

Overview of open executive programmes

Participants can register for individual courses or can sign up for a certificate and select their course. Detailed course and programme descriptions can be found at www.hertie-school.org/executive.

All offers listed are open courses from the **Executive Master of Public Administration** programme. To plan your individual study plan with us, contact executive@hertie-school.org.

Online registration is available at application.hertie-school.org.

Executive seminars (3 days): € 1,690 per seminar

Skills training (2 days): € 1,690 per training

Workshops (4 days): € 3,000 per workshop

Executive certificates (9–12 days): € 6,760 per certificate (4 courses)

	Date	Course	Hertie School Certificates							
			Leadership and management	Public financial management	Intersectoral management	Public sector Innovation	Global policy and diplomacy	Digital Transformation	Management in the public sector	
Executive Seminars	5–7 Oct 2020	Power and influence: Leadership in action	•			•	•			
	8–10 Oct 2020	Designing, leading and growing organisations	•		•	•				•
	19–23 Oct 2020	Economics for policymakers	•	•	•					
	2–4 Nov 2020	Managing organisational change	•			•			•	•
	5–7 Nov 2020	Bureaucracies and evidence-based policymaking	•	•						•
	16–18 Nov 2020	Global regulatory power			•		•			
	30 Nov – 2 Dec 2020	Public sector innovation	•		•	•				•
	3–5 Dec 2020	Social innovation and entrepreneurship	•		•	•				
	7–9 Dec 2020	Ethics and governance of digital technology				•			•	•
	18–20 Jan 2021	Smart decisions in government and business	•	•	•	•				
	21–23 Jan 2021	Nudging and experimental policy evaluations		•		•				•
	1–3 Feb 2021	Budgeting and priority-setting in government		•		•				•
	4–6 Feb 2021	European Union governance			•		•			
	15–17 Feb 2021	When to trust the numbers: Informed data consumption		•					•	
	18–20 Feb 2021	Artificial Intelligence for decision makers							•	
	15–17 Mar 2021	Technology policy and digital transformation	•			•			•	•
	18–20 Mar 2020	Digital governance				•			•	•
	24–26 Mar 2021	People management	•		•	•				•
	12–14 Apr 2021	Conflict prevent and crisis management	•				•			•
	19–21 Apr 2021	Good governance and anti-corruption	•	•		•				•
7–9 Jun 2021	Sustainability		•	•		•				
10–12 Jun 2021	Open data and digital state capacity		•					•		
Workshops	17–20 May 2021	Workshop in London	•	•		•				•
	15–18 Jun 2021	Workshop in Brussels	•		•	•	•			•
Skills Training	19–20 Nov 2020	Writing for policy-makers	•	•	•	•	•	•	•	•
	10–11 Dec 2020	Management of transformation and innovation projects	•	•	•	•	•	•	•	•
	25–26 Jan 2021	Scenario-building and foresight	•	•	•	•	•	•	•	•
	22–23 Feb 2021	Data skills	•	•	•	•	•	•	•	•
	22–23 Mar 2021	Political communication	•	•	•	•	•	•	•	•
15–16 Apr 2021	Negotiation and mediation	•	•	•	•	•	•	•	•	



“We had a great time here in Berlin, learning how to apply innovations in the cities of Latin America. It was an excellent opportunity to generate collaboration between different stakeholders who are shaping smart cities in Europe. They have the experience that we can put in practice in Latin America.”

Nicolas Sifas
Secretary Rapporteur of the Commission of Modernisation, Citizen Participation and Technological Innovation of the Senate of the Province of Buenos Aires

Executive Seminars (3 days)

Participants are introduced to the main academic concepts in a specific field as well as their practical application. They work on case studies and discuss phenomena against the background of their own experience.

Price (per seminar): € 1,690

Workshops (4 days)

The **London workshop** looks at Anglo-Saxon public management practices, examining the work of UK ministries and discerning their applicability for continental European administrative cultures.

The **Brussels workshop** familiarises participants with European decision-making and includes meetings with high-level representatives from European institutions, associations, NGOs and companies.

Price (per workshop): € 3,000

Skills Training (2 days)

Participants develop knowledge and skills that can be directly applied in the workplace.

Price (per training): € 1,690

Executive Certificates (9–12 days)

Certificates focus on a specific area of interest and can be obtained by combining 3 executive seminars and 1 skills course. In addition to seven Hertie School certificates, two certificates can be obtained by visiting courses at both the Hertie School and ESCP Europe.

Price per Certificate (4 courses): € 6,760
(€ 6,900 if certificate programme includes a Workshop)

