Publications

Johanna Mair

November 2023

Book


2017 Terry Mc Adam Book Award for most inspirational and useful new book contributing to nonprofit management.

2018 ONE Book Award for outstanding book (Awarded by Academy of Management ONE Division).


Peer Reviewed Journal Articles


*Best Paper Award in Voluntas for 2019*


*Finalist for Best AMJ Paper Award for 2016*


Best Paper Award 2016 by the Organizational Theory section of the German Business Research Association


*Featured in Stanford Social Innovation Review Fall 2012*

*Finalist for Best AMJ Paper Award for 2012*


*Gold Prize “IFC - Financial Times Essay Competition” on Private Sector Development – Creating Markets, Transforming Lives*

*SMS Best Conference Paper for Practice Implication Award. Strategic Management Society Conference 2007*


*Translated into Arabic*

**Edited Books**


*Nominate for “Most Promising Forthcoming Management Book” by the European Academy of Management*

**Book Chapters / Peer Reviewed Chapters in Edited Volumes**


Nominated for “SMS Best Conference Paper Award”. *Strategic Management Society Conference 2002*

**Practice Oriented Research Articles**


**Reports**


**Essays and Articles in Reports**


Mair, J. El comportamiento emprendedor en las grandes empresas: Explorando los factores clave. Iniciativa Emprendedora, 37, 2002, 21-37


**Commentaries in Newspapers and Magazines**


**Teaching Cases and Technical Notes**
Case Studies


Mair, J. 2005. The Bertelsmann Reinhard Mohn Fellowship: CSR as cultural exchange. IESE Case Study: DG-1491-E


Technical Notes


Mair, J., Seelos, C. and Borwankar A. 2004. Social entrepreneurial initiatives within the sustainable development landscape. IESE Note: DGN-638-E