



Executive Education 2018/2019

Understand today. Shape tomorrow.





Flexible training for professionals

Design the study plan that best fits your personal, financial and professional situation.

Not sure whether you can commit to a certificate or a master's programme? Start out with a seminar, skills training, workshop or intensive programme. Credits earned can be transferred and tuition fees can be offset against the tuition fees for a certificate or the Executive MPA programme.

The Executive MPA programme is a fully accredited master's programme in English equipping participants from all sectors with cutting-edge knowledge and tools to lead teams and organisations,

shape decision-making and manage change in the workplace.

As a student, you benefit from a highly flexible programme with the option to study full- or part-time, an individually designed study plan, and continuous support in organisational, academic and career-related issues along the way. Furthermore, you will become part of the Hertie School's very active alumni network.



“Situated in Berlin, Hertie's Executive programmes provide an ideal forum for 'out-of-the-box' thinking combined with the flexibility working professionals need. We send our staff to training sessions at the school because we see a high return on investment.”

Hans Georg Mockel
Director of Human Resources,
Facility Management and
Communication,
European Space Agency

Executive Education in Berlin

Welcome to the Hertie School of Governance! Join executives from every sector and more than 60 countries and enhance your skills, expand your network and take your career to the next level.

We offer a degree and short-term programmes for mid-career professionals as well as customised seminars for institutional clients. All programmes are practice-oriented and focus on the fields of

management, governance, leadership, communication, decision-making and digital transformation. A renowned international faculty and experienced practitioners make our courses a unique forum for learning and professional exchange.

Further information is available on our website: www.hertie-school.org/executive

What we offer

Open Enrolment

- Executive Seminars
- Skills Training
- Workshops in Brussels and London
- Intensive Programmes
- Certificate Programmes
- Joint Certificate Programmes with ESCP Europe

Executive Master of Public Administration

- Full-time (1-year) or part-time (2–4 years)
- Specialisations in ‘Leadership and Management’, ‘Economics, Finances, Methods’, or ‘Intersectoral Management’
- MPA degree (60 ECTS credits)
- Credits from Open Enrolment programme are transferable

European Capitals

- 12-day programme in cooperation with Sciences Po School of Public Affairs (Paris), the LUISS School of Government (Rome) and the Policy Institute at King’s College (London)
- Focus on policy and management processes in each capital
- Modules in Berlin, London, Paris and Rome

Customised Programmes

- Tailor-made seminars and training sessions for clients from every sector
- Content and format reflect the specific needs and interests of the client



“Being at the Hertie School was great, because I could take a step back and look at what I was seeing in the workplace in public management and analyse and understand it better. Using those frameworks, I could also improve what I was doing – I could identify what was missing, how I could do things better, or who else I needed to bring in.”

Riefqah Jappie

Representative of the International Trade Centre to the United Nations



About the Hertie School

The Hertie School of Governance is a private university in Berlin, one of Europe's most dynamic capitals. As an ambassador of good governance, the school is characterised by interdisciplinary and practice-oriented teaching, first-class research and an extensive global network.

A renowned international faculty with expertise in economics, business, law, political and social science take an interdisciplinary, policy-oriented approach to the school's teaching and research agenda. Our faculty in the executive programme, supported by experts from all sectors, provide high-level training in management, leadership and governance.

In addition to the Executive MPA and executive training programmes, the Hertie School offers two masters' programmes in public policy and international affairs

that prepare exceptional students for leadership positions in government, business and civil society, as well as a PhD programme in governance.

Public events with leaders and experts from politics, the media, NGOs and private businesses make the Hertie School a centre for public dialogue in the heart of Europe.

The Hertie School is a member of the Global Public Policy Network. With 26 international partner universities and more than 65 countries represented on its campus, the Hertie School brings the world together.

Founded in 2003 by the Hertie Foundation, which remains its major partner, Hertie School of Governance is accredited by the State, the German Sciences Council and the ACQUIN accreditation agency.



