



# Executive Master of Public Administration

Tackle tomorrow's  
leadership challenges

# Welcome to the Hertie School

The **Hertie School** is an international teaching and research centre of excellence located in vibrant and cosmopolitan Berlin. Exceptional teaching, research and outreach on international and intersectoral governance challenges are the school's hallmark.

Our motto is **Understand today. Shape tomorrow.** Our executive education programmes prepare leaders, managers and experienced professionals for the evolving challenges of modern governance in all sectors and industries. As digitalisation, globalisation and the constant need to innovate and manage change are transforming political decision-making in complex ways, knowing how to analyse and address these challenges is crucial.

The **Executive Master of Public Administration (Executive MPA)** provides participants with a solid foundation in principles of governance, public policy and management, empowering them to lead teams and organisations, shape decision-making and manage change in the workplace.



Students can tailor their studies according to their individual interests and timetables and can complete the programme in one year (full-time) or two years (part-time). They specialise in one of three areas of concentration:

- Leading Innovation and Managing Change
- Digitalisation and Big Data
- Global Governance Frontiers

As an Executive MPA student at the Hertie School, you will join a dynamic group of leaders united by a desire to improve policy-making worldwide. The expertise each programme participant brings to the classroom is invaluable to the Executive MPA experience, and students learn not only from renowned international faculty and practitioners, but also from their peers.

As a participant in the Executive MPA, you will have access to the school's global network, which includes the Copenhagen Business School, ESCP Europe and the University of Bern. Our growing alumni network also offers access to an international community of successful policy professionals in leading organisations in many countries.

We look forward to welcoming you in Berlin.

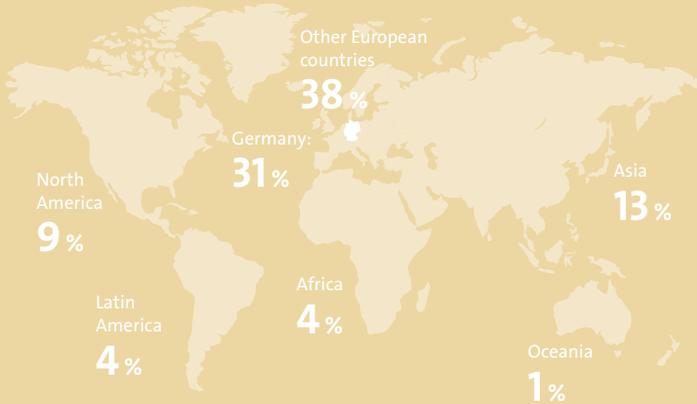


**Henrik Enderlein**  
President

# Executive MPA participants at a glance

## International:

Participants from more than 35 countries



## Intersectoral: Careers in all fields

Career paths of alumni by sector (percentage).

Some examples:



Private Sector

26%

Deutsche Post DHL Group  
Head of International Relations

McKinsey and Company  
Innovation Manager

Samsung Electronics  
Global Corporate Social Responsibility Manager



Public Sector

52%

International Trade Centre  
Representative to the UN

German Environment Agency  
Civil Servant

UK Department for Transport  
Head of Sector



Third Sector

22%

Bertelsmann Foundation  
Senior Project Manager

HUSK Ventures  
Co-founder and CFO

Open Society Foundations  
Unit Manager

# A global alumni network

Join a network of

## 1639

alumni around the world



## Find a Hertie School Alumni Chapter near you

- Berlin
- Bogota
- Brussels
- Frankfurt
- London
- Mexico City
- New Delhi
- New York
- Rhineland
- Toronto
- Washington DC

Our global alumni network and career services team provide lifelong support. Even after graduation, you can reach out to our **career development** team to schedule individual coaching sessions.

# Academic programme

A core set of modern theories of governance and management combined with a broad choice of practice-oriented electives forms the foundation of the Executive MPA programme.

## ● Compulsory courses

All students take an introductory course as well as three courses from each of the following modules: **Governance and Public Policy** and **Management: Challenges, Concepts and Resources**.

