on Private Sector Development – Creating Markets, Transforming Lives*  
*SMS Best Conference Paper for Practice Implication Award. Strategic Management Society Conference 2007*


_Translated into Chinese http://www.sinaworld.cn/znpy/2008/7/t2b4tdso8u.asp._


Translated into Arabic

**Edited Books**


Nominated for “Most Promising Forthcoming Management Book” by the European Academy of Management

**Book Chapters / Peer Reviewed Chapters in Edited Volumes**


Nominated for “SMS Best Conference Paper Award”. Strategic Management Society Conference 2002

Practice Oriented Research Articles


Reports


Essays and Articles in Reports


Mair, J. Kein Hype von Champagnersozialisten. **Handelsblatt**, 14\textsuperscript{th} of January 2008.


Mair, J. and Martí, I. Must social-entrepreneurship be nonprofit? **Business Week**, 24\textsuperscript{th} of August 2007.


Mair, J. and Thurner, C. The view from the middle. **Economist.com**, 13\textsuperscript{th} of February 2006.


**Commentaries in Newspapers and Magazines**

Teaching Cases and Technical Notes

Case Studies


Mair, J. 2005. The Bertelsmann Reinhard Mohn Fellowship: CSR as cultural exchange. IESE Case Study: DG-1491-E


Technical Notes


Mair, J., Seelos, C. and Borwankar A. 2004. Social entrepreneurial initiatives within the sustainable development landscape. IESE Note: DGN-638-E