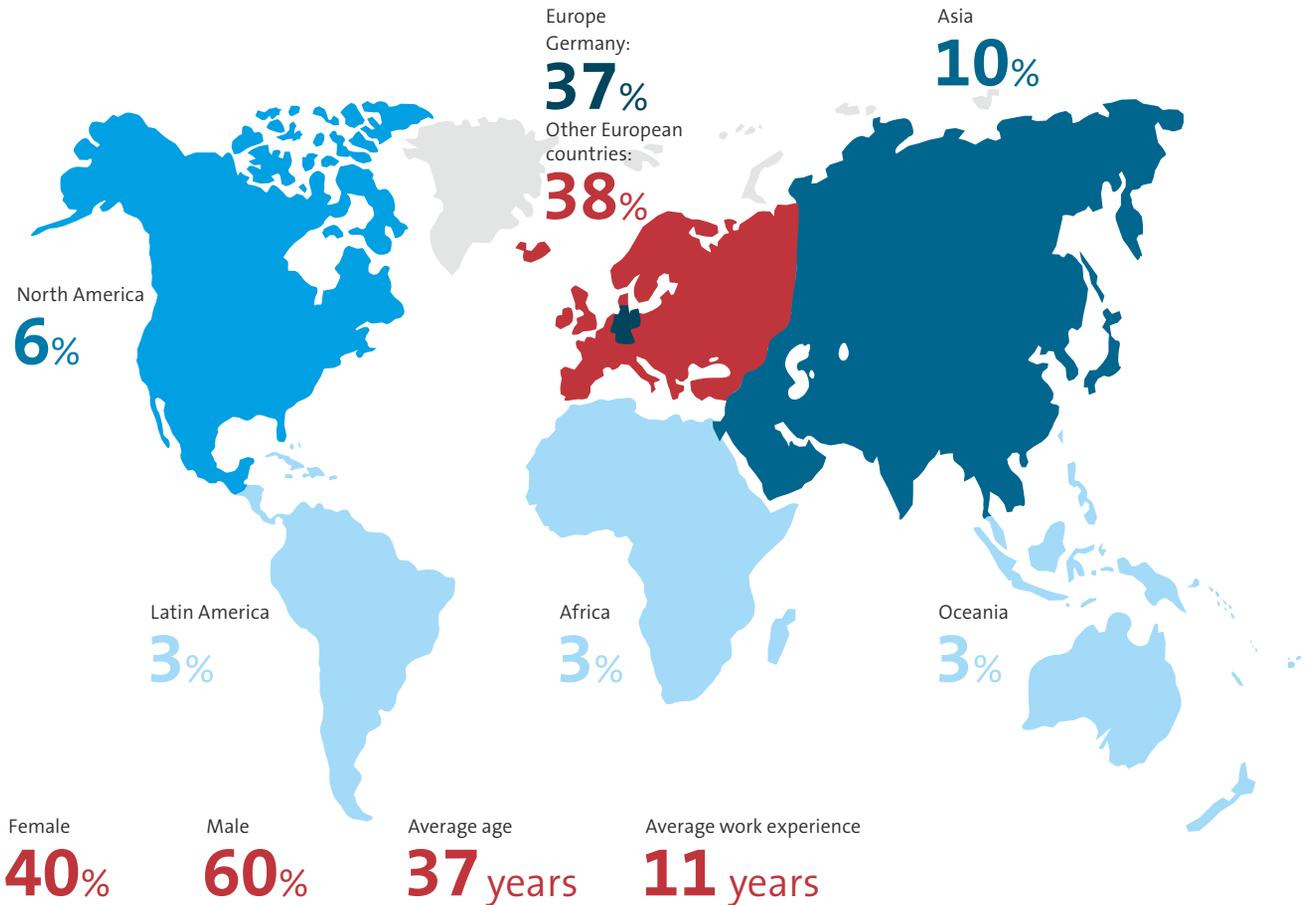
“The courses provided a great foundation of knowledge and perspectives which I can apply when facing the daily challenges of a large organisation. Because I work at the intersection of the public and private sectors, I found it inspirational to engage with participants from diverse backgrounds.”

Felix Blaich

Head of International Relations,
Deutsche Post DHL Group

Diversity: A key to success

International: Participants from more than 60 countries



Intersectoral: Careers in all fields

Career paths of alumni by sector (percentage). Some examples:



Open enrolment overview

Participants can register for individual courses or can sign up for a certificate or intensive programme and select their course out of the respective portfolio. Detailed course and programme descriptions can be found at www.hertie-school.org/executive. Online registration is available at application.hertie-school.org. All offers listed are open courses from the Executive Master of Public Administration programme.