## ● Concentration and complement

Specialise in one of three areas of concentration:

- **Leading Innovation and Managing Change** focuses on intra-organisational management and leadership.
- **Digitalisation and Big Data** delves into the challenges that arise from an increasingly data-driven world.
- **Global Governance Frontiers** covers policy and governance problems that can only be addressed at the international level.

Take three courses in your chosen specialisation and two additional courses from any area of concentration on a range of subjects including leadership, people management, social innovation, digital governance, artificial intelligence, anti-corruption and sustainability.

## ● Skills for impact

Select two training courses that cover topics such as data skills, negotiation and policy writing. Additionally, attend one workshop in either Brussels or London.

## ● Master's thesis

Conclude your studies with an independent research project, on a topic relevant for your current role or future occupation.



For more information about courses and electives, visit our Course Catalogue:

[www.hertie-school.org/course-catalogue](http://www.hertie-school.org/course-catalogue)



“The professors, highly qualified and recognised experts in their respective fields, were always receptive to our contributions and very willing to incorporate our own interests and concerns in the courses.”

Santiago Medina (Colombia)  
Regional Manager  
Fundación Nacional Batuta  
Executive MPA 2019

# A flexible programme for working professionals

Combine work and study

The Executive MPA offers a high degree of flexibility that allows working professionals to pursue the programme in accordance with their own interests and schedules. The Executive MPA consists of **43 days of attendance**, and students can complete the programme full-time in 1 year or part-time in 2 years (extendable up to 4 years).

All courses can also be booked individually as an executive training course or combined as a certificate. This allows participants to work their way up to a full Executive MPA degree step by step and accrue credits for the programme over time. All credits earned and fees paid for individual courses can be fully transferred to the Executive MPA.



**“The range of subjects and flexible design of the Executive MPA allow me to tailor the course to my interests and needs. This is a great way of combining work life with academic studies.”**

Constanze von Söhnen (Germany)  
Crime Prevention and Criminal Justice Officer  
United Nations Office on Drugs and Crime  
Executive MPA 2017

# Expand your international experience

Exchange programmes with prestigious partners



In addition to joining a diverse group of professionals in the Executive MPA programme, participants can also benefit from the Hertie School's international network by taking courses in public management, governance, leadership and business at three distinguished partner institutions:

- Copenhagen Business School
- ESCP Europe (Berlin, London, Madrid, Paris, Turin)
- University of Bern

# How to apply

Highly motivated professionals with proven leadership potential or experience are invited to apply to the Executive MPA programme.

## Application requirements

- Excellent higher education degree in any discipline
- At least two years of relevant work experience (average: 9 years)
- Curriculum vitae
- Letter of motivation
- Academic transcripts and diplomas
- Two letters of reference
- Proficiency in English

## Application deadlines

Admissions and scholarships are offered on a rolling basis. Applicants who seek financial aid should apply early.

The priority deadline is **1 June**. Applications will be accepted until **15 August**.

## Contact us!

For more information regarding the application process and requirements, visit the Executive MPA website at

[www.hertie-school.org/empa](http://www.hertie-school.org/empa)

Contact our admissions team at  
[empa-admissions@hertie-school.org](mailto:empa-admissions@hertie-school.org)

T +49 30 259219 114

Friedrichstraße 180, 10117 Berlin, Germany

# Financial aid and scholarships

We are committed to attracting the best students from around the world and to helping participants in the Executive MPA programme develop a plan to finance their studies. To achieve this goal, we provide financial support in the form of partial tuition waivers and full scholarships ranging from 10% to 100% of the tuition fees.

Financial aid and scholarships are granted for the entire period of study.

Financial aid is allocated on a rolling basis up until the final application deadline.

The application deadline for the following scholarships is 1 June:

- Digital Leadership Scholarship
- European Governance Scholarship
- Public Service Fellowship
- Scholarship for Public Servants in Brazil
- Social Entrepreneurship and Non-Profit Management Scholarship

For more information on these scholarships and how to apply:

[www.hertie-school.org/scholarships](http://www.hertie-school.org/scholarships)

