

Overview of open executive programmes

Participants can register for individual courses or can sign up for a certificate and select their course. Detailed course and programme descriptions can be found at www.hertie-school.org/executive.

All offers listed are open courses from the **Executive Master of Public Administration** programme. To plan your individual study plan with us, contact executive@hertie-school.org.

Online registration is available at application.hertie-school.org.

Executive seminars (3 days): € 1,890 per seminar

Skills training (2 days): € 1,890 per training

Workshops (4 days): € 3,000 per workshop

Executive certificates (9–12 days): € 7,560 per certificate (4 courses)

			Hertie School Certificates						
			Leadership & Management	Public Financial Management	Intersectoral Management	Public Sector Innovation	Global Policy & Diplomacy	Digital Transformation	Management in the Public Sector
Executive Seminars	Date	Course	4 courses						
	05 – 07 Oct 2023	Strategic and Performance Management		•	•				
	09 – 11 Oct 2023	Digital Governance				•		•	•
	12 – 14 Oct 2023	European Union Governance			•		•		
	30 Oct – 01 Nov 2023	Challenges to Democracy in the 21st Century	•		•		•		•
	02 – 04 Nov 2023	Power and Influence: Leadership in Action	•			•	•		•
	29 Nov – 02 Dec 2023	Economics for Policy-Makers	•	•	•				
	04 – 06 Dec 2023	Smart Decisions in Government and Business	•	•	•	•			
	25 – 27 Jan 2024	Designing, Leading and Growing Organisations	•		•	•			
	29 – 31 Jan 2024	Demographic Change and Policy Challenges (CIVICA Honors Seminar)			•				•
	26 – 28 Feb 2024	Budgeting and Priority-Setting in Government		•		•			•
	29 Feb – 02 Mar 2024	Bureaucracies and Evidence-Based Policy-Making	•	•					•
	18 – 20 Mar 2024	When to Trust the Numbers: Informed Data Consumption		•				•	
	21 – 23 Mar 2024	Data Science for Decision-Makers		•				•	
	04 – 06 Apr 2024	New Wars, New Technology, New Diplomacy?					•		
	10 – 12 Apr 2024	Evaluation, Monitoring and Design of Policies and Programmes	•			•		•	•
	22 – 24 Apr 2024	Inclusive Organisations in the Digital Age			•			•	•
	25 – 27 Apr 2024	Sustainability		•	•		•		
	13 – 15 May 2024	People Management	•		•				•
16 – 18 May 2024	Making Change Feasible: Institutional Change and Reform	•		•	•	•	•	•	
25 – 27 Mar 2024	Social Innovation and Entrepreneurship	•		•	•				
Workshops	07 – 10 Nov 2023	Workshop in Berlin	•			•			•
	11 – 14 Jun 2024	Workshop in Brussels	•		•	•	•		•
Skills Training	27 – 28 Nov 2023	Managing Non-Profit and Non-Governmental Organisations	•	•	•	•	•	•	•
	07 – 08 Dec 2023	Scenario-Building and Foresight	•	•	•	•	•	•	•
	04 – 05 Mar 2024	Writing for Public Policy	•	•	•	•	•	•	•
	08 – 09 Apr 2024	Negotiation and Mediation	•	•	•	•	•	•	•
	29 – 30 Apr 2024	Political Communication	•	•	•	•	•	•	•



“We had a great time here in Berlin, learning how to apply innovations in the cities of Latin America. It was an excellent opportunity to generate collaboration between different stakeholders who are shaping smart cities in Europe. They have the experience that we can put in practice in Latin America.”

Nicolas Sifas
Secretary Rapporteur of the Commission of Modernisation,
Citizen Participation and Technological Innovation of the
Senate of the Province of Buenos Aires

Executive Seminars (3 days)

Participants are introduced to the main academic concepts in a specific field as well as their practical application. They work on case studies and discuss phenomena against the background of their own experience.

Price (per seminar): € 1,890

Workshops (4 days)

The **Berlin Workshop** allows participants to experience the German machinery of government and policymaking first-hand and interact with experts, policymakers and practitioners working in and for the German government system.

The **Brussels Workshop** familiarises participants with European decision-making and includes meetings with high-level representatives from European institutions, associations, NGOs and companies.

Price (per workshop): € 3,000

Skills Training (2 days)

Participants develop knowledge and skills that can be directly applied in the workplace.

Price (per training): € 1,890

Executive Certificates (9–12 days)

Certificates focus on a specific area of interest and can be obtained by combining 3 executive seminars and 1 skills course. In addition to seven Hertie School certificates, two certificates can be obtained by visiting courses at both the Hertie School and ESCP Europe.

Price per Certificate (4 courses): € 7,560

(€ 7,770 if certificate programme includes a workshop)