	Date	Course
Executive Seminars	8–10 Oct 2018	Power and influence: Leadership in action
	11–13 Oct 2018	“Nudging” and experimental policy evaluations
	25–27 Oct 2018	Political communication
	29–31 Oct 2018	Designing, leading and growing organisations
	12–14 Nov 2018	Social innovation
	15–17 Nov 2018	Public sector innovation
	6–8 Dec 2018	Governance and decision-making in and between public institutions
	24–26 Jan 2019	Sustainability
	28–30 Jan 2019	EU governance
	31 Jan–2 Feb 2019	Fiscal rules and budgeting: Examples from OECD countries
	4–6 Feb 2019	Managing organisational change – How to lead change within a political and administrative context
	18–20 Feb 2019	Digital transformation
	21–23 Feb 2019	Digital governance
	25–28 Feb 2019	Economics for non-economists: Micro and macroeconomics
	18–20 Mar 2019	Conflict prevention and crisis management – Selected case studies in international negotiations
	25–27 Mar 2019	Good governance and anti-corruption
	28–30 Mar 2019	Human resource management
9–11 May 2019	Smart decisions in government and business	
24–26 Jun 2019	Strategic management – Enhancing the strategic capacity of public organisations	
Skills Training	19–20 Nov 2018	Design thinking
	4–5 Dec 2018	Conflict management
	7–8 Feb 2019	Management of transformation and innovation projects
	21–22 Mar 2019	Negotiation
	7–8 May 2019	Decision support through foresight analysis and scenario planning
	27–28 Jun 2019	Public communication skills
Workshops	20–23 May 2019	Workshop in London
	18–21 June 2019	EU Workshop in Brussels

Executive Seminars (3 days)

Participants are introduced to the main academic concepts in a specific field as well as their practical application. They work on case studies and discuss

phenomena against the background of their own experience.

Skills Training (2 days)

Participants develop knowledge and skills that can be directly applied in the workplace.

Workshops (4 days)

The London workshop looks at Anglo-Saxon public management practices, examining the work of UK ministries and discerning their applicability for continental European administrative cultures.

Hertie School Certificates							Hertie School/ESCP Europe Certificates			Intensive Programmes						
Leadership and Management	Public Financial Management and Methods	Intersectoral Management	Public Sector Innovation	Communication Management	Digital Transformation	Management in the Public Sector	Marketing and Communication	Leadership	Strategy and Decision-Making	Leadership Programme	Management Programme	Communication Programme	EU Governance Programme	Decision-Making Programme	Digitalisation Programme	Innovation Programme
4 courses							2 courses (Hertie School) + 1–2 courses (ESCP Europe)			2 courses						
•			•	•				•		•						
	•		•						•							•
		•		•	•		•					•				
•		•	•			•				•	•					•
•		•	•								•					•
•		•	•			•					•					•
						•					•					
	•	•											•			
	•		•			•										
•			•	•	•	•					•					
•		•	•		•	•									•	
		•	•		•	•									•	
•	•															
•		•				•										
•	•		•			•					•					
•	•	•	•			•										
•	•	•	•	•	•	•					•					
•	•	•	•	•	•	•					•					
•	•	•	•	•	•	•					•					
•	•	•	•	•	•	•					•					
•	•	•	•	•	•	•					•					
•	•	•	•	•	•	•	•					•				
•	•		•			•										
		•		•									•			

The Brussels workshop familiarises participants with European decision-making and includes meetings with high-level representatives from European institutions, associations, NGOs and companies.

Intensive Programmes (5–7 days)
Intensive Programmes focus on a specific area of interest and can be completed by combining 2 courses.

Executive Certificates (9–12 days)
Certificates focus on a specific area

of interest and can be obtained by combining 3–4 selected courses. In addition to seven Hertie School certificates, three certificates can be obtained by visiting courses at both the Hertie School and ESCP Europe.

Contact us

Executive Education Team
executive@hertie-school.org
Tel. +49 (0)30 25 92 19-203

Hertie School of Governance
Friedrichstraße 180
10117 Berlin
Germany

Find out more about Executive Education at
the Hertie School:

www.hertie-school.org/executive



Online registration is available at
application.hertie-school.org

Imprint**Publisher** © 2018

Hertie School of Governance GmbH

Editorial Hertie School

(Magriet Cruywagen, Robert Czech,
Nico Hoffmann)

Photos Jan Hillnhütter,
Maurice Weiss (Ostkreuz)

Design Plural | Severin Wucher

Infographic: bitteschön.tv

Print trigger.medien.gmbh

The Hertie School of Governance
is committed to environmental
sustainability.